



Undergraduate Prospectus

2016–17

regents.ac.uk



Explore our central London campuses and find out more at one of our undergraduate open days. Alternatively, we would be delighted to welcome you for a personal consultation and guided tour.



Email enquiries
exrel@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7505



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Welcome to Regent's University London

Gain a network of global connections (140+ nationalities represented on campus)

Practical learning environment and high levels of attention from expert staff

Wide range of UK degrees, including American-style programmes

Superb central London location and campus community, with premium quality accommodation

Excellent graduate employment opportunities





'I chose Regent's because of the degree programme, and also because it is a private university with small classes, which gives the opportunity for a lot of personal interaction with the teachers. The prime location in central London, in the middle of beautiful Regent's Park, is of course a bonus!'

Viktoria Eklund, Sweden,
BA (Hons) International Business



'From room and board, to a breathtaking campus located right in the heart of London, to amazing and experienced teachers whose doors were always open, Regent's could not have offered a better accommodation to my experience abroad.'

Rachaelle Benons, USA,
BSc (Hons) Psychology



'Regent's had everything I wanted: the ability to have one-to-one sessions with lecturers, a tight-knit community, and a great setting in the middle of London.'

Vivien Rubin, Germany,
BA (Hons) Global Management with Pathways



'I was really impressed by the scale of the campus and diversity of students, as well as the exciting central London location.'

Hamish Wyllie, UK,
Acting Foundation

Contents

| | |
|--|------------|
| Why Choose Regent's University London? | 04 |
| Studying in London | 06 |
| Open Days | 08 |
| Student Life | 10 |
| Finding Somewhere to Live | 12 |
| All the Support You Need | 14 |
| Learning Resources | 16 |
| Languages at Regent's | 18 |
| Study Abroad | 20 |
| Preparing for Your Future | 22 |
| Keeping in Touch | 24 |
| Degree programmes | 27 |
| Business and Management | 28 |
| Drama, Film and Media | 60 |
| Fashion and Design | 72 |
| Liberal Studies | 86 |
| Psychology | 112 |
| Admissions | 118 |
| How to Apply | 120 |
| Tuition Fees | 122 |
| Financing Your Studies | 124 |
| How to Find Us | 126 |

Why Choose Regent's University London?

Set in the heart of the UK's vibrant capital city, Regent's University London is a superb place in which to live and study. Our campuses in Regent's Park and Marylebone offer the ideal setting for your studies, just minutes away from all the facilities of central London.



Wide choice of degree programmes

We offer both UK and American-style degree programmes in a wide range of fields, including business and management, finance, humanities, creative arts, social sciences and design.



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Personal attention

At Regent's, you will never be just another face in the crowd. This is a friendly place where staff and students know each other by name. We place a strong emphasis on plenty of face-to-face teaching time, giving you the individual attention you need to succeed.





Central London location

You will be within easy reach of all that this exciting European city has to offer. We are close to the City of London and the West End, with easy access to London's famous theatres, galleries and museums, as well as major sporting and entertainment venues.



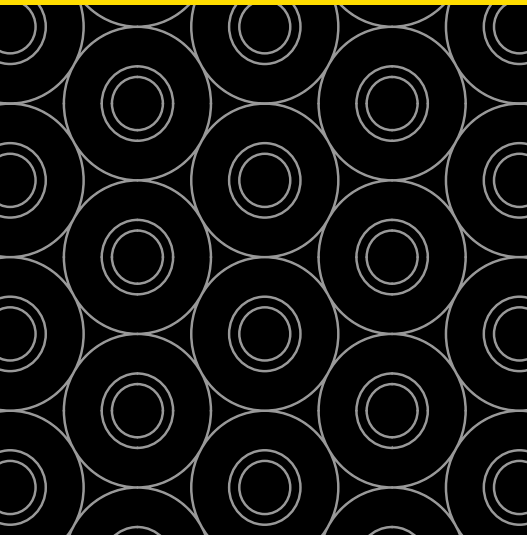
Beautiful surroundings in which to learn

With mellow red-brick buildings set in 11 acres of private garden, our main campus in Regent's Park is a quiet, secluded haven in which to live and study. A short walk away, our Marylebone campus sits in a lively historic area that retains the artisan feel of the Georgian village it once was – a neighbourhood now known for its up-market designer boutiques, cafés and design shops.



Excellent transport links

Our central location makes it easy to get around. We are close to Baker Street Tube station, 10 minutes by Underground from the Eurostar and less than one hour's travel from London airports.



Employability

We focus on preparing you for the real demands of the working world. Our programmes balance academic knowledge with practical, hands-on experience. You will be taught by people who are also working professionals. Visits from industry experts, working on live briefs and real-world case studies help to bring your learning to life.



International outlook

With 5,000 students from more than 140 countries worldwide, Regent's is a genuinely international community. You will make friends from all over the world, learn about other cultures, expand your outlook and build a network of contacts for the future.



London as your classroom

Whether you plan to study business, humanities or design, you will find that London's culture, heritage and commerce form an essential part of the Regent's experience.

Studying in London

London has no parallel as an international city in which to live and study. Regent's location at the heart of the UK capital puts you within easy reach of the world-class cultural, educational and leisure facilities that make London the top destination for visitors across the world.

London has always attracted people from across the globe. More than 300 languages are spoken throughout the city, which is home to a hugely diverse population. It is also a great place to be young – more than a quarter of the people who live here are under 25 and London has the highest concentration of university students in Europe.

Around the campuses

London is famed for its green space, and Regent's Park – one of the city's eight royal parks – is right on your doorstep. From here, you can walk to London Zoo, rub shoulders with the waxworks at Madame Tussauds, explore the markets and cafés of Camden, browse the up-market shops in Marylebone Village or stroll down to busy Oxford Street.

Central London attractions

As well as enjoying your immediate surroundings, you will be ideally placed to explore all that London has to offer.

Both our Regent's Park and Marylebone campuses are close to Baker Street Underground station with its many Tube lines, so you will be no more than 20 minutes away from most of London's main attractions.

The city's shops, theatres, galleries, nightlife and sports venues are all within easy reach.

With hundreds of cinemas and theatres, including the world-famous West End theatres and the National Theatre on the South Bank, you will have plenty of live and on-screen entertainment to choose from.

Regent's is just a few stops on the Underground from the major sporting and music venues of the O2, Wembley Stadium and Wembley Arena.

London is also a great place for street markets and open-air events. Around 250 festivals take place in the capital each year, including Europe's biggest street festival, the Notting Hill Carnival.

London as your classroom

London is a wonderfully inspiring place in which to study. You will be surrounded by world-class architecture, museums, galleries and many other venues that offer endless opportunities for learning and research. London is home to hundreds of world-class museums, such as the British Museum, Natural History Museum, the V&A and the Design Museum.

There are more than 800 art galleries, including the major collections at Tate Britain, Tate Modern and the National Gallery. The British Library, with its unique resources, is a short bus or Tube ride from either campus.

Career opportunities

Being located close to the main financial, business and cultural districts of the city offers excellent opportunities for finding internships, gaining work experience and building contacts for your future.

London is one of the world's leading financial centres: more than half of the UK's top listed companies and one-fifth of Europe's largest companies are based here. You will be close to the key districts of Mayfair, Canary Wharf and the City of London.

The new Google headquarters is just 10 minutes away from campus at King's Cross, and the new 'Silicon Roundabout' is to the east of the city.

Our proximity to London's theatreland and the traditional media hubs of Soho and Bloomsbury offers plenty of opportunity to gain experience within the creative industries.

London is also a world capital for fashion and design. Many leading designers are based here, and you will be within easy reach of flagship fashion stores and the luxury shopping districts of Bond Street and Knightsbridge, as well as areas for alternative and vintage fashion, such as Spitalfields and Camden.



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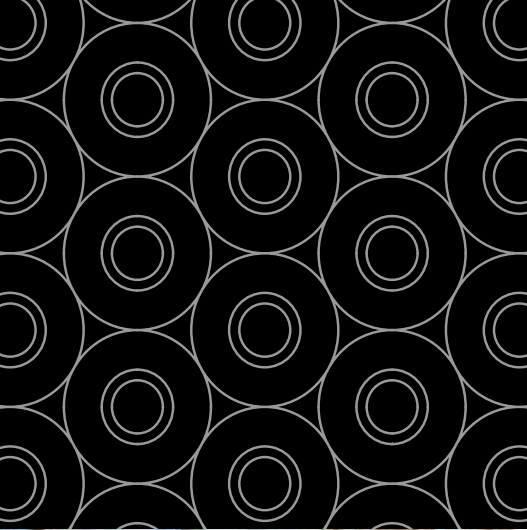
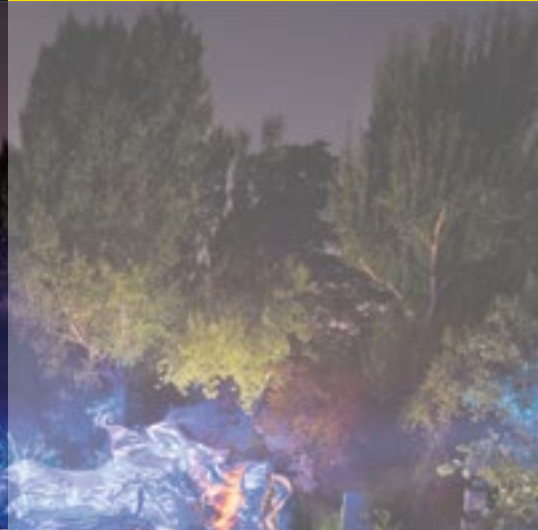
'I decided to study at Regent's because I have always wanted to study in London and Regent's is in the heart of the city and has one of the most beautiful locations.'

Lorena Vlasceanu, Romania,
BA (Hons) International Business

www.regents.ac.uk/lorena



In the summer months, world-class drama productions are just a short stroll from the University at Regent's Park Open Air Theatre



The Geishwils' Porgy and Bess 2014. Photo David Jensen



Open Days

Explore our central London campuses and extensive facilities at one of our informative undergraduate open days. Alternatively, we would be delighted to welcome you for a personal consultation and guided tour.

Undergraduate open days are held throughout the year and provide an excellent opportunity to find out more about what the University has to offer.

Each open day consists of:

- Talks by senior staff outlining our undergraduate programmes
- Taster lectures
- Tours of the Regent's Park and Marylebone campuses
- An opportunity to meet and chat with Regent's students, academic and admissions staff, student services and careers representatives

Open Days

Our open days take place throughout the year. For all dates and to register your interest, please visit www.regents.ac.uk/opendays

International visits

We visit over 30 countries a year to meet with enquirers and applicants, giving you the chance to find out more about our programmes and talk to a member of staff about studying with us. Why not contact us to find out if we will be visiting your country or school this year?

Personal visits

If you are unable to attend an open day you are welcome to make an individual visit to the campus. Please contact us to arrange an appointment.

Support and access

If you have any particular support needs or access requirements for your visit, please let us know, so that we can make any necessary arrangements in advance.



Email enquiries
exrel@regents.ac.uk

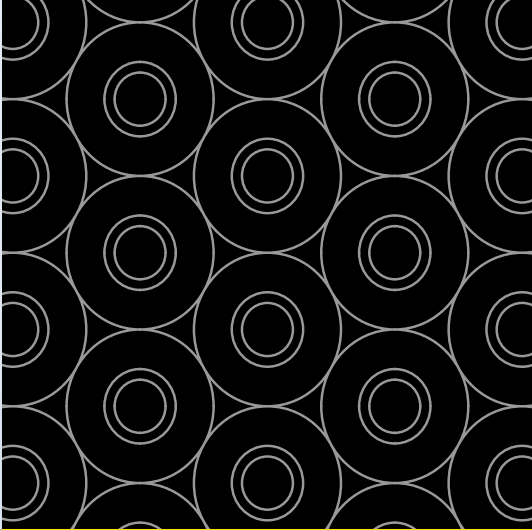


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Visit us online
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‘Once I entered those doors four years ago during one of the open days I was sold! I knew I wanted to be part of the Regent’s community.’

Ebba Nogeman Korner, Sweden,
BA (Hons) International Events Management

Student Life

We want to make sure you get the most out of every moment as a student at Regent's. You will find plenty of opportunities here to socialise, relax, exercise, be creative and get involved. As well as the many activities on campus, you will be ideally placed to explore all that London, the UK and Europe have to offer.

Student Union

The Union is your voice in the University, representing students at all levels of decision-making to ensure that the student experience remains at the heart of developments and activity. Union officers are elected annually. As well as representing your interests they provide a host of services and activities to improve student life. As a new student you are automatically enrolled as a member of the Student Union (membership is free).

Clubs and societies

The Student Union supports a number of clubs and societies and welcomes the creation of new ones.

We are proud to be located in a diverse city, drawing students from a variety of backgrounds and from countries across the world. This ensures that, whatever your interests, you will find like-minded people as well as lots of new ideas to explore.

Clubs and societies vary from year to year, and have included everything from photography, debating, music, psychology and law to film, finance and human rights.

We also have many cultural associations, such as the African-American, Indian, Middle Eastern, Pakistan, Russian and Scandinavian societies.

Events and activities

You will have lots of events to choose from, both on and off campus. The University hosts a number of major social events during the year, including the Grand Autumn Party, Freshers' Fair, graduation events, the Regent's Arts Festival and Regent's Fashion Show.

The Student Union also organises a wide variety of social activities each term, such as barbecues, parties, club nights, karaoke evenings, quiz nights, boat parties and networking events.

Food and drink

With coffee shops, bars, restaurants and a deli all within a short walk of each other on the Regent's Park campus, you will find plenty of choice when it comes to food and drink:

- The Regent's Refectory, our main dining hall, offers a wide selection of dishes from around the world. The menu changes each day and caters for a variety of diets, including vegetarian. Open from early morning until evening, the refectory is a popular choice for meals and meeting friends
- With its attractive feature fireplaces, marble columns and wood-panelled walls, the Regent's Brasserie is another favourite student meeting place. The brasserie includes a restaurant with an impressive European-inspired menu, as well as a more informal café
- Bedford's Bar is open all day, serving a selection of coffee, pastries and snacks and a full menu for lunch and dinner. As well as being a great place to socialise, the large flat-screen televisions make it the ideal venue for watching sports coverage while you enjoy a meal or drink

Exploring further afield

Our Student Services team can help you make the most of being in London, with information on the local area, activities and events across the city, and discounted theatre tickets. You can also broaden your knowledge of the UK and Europe through the range of trips, activities and cultural experiences on offer, such as a weekend in Paris or visits to a range of culturally significant and popular UK destinations.





Relaxation

Our student common rooms are furnished with sofas, PCs and flat-screen TVs, and have wireless internet access. They make a great place to chill out between classes and chat with friends.

At the Regent's Park campus, there is a music room equipped with guitars, drum kit and keyboards, as well as a PA system, microphones and amplifiers, offering the ideal environment to develop your creative talents.

Sport and fitness

We encourage all our students to be active and healthy, and can offer advice and support to help you achieve your health, fitness and sporting goals. You can become a member of a sports team to play competitively or casually, and join exercise classes and other health and well-being initiatives that take place throughout the year.

A varied range of fitness sessions take place at the Regent's Park campus, including yoga, pilates, boxercise, zumba, resistance and high-intensity training. There is also a multi-use games area for five-a-side football, tennis and basketball. Our sports teams vary from year to year and usually include men's and women's football, basketball, tennis and polo teams.

To become a gym member you can join the Regent's Place Health Club, which is situated close to both campuses and gives a substantial discount on membership to Regent's students. The club offers extensive gym facilities, personal training and a wide range of studio classes, plus sauna and steam rooms, café and bar.

'Regent's does a marvellous job of combining high academic standards with a wide variety of socialising opportunities. There is no better way to meet people from different backgrounds and cultures than through diverse events organised by the University.'

Monika Wilczynska, Poland,
BA (Hons) Film, TV & Digital
Media Production

www.regents.ac.uk/monika



Finding Somewhere to Live

We know how important it is to have comfortable and conveniently located housing when you are studying in London. We will assist you in finding somewhere to stay, either by arranging a place for you in University-managed housing or by helping you find somewhere in the private sector. We can help to identify what is important to you and make recommendations to suit different budgets and requirements.



Email enquiries
accommodation@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7483



Visit us online
www.regents.ac.uk/accommodation

University-managed accommodation: on campus

Our halls of residence are set in the beautiful leafy grounds of the Regent's Park campus, looking out over the gardens, lake and surrounding park.

Living in hall allows you to relax and socialise on campus while being only a short walk away from the vibrant shops and nightlife of the West End.

- Reid Hall has rooms with one, two and three beds. There are single-sex bathrooms on the corridors of each floor, as well as a small kitchen area with kettle, sink and microwave. Eight rooms have wheelchair access and are located on a corridor with a wheelchair-accessible bathroom
- Oliver Hall is linked to Reid Hall and offers twin rooms. Four have their own bathrooms, while the other rooms share showers located along the corridors
- Oliver Flats comprise four rooms, located in a corner of the campus separate from Reid and Oliver Halls. There are three single rooms and one twin room, each with its own bathroom

The reception desk in Reid Hall is staffed 24 hours a day. All residents share the facilities in Reid Hall, which include a launderette and TV lounge. Residents are provided with fresh linen each week. All rooms have Wi-Fi access and residents have swipe-card access to the buildings.

Meal plans

Students living in University-managed housing on campus receive a meal plan swipe-card as part of their housing fees. The card contains a set amount of credit, which you can use to purchase soft drinks and food at any of the food outlets on campus. The meal plan is also available to non-resident students and can be purchased online.

Hall fees (per person)

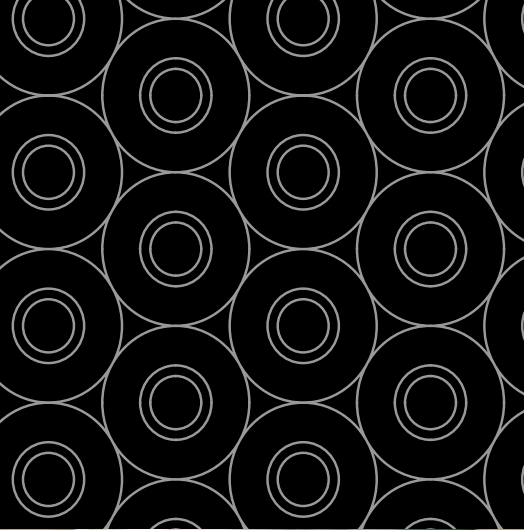
Weekly rates for one person, including a meal plan:

Reid Hall / Oliver Hall 2016/17

| | |
|---------------------|------|
| Single Room | £377 |
| Twin Room | £303 |
| Triple Room | £287 |
| Oliver Flats | |
| Single Room | £417 |
| Twin Room | £377 |

- Damage deposit for all on-campus accommodation £200
- Fees are reviewed annually and may be subject to change

Places in hall are in high demand, so please apply early. We give priority to students who are starting their first term.



University-managed accommodation: off campus

In partnership with urbanest, Regent's offers a number of rooms at urbanest St Pancras, arranged into self-contained studios, shared flats with en-suite rooms, three-bed shared flats and twin en-suite rooms, at a variety of price points. Located next to an idyllic British canalside, urbanest St Pancras is a short walk from King's Cross and Camden Town Tubes and multiple bus routes. It is also a 12-minute cycle from the University itself.



Every room is fully furnished and comes with 50Mbps internet access and Wi-Fi, under-floor heating and luxury showers. There is secure access to the building and rooms. Prices include utility bills. There is an on-site support team 24/7, dedicated to helping you with any problems and questions you may have.

Private-sector accommodation

If you prefer to arrange your own accommodation in the private sector, we can advise you on housing options and provide information on all aspects of private-sector housing, including residence halls, landlords, estate agents and homestays. You can sign up for housing updates by email at our website.

Contact us

To apply for University-managed accommodation or enquire about any other service, please contact the Accommodation Office

Email accommodation@regents.ac.uk
Telephone +44 (0)20 7487 7483
Online www.regents.ac.uk/accommodation



All the Support You Need

We understand that to do well at university, students will often need different kinds of support at different times. We offer a comprehensive range of information, support and specialist advice to help you with any matter, whether personal, practical or academic.

Personal support

Our Student Support Officers are here to offer help and information when you need it, on a wide range of matters.

You can contact us at any point during your studies for:

- Advice on academic matters, such as difficulties with studying, periods of absence or concerns about your course
- Help with personal issues, from quick queries to issues that need a more in-depth response
- Assistance with medical registration and finding the health services you need
- Advice on budgeting and applying for the Hardship Fund

You can also pick up tips and advice from the regular information sessions we hold on the topics that are most important to students throughout the year.

Effective studying

We offer academic skills workshops during the term and one-to-one tutorials throughout the year to ensure you have the skills to be successful both at University and in your future career. The workshops will help to develop your skills and improve your results. There is also a range of supporting materials on Blackboard, the University's virtual learning environment, for independent study.

Healthcare

All students are entitled to free healthcare under the UK National Health Service, and to free accident and emergency hospital care while in the UK for six months or more. However, to gain your entitlement, it is vital that you register with a local NHS doctor. We can help you with this process.

Counselling

All students can use our Counselling Service, which is professional, confidential and free of charge. Counselling can help you deal with all kinds of issues, such as anxiety, depression, low self-esteem, coming out, grief and loss, trauma and relationship difficulties.

The emphasis is on helping you to make changes rather than on telling you what to do. If you could benefit from more specialist interventions or advice, we can refer you to resources within the NHS or the wider community.

Immigration and visas

Our Student Immigration Advisory Service team can help with questions about immigration and visas, assist you with online visa applications and oversee compliance with Home Office requirements.

The maximum amount of time that you can spend studying on a student visa in the UK at undergraduate and postgraduate degree level is five years.

It is your responsibility to ensure that you apply for the correct visa before you start your programme and comply with the conditions attached while you are studying.

You can contact us for help with your initial visa application once you have confirmed acceptance of a place at Regent's. We are also here to help if you require a visa extension in the UK during your studies, and we can offer immigration advice for any future post-study plans.

Email visas@regents.ac.uk
Telephone +44 (0)20 7487 7563
Online www.regents.ac.uk/visa



Support for disabled students

We want all students to be able to participate fully as equal members of the learning community at Regent's, and will make every reasonable effort to support you if you have a disability.

Disclosure of disability

If your condition meets the UK Equality Act's definition of disability, and if it may affect your ability to participate fully in your studies or in campus life, please tell us about it when you apply, so that we can discuss your support needs with you at an early stage. If you have not already told us about a disability or support need, please contact the Disability Officer as soon as possible after you arrive.

Supporting documentation

If you have support needs due to a specific learning difficulty (e.g. dyslexia), please provide an up-to-date diagnostic report from an appropriately qualified professional. This is so that we can assess your needs appropriately and make any necessary adjustments. For other disabilities, a detailed doctor's letter is likely to be needed. If documentation is in a foreign language, please provide an English translation.

If you think you may have a specific learning difficulty, but have not been diagnosed, please ask the Disability Officer about our free screening service. Any data we collect about you is stored on the University's secure student record system, which may only be seen by authorised staff.

Physical access to facilities

We are committed to improving access to and within the University buildings. There is a continuing programme to facilitate access around the campus. Some classes, however, take place in teaching rooms that can only be reached by stairs. If your disability affects your mobility and you require ground-floor rooms or rooms with lift access, the Disability Officer can help with making appropriate arrangements. Please let us know of your needs as early as possible.

Funding

UK students (and those with 'settled' status) may apply for the Disabled Students' Allowance (DSA). Details on eligibility, what the DSA can be used for and how to apply can be found on our website. The Disability Officer can assist you with your application.

Details of possible funding for non-UK students to meet specific needs due to disability can be found on our website. You can also contact the Disability Officer for more information.

Student Disability Policy

You will find lots more information about the campus and the support available to you, plus a complete copy of the Student Disability Policy, on our website.

Email disability@regents.ac.uk
Telephone +44 (0)20 7487 7863
Online www.regents.ac.uk/disability

Learning Resources

We offer a wide range of resources to support your learning, both on and off campus. These include a well provisioned library service, a media services department and extensive IT facilities, including campus-wide Wi-Fi coverage and an online virtual learning environment.

Libraries

The University Library Service gives you access to around 55,000 books, a wide range of academic and professional journals and online resources.

Specialist subject-related databases provide valuable and relevant information that you can use for course projects and assignments covering arts, humanities, social sciences, finance, business, management, fashion and design, and psychology. There are dedicated terminals for Bloomberg and DataStream services.

We subscribe to a wide variety of periodicals, both in hard copy and online, giving you access to the latest articles, from daily news to in-depth research studies.

Our new library search point, RULDiscovery, means you can find books, e-journals and database articles with a single search.

You will be given a general library induction, after which you can request additional sessions with an academic liaison librarian for individual or small-group information literacy training. You are welcome to contact the academic liaison librarian for your programme at any time with specific enquiries and for one-to-one support.

Wi-Fi is available throughout, and we offer dedicated spaces for studying, including group-study rooms and silent-study areas for independent learning. Our new learning space allows you to study using mobile devices.

Library services are open during the week, evenings and weekends. During exam periods 24/7 opening is provided.

Online learning

Blackboard is the University's virtual learning environment (VLE), which gives you a single point of access to resources for your programme of study.

You can view module materials, use interactive tools such as discussion boards and wikis, submit assignments and receive feedback from your tutors.

Blackboard also provides you with access to a range of other useful resources, such as Rosetta Stone language learning software and the Lynda.com software training system.

Media services

All our classrooms are equipped with multimedia presentation systems and are connected to the internet and University computer network. These include interactive SMART Screens, visualizers and Blu-ray players across both campuses.

We offer a variety of media equipment that you can borrow including:

- Professional video cameras
- Lighting
- Sound-recording equipment
- Editing equipment

The equipment is regularly updated to meet the hi-tech requirements of today's learning environment and can be reserved online via the library catalogue.



IT resources

Regent's IT Services endeavours to reflect the fast-paced changes in technology to support and enhance your learning. All campuses have Wi-Fi coverage and you will also be able to connect to the worldwide roaming Eduroam network.

Our IT Labs are equipped with PCs and Apple Mac workstations, with a range of specialist software packages including AutoCAD, Microsoft Office and Adobe Suites. All students are invited to download their personal copy of Microsoft Office and anti-virus software to keep their devices up-to-date and secure.

The IT Service Desk is available to assist you with all your technology needs, offering 24/7 telephone support. Walk-in and email support are also available during business hours.

You can remotely access most software applications and your University IT account at any time, from any internet-enabled device. And our Follow-Me print service lets you securely collect your printed documents from any campus printer.



Languages at Regent's

Promoting language learning for all is a very important part of the University's international focus, and Regent's Institute of Languages & Culture provides foreign and English language courses throughout the year. We teach in small groups to ensure you get the attention you need. Our English language courses are accredited by the British Council.

Campus

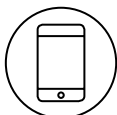
Regent's Park

Duration

Variable



Email enquiries
elc@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7489

English language support

All the University's academic programmes are taught in English. Our experienced, highly qualified teachers can help you to improve your language skills in order to study most effectively.

Our English Language Centre offers students the option of studying English before they start their academic studies at the University, as well as providing classes and support as part of, or alongside, degree programmes.

Pre-sessional English courses

This course is designed specifically to prepare you for successful undergraduate study at Regent's. You will gain an overview of academic culture in the UK, develop your skills in general and academic English and learn about different types of academic assessment. On successful completion of the course, you will have developed all the essential skills needed for your degree.

In-sessional English courses

We also provide in-sessional academic English and study skills support for students throughout the academic year. These classes allow you to concentrate on the areas of English that you most need to improve and practise the skills you need for successful study.

Cambridge IELTS exam course

This course is designed to prepare you for the Cambridge IELTS (International English Language Testing System) examination. It aims to build your vocabulary and confidence in reading, writing, listening and speaking.

The course also focuses on the skills needed for successful study, such as listening skills for lectures, understanding academic texts, building your academic vocabulary, writing essays, exam techniques, and taking part in discussions, debates and presentations.

General English course

This course aims to improve your all-round ability in English. It covers the skills of reading, writing, listening and speaking, as well as focusing on grammar, vocabulary, pronunciation and aspects of British culture.

The course is designed to meet the needs of learners in a variety of situations, and aims to bridge the gap between the classroom and the real world.

Business English courses

These two-week courses, held in the summer, are aimed at students who have not previously studied business. This is an academically challenging course combining morning classes of business English with afternoon lectures introducing business subjects, taught by lecturers from the Faculty of Business & Management.

We offer the following business English courses:

- Business & Management Operations
- Introduction to Economics
- Introduction to Accounting & Finance
- Principles of Marketing

Internship programmes

You can take a full-time English course followed by a full-time unpaid work placement. Work placements are allocated on arrival and can be arranged in almost any sector, including administration, finance and marketing. You will be able to improve your English and gain important international work experience. You will receive certificates from both the English course and the placement.



'I found Regent's the best option for my studies, not only because of the magnificence of its campus but also because of the quality of the programme.'

Laura Rodriguez, Colombia,
English language student

www.regents.ac.uk/laura

Campus

Regent's Park

Duration

10 Weeks



Email enquiries
languages@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7876

Learn a new language

In addition to your regular studies, you can choose to learn a new language, either through attending an evening class or using our online language learning facility, Rosetta Stone.

Evening classes are open to all students and are taught by highly skilled professionals, experienced in teaching both general and business language courses.

Whether you are starting a new language or developing your knowledge, we have a course to suit you. We offer classes in:

- Arabic
- German
- Japanese
- Portuguese
- Spanish
- French
- Italian
- Mandarin Chinese
- Russian

Our language tutors are all native speakers and use the latest multimedia resources and teaching methods. Group sizes are small, with typically between six and 15 students per class. This ensures a high level of interaction between student and tutor, and contributes to an excellent learning environment.

Classes take place on the Regent's Park campus in the autumn and spring terms, allowing you to fit your language learning around your studies. Students benefit from a 50% discount on the full cost of a language course.

We offer classes at the following levels:

Beginners 1

This course is for students with no, or very little, knowledge of the language. It will enable you to grasp the basics of how the language operates. You will learn to have very simple conversations and exchange basic personal information, including your likes and dislikes.

Beginners 2

Students on this course will have some previous experience of language learning. You will start to engage in simple conversation on frequent and familiar topics, exchanging information about yourself and your routine, your interests and plans, travel and shopping.

Elementary

This course is for students who have a good knowledge of the basics of the language. By the end, you will be able to communicate with increased fluency and accuracy, talk about past experiences and future events, make suggestions and requests, and operate successfully in personal, social and some routine professional situations.

Intermediate

This course is aimed at students who have studied the language before and have a good knowledge, being able to communicate about standard situations, including talking about past events and the future. By the end of the course you will be able to communicate with greater fluency and accuracy with native speakers on frequent topics and in routine situations in personal, social and business contexts.

Proficient

Students who join this course will have a very good command of the language and its grammatical structures, as well as the ability to adapt their language to a wide range of settings. By the end, you will be able to use the language confidently, communicate with native speakers, engage in debates and use more sophisticated structures, and read and understand authentic written and aural texts.

Please note that not all levels may be offered for every language.

Study Abroad

An international outlook and understanding of other cultures is an increasingly important part of student education. The opportunity to spend time abroad is part of the Regent's learning experience on many of our programmes, and one that our students most look forward to.

Studying abroad is a stimulating and potentially life-changing experience. There is no question that you will come back a different person.

A period spent studying or working in another country adds value to your degree, showing that you can adapt to diverse academic and cultural environments. It is highly prized by employers, helping you to become a more flexible, experienced business professional.

We work with institutions in many countries across the globe, chosen for their distinctive strengths, academic excellence and demand from students. For the full range of partner institutions see our website.

What will I gain from my time abroad?

- Enhanced cultural awareness and sensitivity
- Improved communication skills
- Extra self-confidence, resilience and determination
- Exposure to different teaching practices
- Expansion of your personal network of peer, academic and industry contacts
- The opportunity to find out about prospects for employment or further study in a different country

Preparation for studying abroad

Studying abroad is a highly demanding experience, and you will need to be well prepared before you go. Our International Partnerships Office has a dedicated unit to support you at all stages.

Together with your programme director and academic advisers, we provide information on host institutions, and help you with the admissions process.

You will also be able to meet students who have been abroad and find out about their experiences.

To be eligible, you must meet all the progression requirements for your programme during your first terms at Regent's.

We remain available to support you throughout your experience, working closely with the academic advisers to offer guidance before, during and after your time abroad. While abroad, you continue to be a Regent's student and we will keep in regular contact with you to ensure that your time abroad is enjoyable and successful.

Study abroad opportunities

Business and language programmes

Students on the BA (Hons) International Business, BA (Hons) International Business & Chinese Studies and BA (Hons) International Events Management degrees must complete up to two terms of study abroad. With more than 100 exchange partners in 29 countries, you will have an exciting choice of destinations.

Depending on your programme and language choice, you will undertake your study abroad in terms 4 and/or 5 in the language of your destination country. You will be able to reach a commanding level of fluency in the language, studying alongside students who are native speakers of the language and (in most cases) taking the same examinations.

Gateway programme

For students on the BA (Hons) Global Management with Pathways, the Gateway programme offers an exciting opportunity to incorporate a further cross-cultural experience into their academic careers.

We have a wide range of partner institutions around the world. Each destination represents a 'gateway' to economies and geographical markets across the globe. Students can take the Gateway option in Term 4 of their degree programme. All study abroad options are taught in English.



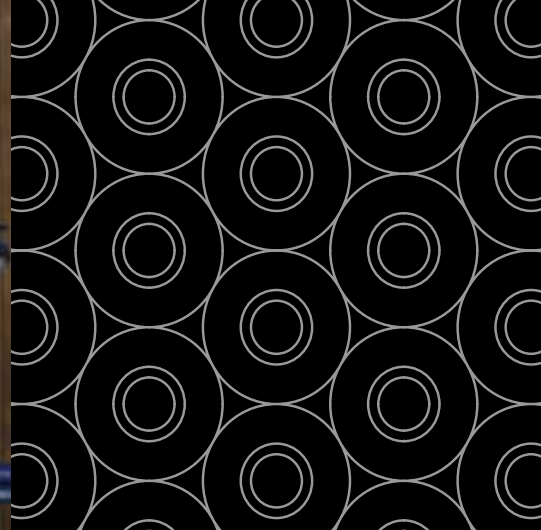
Email enquiries
outbound@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7518



Visit us online
www.regents.ac.uk/study-abroad



Drama, Film and Media

BA (Hons) Acting & World Theatre, BA (Hons) Film, TV & Digital Media Production and BA (Hons) Screenwriting and Producing students spend the second term of Year 2 at one of our partner institutions in Australia, the Czech Republic, Estonia, Chile or the USA.

With the exception of Chile, all the classes you take will be taught in English.

Fashion & Design

BA (Hons) students studying Fashion Design, Fashion Design with Marketing or Fashion Marketing Communication Design or Interior Design have the opportunity to study abroad in the second year, at one of our partner institutions in Australia, Europe or the USA.

While you are abroad

You do not need to pay tuition fees to your host institution, as these are exchange programmes. You will, however, continue to pay the full Regent's University London tuition fee during your time abroad. You will also be responsible for covering your travel and flight costs, accommodation fees and travel health insurance and small administration costs for your study abroad.

During your time abroad, you continue to be a registered Regent's student and have access to all online learning resources available on Blackboard, including Rosetta Stone for language learning. You will receive academic and administrative support from Regent's staff as well as local support at our partner (your host) institution. Students gain Regent's credits upon successful completion of their studies abroad.



Inbound students – Study Abroad at Regent's

We also welcome study abroad and exchange students (including Erasmus+ students) from other institutions who would like to study with us for one or two terms. Regent's participates in Erasmus+ and holds the Erasmus Charter for Higher Education awarded by the European Commission. We offer credits under the European Credit Transfer System.

To be eligible, you must have completed at least one full year of study at your home institution. You can apply for either the autumn or spring term or one of our summer programmes.



Email enquiries
inbound@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7518

'As a part of my study at Regent's, I spent two semesters on a study abroad programme in Argentina and Peru. The Study Period Abroad is one of the best aspects of the BA programme. I truly enjoyed my experience abroad, had a lot of fun and made some good life-long friends.'

Schønning Eysturoy, Faroe Islands,
BA (Hons) International Business

www.regents.ac.uk/schonning

Students studying abroad at eligible partner institutions or completing a traineeship in an eligible country are entitled to apply for funding through the Erasmus+ programme. This is the European Commission's flagship educational programme. It encourages student mobility for work and study, and promotes transnational cooperation projects among universities across Europe. Over three million students have benefited from Erasmus since its introduction in 1987.



Preparing for Your Future

Our team of dedicated careers and business relations staff can offer a wealth of information, advice and guidance to help you secure your career goals. This includes extensive careers counselling, as well as assistance in finding an internship or a permanent job after graduation.

The Careers & Business Relations (CBR) team offers support throughout your time at Regent's to help you gain valuable work experience, build your employability skills and clinch that vital first job.

Employability skills workshops

We offer a range of practical workshops, open to all students, that will equip you with the broad skills necessary to be successful at all stages of the recruitment cycle.

Workshops cover a range of topics, including job-search strategies, writing a CV and covering letter, filling in application forms, preparing for interviews, networking and using social media.

We also run specialist workshops on starting a business and on working in specific sectors, such as oil and gas, fashion and design, and business and finance.

Personalised careers guidance

You can arrange one-to-one appointments with your careers adviser, who will help with any questions you have and assist you in your job search. Making full use of this support will enable you to make genuine progress towards achieving a suitable role in your chosen field.

Career coaching sessions

Professional one-to-one career coaching sessions by industry specialists are available, helping you to increase your sector knowledge and build your professional network.

Careers events

Each term we organise a number of sector-specific seminars and networking events on campus. These are attended by many international companies and organisations and offer an invaluable opportunity to find out about employment prospects in different industries and business sectors, and develop your professional network.

Recent events have helped students find out more about careers in banking and finance, consulting, fashion, luxury brands, the media and the not-for-profit sector.

Online resources

In addition to regular face-to-face contact with our expert staff, you can access all the resources you need online through CareerHub. These include advice sheets, videos and self-assessment tools.

Our online vacancies board advertises the latest internships, part-time work, volunteering, graduate and postgraduate opportunities available in the UK and globally. Students wishing to work abroad can consult the Going Global database.

Employers also use CareerHub to advertise live business or consultancy projects that could make an interesting dissertation topic for students.

Work experience and internships

All students are strongly encouraged to undertake periods of work experience and internships during their time at Regent's University London, and on some programmes this is a compulsory requirement. Such experience is invaluable and will greatly enhance your educational experience. We can provide support and guidance on finding internships and work placements.



Email enquiries
careers@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7419



Visit us online
www.regents.ac.uk/careers



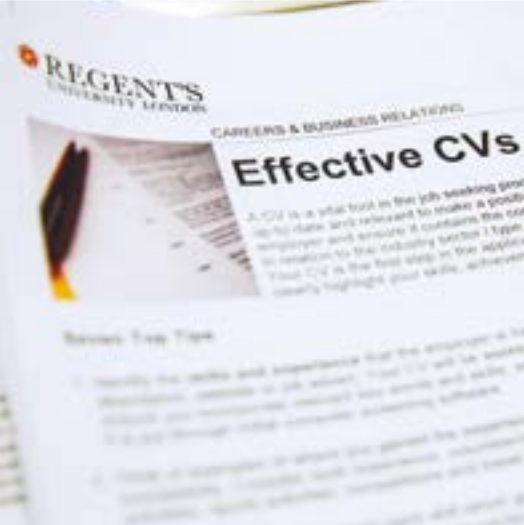
‘Regent’s students are well researched, passionate and serious about their own career path. They focus on the bigger, global picture rather than just business in their own sectors or countries – a rare and very value-added skill.’

Tom Lyas,
Resourcing manager and
graduate recruiter for Tesco

93%

of Regent’s alumni are employed or in further study six months after graduating*. Of those in employment, 82% are in graduate-level jobs – with average salaries in the top ten of all universities in the UK.

* Higher Education Statistics Agency equivalent employment rate



‘Careers & Business Relations is a great service. I have been using it ever since I started at Regent’s. They helped me to write a perfect CV and are now helping me find an internship.’

Nico Braukmann, Germany,
International Business with Spanish



Keeping in Touch

When you graduate from Regent's University London you automatically become a member of the Alumni Association, an exclusive club with a diverse and vibrant membership worldwide.

With more than 15,000 members in 155 countries worldwide – graduates of the University's many different programmes – you will be part of a group that includes some of the most accomplished professionals in international business and industry, as well as practitioners in fields such as counselling, media, international relations and design.

Membership of the Alumni Association offers many benefits, including networking opportunities, continuing careers information and support, regular events and access to the library and IT support centre.

You will be invited to regular reunions and events with other alumni and teaching staff, as well as members of the wider University community of students.

If you move away from the UK after graduation, we hope you will join one of the growing number of Regent's Clubs based in cities all over the world – there are now more than 40 globally. You may even like to coordinate one yourself in your hometown.

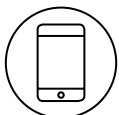
With regular e-communications and a dedicated magazine, we will keep you in touch with University and alumni news and informed about new alumni benefits and opportunities as they are launched.

There are also opportunities for you to put your post-Regent's experience to work, helping current and prospective students as an alumni volunteer or mentor.

All you have to do is keep us informed of your contact details and email address after graduation.



Email enquiries
alumni@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7599





'I believe the future for Regent's is bright and I am happy to play a role in helping it, its students and alumni prosper.'

Ryan Welker, BA (Hons) International Finance & Accounting (class of 2005), mining industry executive and co-ordinator of Regent's Club New York



European Business School London graduate Oana Stan is now Brand Manager of TECHIR Cosmetics & Spa and a founder member of Regent's Club Bucharest.



Anthony Adebo is the founder of luxury menswear brand Kingdom London, with A-list actors among his customers. The Nigerian graduated with a BA (Hons) in International Business with French (class of 2012) and is now a guest lecturer at Regent's School of Fashion & Design.



Degree Programmes

| | |
|---|------------|
| Business and Management | 28 |
| Integrated Business Foundation | 30 |
| BA (Hons) Global Management with Pathways | 32 |
| Global Business Management Pathway | 34 |
| Global Business & Design Management Pathway | 36 |
| Global Business & Sustainability Management Pathway | 38 |
| Global Financial Management Pathway | 40 |
| Global Marketing Management Pathway | 42 |
| BA (Hons) International Business | 44 |
| BA (Hons) International Business & Chinese Studies | 50 |
| BA (Hons) International Events Management | 54 |
| The Language of Business | 58 |
| Drama, Film and Media | 60 |
| Acting Foundation | 62 |
| BA (Hons) Acting & World Theatre | 64 |
| Integrated Media Production Foundation | 66 |
| BA (Hons) Film, TV & Digital Media Production | 68 |
| BA (Hons) Screenwriting & Producing | 70 |
| Fashion and Design | 72 |
| Integrated Design Foundation | 74 |
| BA (Hons) Communication Design | 76 |
| BA (Hons) Fashion Design | 78 |
| BA (Hons) Fashion Design with Marketing | 80 |
| BA (Hons) Fashion Marketing | 82 |
| BA (Hons) Interior Design | 84 |
| Liberal Studies | 86 |
| BA (Hons) Liberal Studies with Majors | 88 |
| Psychology | 112 |
| Integrated Psychology Foundation | 114 |
| BSc (Hons) Psychology | 116 |



Business and Management

Regent's offers a world-class business education delivered in a truly cosmopolitan, multilingual and dynamic learning environment. An international perspective is at the heart of everything we do. Our focus on practical learning, language and cultural study, work experience and study abroad will give you the edge in your future career.

Our approach to learning is highly personal and practical. We will treat you as an individual, offering real, hands-on experience of the international workplace.

At Regent's, you will find:

- A peaceful and secure environment in which to study, just minutes by Tube from all the business opportunities of this cosmopolitan capital
- Industry-relevant degrees that blend formal academic training with direct learning experience
- Specialist staff with a wide range of cultural, industry and academic expertise
- Diverse opportunities to develop a range of personal and employment skills both in and outside the classroom
- Opportunities for language learning and periods of study abroad

Business and management programmes at Regent's are offered by three Schools:

European Business School London (EBSL)

Programmes at EBSL are characterised by a strong focus on languages, periods of study abroad at partner institutions around the world, and substantial periods of work experience in a variety of company settings.

Regent's Business School London (RBSL)

RBSL offers an exciting, stimulating and reflective learning experience, designed to provide the essential business and life skills you will need to succeed as a manager and leader in global business. The degrees aim to challenge your perceptions not only of business and management, but also of human behaviour.

Regent's Institute of Languages & Culture (RILC)

RILC offers a varied programme of language and cultural learning for students throughout the year, with a particular focus on language for academic and business purposes.

Languages are a core element or option on many of our business and management programmes. We offer tuition in nine economically important languages: Arabic, Mandarin Chinese, French, German, Italian, Japanese, Portuguese, Russian and Spanish (see page 58).

International focus

You will benefit from a strong global focus to your studies, exploring the many different relationships and influences that affect the changing business environment worldwide.

Your skills as a future international business leader will be fostered through formal and informal interaction with students from a wide variety of nationalities, from many different parts of the world.

Being part of this highly cosmopolitan community will allow you to build your understanding of other cultures and develop an international peer network prior to graduation.

Opportunities for study abroad

You can improve both your business and language skills during the Study Period Abroad, which is a key feature of most of our undergraduate programmes and an option on others.

Depending on the programme you choose, you could spend up to one year studying abroad, selecting from more than 100 partner institutions in 29 countries worldwide (see page 20).

The Leadership and Team-Building Experience on our business and management programmes forms an essential part of your personal development. You will take part in a variety of outdoor activities, learning to work as a team, set goals, measure performance and work with a diverse range of people. It will help to build your skills in organisation, planning and management.



International Events Management students have an ongoing relationship with H2O Racing, attending a wide variety of international powerboating events across the globe to develop event attendee market research data and analysis for the organisation. Destinations have included Abu Dhabi, China, Ibiza, Italy and Qatar (pictured).



Practical, hands-on learning

A strongly practical ethos runs throughout our programmes. You will be consistently encouraged to apply your learning in the study of real-life business scenarios through case studies, seminars and workshops.

You will enjoy a close working relationship with staff to help maximise your potential. Every student is treated as an individual, with high levels of support from both academic and professional staff.

This is supplemented by regular guest lectures and workshops with visiting academics and industry experts, bringing the most current business experience to the classroom.

Future prospects

Regent's graduates enjoy a high rate of employment on completing their programmes. We are very proud of our growing body of influential alumni, many of whom occupy high-profile positions throughout the world, particularly in the fields of banking and finance, marketing and communications, public relations and consultancy.

Entrepreneurship is a strong theme of many of our programmes, and increasingly our graduates are setting up their own companies, as well as continuing a well-established trend of working in family business.

Regent's first International Business Week took place in February 2015, in partnership with UK Trade and Investment. These BA (Hons) International Business students were winners of a challenge to develop a consultancy services proposal for fashion company Boda Skins.



Integrated Business Foundation

For students whose present qualifications do not permit direct entry to study at UK degree level, we offer a one-year, full-time foundation programme leading to our undergraduate business and management degrees. The foundation is also suitable for students who are returning to education after a break.

Campus

Regent's Park

Schools

European Business
School London,
Regent's Business
School London

Duration

One year, full time

Start dates

January and
September

The Integrated Business Foundation aims to prepare you for entry into higher education. It offers a thorough grounding in business subjects and will help you to develop the skills you need for study at degree level.

The programme is carefully designed to focus on the academic areas most useful to your future studies. We place great emphasis on encouraging you to reflect on your learning and to be an increasingly self-motivated and independent learner.

Assignments and examinations become progressively more challenging and demanding throughout the programme.

What will I study?

The Integrated Foundation consists of 10 business modules, taken over two terms.

Term 1

Business Study Skills

Foundations of Economics

Foundations of Global Business OR
Foundations of International Events
Management OR

Foundations of Language and Culture

Foundations of International Relations

Mathematical and Quantitative
Techniques in Business

Term 2

Foundations of Finance and Accounting

Foundations of Marketing

Foundations of Operations Management

Identity and Culture

People, Environment and Business

Some students may also be required to complete an Additional English module.

Next steps

Successful completion of your foundation studies guarantees progression to one of our degrees in business and management. You can choose from the following programmes:

BA (Hons) Global Management with
Pathways (see page 32)

BA (Hons) International Business
(see page 44)

BA (Hons) International Business
& Chinese Studies (see page 50)

BA (Hons) International Events Management
(see page 54)

Fast-track route

The fast-track route will allow you to complete your foundation-level studies in just one term.

If you achieve a minimum 60% average across the marks for all your modules in Term 1, you may progress to your chosen degree programme without taking the second term of foundation studies.

You must also demonstrate an International English Language Testing System (IELTS) proficiency level of 6 (see page 119 for more information).



For module descriptions,
visit us online
www.regents.ac.uk/study



'Each module was distinctive and helped to strengthen my skills – it was an introduction to business, industry and more. I also found the fast-track system a wonderful concept. It was excellent to begin with a semester of core business models, then begin my degree within the same year.'

Samantha Weir, Australia,
BA (Hons) International Events Management



BA (Hons) Global Management with Pathways

Today's graduate employment climate is changing rapidly, particularly in the wake of the global financial crisis. Graduates who can draw on a wide-ranging portfolio of management skills will be well placed to respond to changing business needs and new opportunities, and employ creative and entrepreneurial approaches to business.

The BA (Hons) Global Management with Pathways offers an integrated, holistic approach to management studies. It will enable you to develop as a confident thinker and decision-maker, with a well-rounded understanding of the key areas of global business management.

The programme's structure offers great flexibility, allowing you to explore different aspects of management and understand how they relate to and complement one another, before deciding upon your area of specialisation.

We offer five specialist pathways:

Global Business Management Pathway

Global Business & Design
Management Pathway

Global Business & Sustainability
Management Pathway

Global Financial Management Pathway

Global Marketing Management Pathway

The programme will prepare you for the challenges of a global management career where you will need a broad set of core business skills, as well as giving you diverse subject-specific expertise.

What will I study?

You will build your skills across five complementary areas of business practice in the first three terms of study, after which you follow your chosen specialist pathway for the last three terms.

Modules in the first three terms focus on the acquisition of broad knowledge, and include classes that relate to all five specialist pathways. In addition, you will undertake modules that focus on developing the skills necessary for further study in all subject areas.

Term 1

Economics for Global Business

Global Perspectives

ICT Skills

Principles of Law

Quantitative Business Analysis

Research Skills

Term 2

Creative Behaviour

Financial Accounting 1

Historical Context of Sustainability

Introduction to Global Management

Personal Development Planning 1

Principles of Marketing

Term 3

Applied Buyer Behaviour in the
Global Context

Design Thinking

Principles of Financial Management

Principles of Human Resource Management

Research Methods

Sustainability in Global Business

Campus

Regent's Park

School

Regent's Business
School London

Duration

Three years, full time

Four years
with Foundation

Start dates

January and
September



For module descriptions,
visit us online
www.regents.ac.uk/study

Specialist pathways

You will be asked to indicate your preferred specialist pathway when you apply. However, you have until the end of Term 3 to confirm your choice. By this time you will have undertaken modules relating to all the different pathways, allowing you to make a well-informed decision.

In Terms 4–6 you will continue to take a number of core modules. You will also begin to develop specialist knowledge in your chosen pathway through a number of dedicated modules. In addition, you will have the opportunity to choose pathway electives – modules that allow you to further personalise your study. For details, see the individual pathway descriptions on pages 34–43.

Study abroad opportunity

The Gateway programme offers an exciting opportunity to study abroad at an internationally renowned university or business school in the second year. For more information, see page 20.

Learning and assessment

You will be taught by highly experienced staff with backgrounds in all areas of business and management.

We emphasise learning through experience and the practical application of academic learning. You will explore real-world case studies, visit different organisations and hear from regular guest lecturers, offering perspectives from industry and academia.

You will also take part in an exciting three-day team-working and leadership residential course (see page 29).

Assessment methods vary according to the individual pathway, but include course assignments, (working both individually and in groups), projects and presentations, essays and examinations.

Elective modules

In addition to your core and specialist modules, you will be able to choose from elective modules relating to each of the five pathways to further diversify your learning.

| |
|--|
| Brand Innovation |
| Corporate Governance and Global Financial Ethics |
| Design and International Events Management |
| Design Compliance |
| Design Finance |
| Entrepreneurship in the Global Environment |
| Financial Portfolio Management |
| Global Human Resource Management |
| Global Marketing Management |
| Global Media Management |
| Innovation for Sustainable Global Enterprise |
| Interactive and Digital Marketing |
| Islamic Finance |
| Issues in Corporate Finance |
| Issues in Global Political Economy |

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| Luxury Brand Management and International Events |
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| Management Issues for the Global Family Business |
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| Managing Real Estate Investment |
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| Managing Strategic Design |
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| Multinational Financial Management |
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| Organisational Behaviour in a Global Context |
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| Organisational Politics |
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| Personality and Business Psychology |
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| Public Relations |
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| Retail and Channel Management |
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| Service Design Management |
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| Services Marketing |
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| Sustainability for the Future Global Supply Chain |
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| Sustainability in Emerging Economies |
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| Sustainability in Practice |
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| Wealth Management |
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Please note, not all elective modules are available every term.



Global Business Management Pathway

In an ever-shrinking world, effective management increasingly requires a global perspective. This pathway will equip you with the essential skills and knowledge to take a proactive, holistic approach to contemporary business management.

Whether you are working for a multinational company, managing a family business, starting a new venture or serving in the public sector, this pathway will enable you to gain the skills and knowledge necessary to develop organisations – particularly in the crucial areas of managing people, resources and information.

You will investigate key issues in globalisation and explore the major functions of contemporary global management. There is a particular focus on entrepreneurship and how to set up and run a business.

You will learn how to manage people and run multinational teams. You will also develop a sound understanding of global trade operations and the issues and challenges of global supply and distribution.

What will I study?

In Terms 1–3 you will study a wide range of core modules (see page 32). In Terms 4–6 you will study the following core and specialist modules:

Term 4

Business Planning in the Global Context

Management of Global Trade Distribution

Managing Uncertainty

Personal Development Planning 2

Gateway Personal Development Planning (replaces Personal Development Planning 2 for students taking the Gateway term)

You will also choose two pathway electives from the following options:

Corporate Responsibility

Issues in Contemporary Management

Managing New Ventures

Principles of Global Political Economy

Term 5

Strategic Analysis

The Global Manager

Term 6

Strategic Management

Pathway Dissertation

In Terms 5 and 6, you will also choose six elective modules. Of these, three must be electives assigned to your pathway (see below), while the remaining three can be chosen from the pool of elective modules (see page 33).

Pathway elective modules

Autumn

Entrepreneurship in the Global Environment

Issues in Global Political Economy

Personality and Business Psychology

Sustainability for the Future Global Supply Chain

Spring

Global Human Resource Management

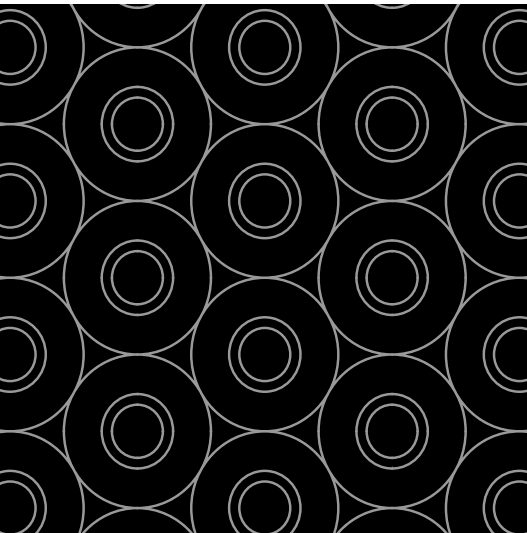
Management Issues for the Global Family Business

Organisational Behaviour in a Global Context

Organisational Politics



For module descriptions,
visit us online
www.regents.ac.uk/study



What skills will I gain?

The ability to address problems and explore alternative solutions, both individually and as part of a team

The ability to select, manage and motivate individuals and teams

Communication skills and technical management techniques including oral presentations, consultancy reports, numerical analysis and IT applications

The ability to analyse new opportunities and to deal with uncertainty and complexity

Entrepreneurial skills – the ability to build a new business either from scratch or out of an existing entity

Future opportunities

Diverse employers, from small businesses to global companies, in both the private and the public sectors, will value your wide-ranging skills and knowledge.

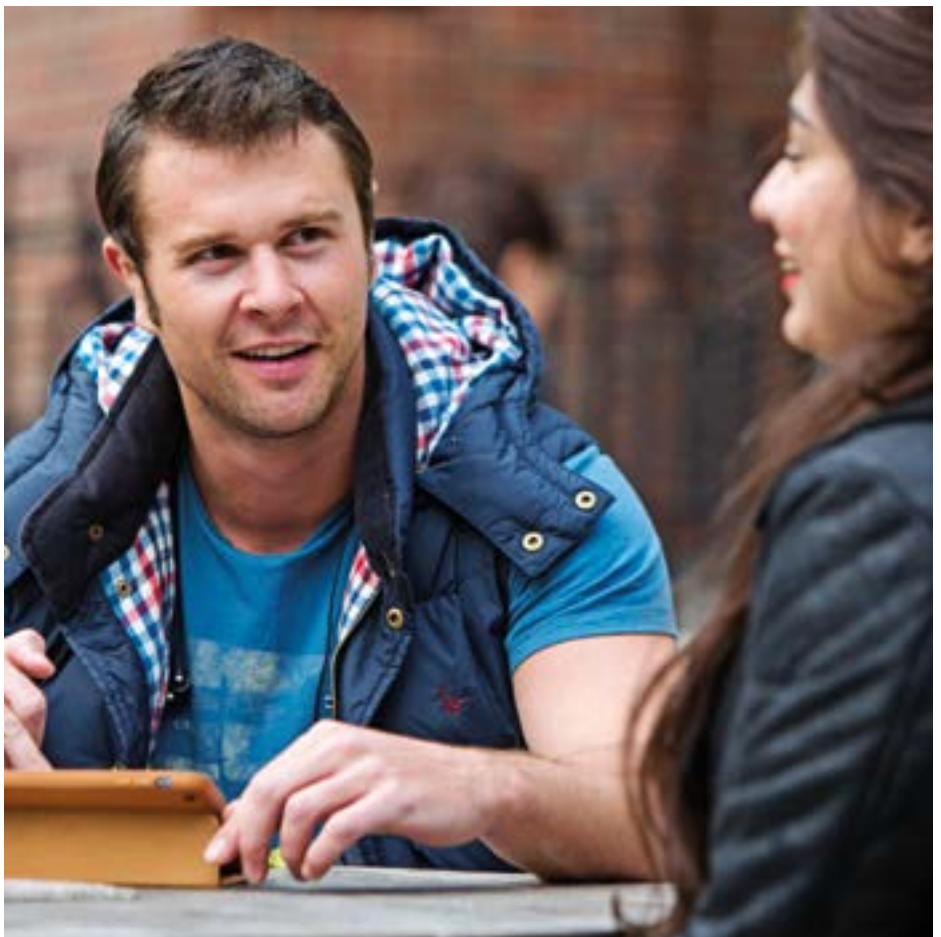
You will be equipped to seek management trainee and junior management positions in areas such as commerce, manufacturing, finance, human resources and IT.

Graduates planning to join family-run businesses will benefit from the broad range of skills acquired in this pathway, as will those who wish to embark upon new business ventures.

“The work experience I have undertaken included a private equity firm, shipping and logistics and a private investment company. It gave me a great understanding of professional standards and what is required to get an opportunity at a top-level professional firm.”

Andy Dorman, Australia,
Global Business Management Pathway

www.regents.ac.uk/andy



Global Business & Design Management Pathway

Traditionally used in the production of objects and images, the skills of design thinking and creative behaviour are being applied in management to generate new, creative solutions to business problems. This pathway will teach you how to use and apply design thinking as a fundamental part of business strategy, as well as how to manage creativity and design practitioners themselves.

The Global Business & Design Management Pathway will help you develop as an agent for change, equipped to foster innovation and creativity in business. There is a strong ethical focus on the commercial activities of global business and brands, cultural diversity and social innovation.

The pathway offers a solid grounding in the concepts of design management, coupled with sound experience of applying theory to real situations. You will be regularly challenged to apply the techniques you learn to real-world scenarios, and identify examples of best practice across the world.

By the end of the pathway you will have learnt to think as a design management professional, able to take the lead in using design methodology towards strategic business ends and succeed in the competitive world of managing global business.

What will I study?

In Terms 1–3 you will study a wide range of core modules (see page 32). In Terms 4–6 you will study the following core and specialist modules:

Term 4

Business Planning in the Global Context

Design Management Practice and Theory

Managing Uncertainty

Personal Development Planning 2

Gateway Personal Development Planning (replaces Personal Development Planning 2 for students taking the Gateway term)

You will also choose two pathway electives from the following:

Advertising and the Media in a Marketing Environment

Branding

Market Research

Term 5

Design Leadership

Strategic Analysis

Term 6

Strategic Management

Pathway Dissertation

In Terms 5 and 6 you will also choose six elective modules. Of these, three must be electives assigned to your pathway (see below), while the remaining three can be chosen from the pool of elective modules (see page 33).

Pathway elective modules

Autumn

Brand Innovation

Design and International Events Management

Design Finance

Service Design Management

Spring

Design Compliance

Luxury Brand Management and International Events

Managing Strategic Design

What skills will I gain?

The ability to manage change and respond to opportunities creatively and positively

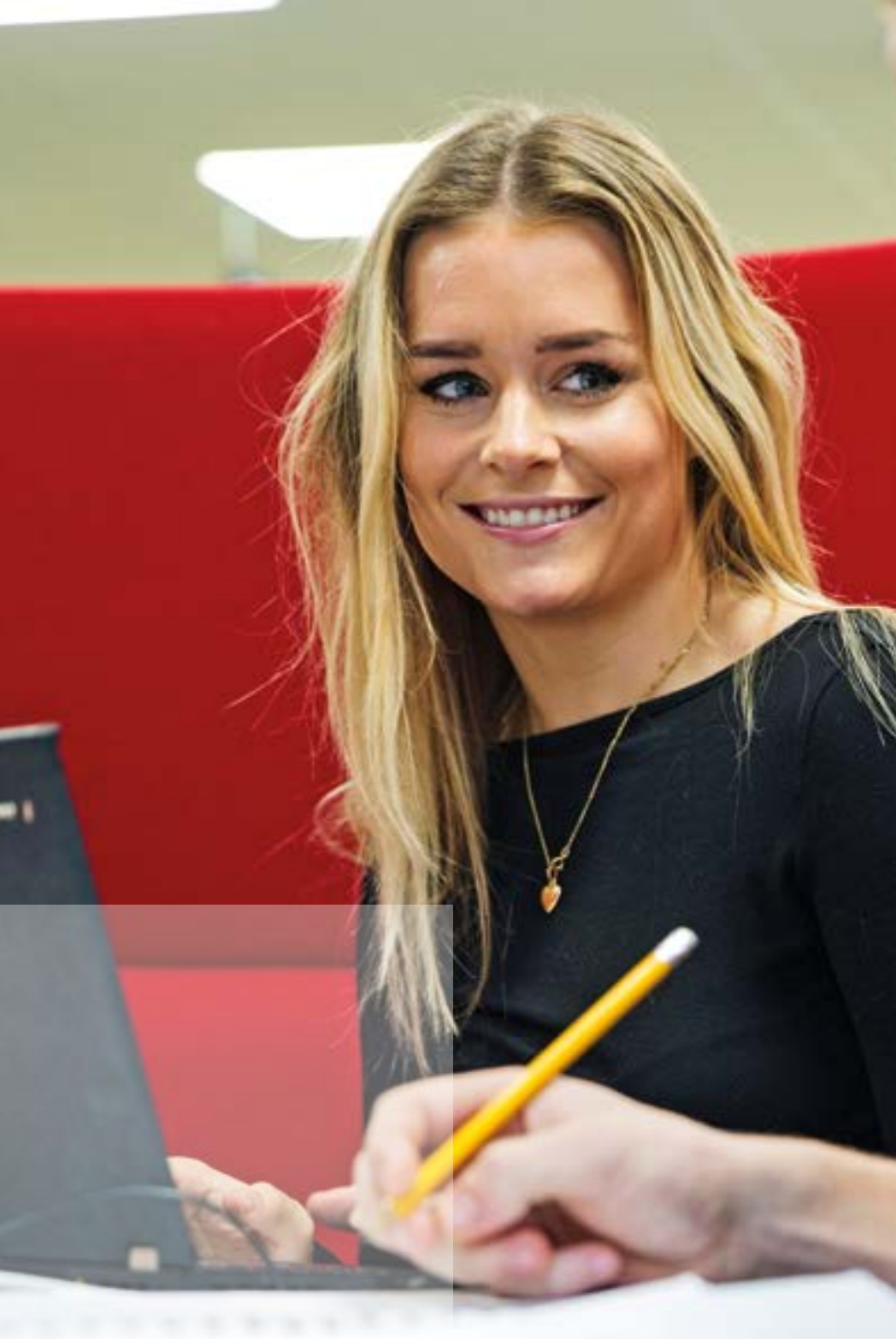
Problem-solving skills and the ability to develop original solutions

An entrepreneurial approach to business, with the confidence to challenge ideas, make decisions and foster innovation

Collaboration, research and presentation skills



For module descriptions,
visit us online
www.regents.ac.uk/study



Future opportunities

Your skills will be valued by organisations that can benefit from your ability to innovate and undertake strategic development.

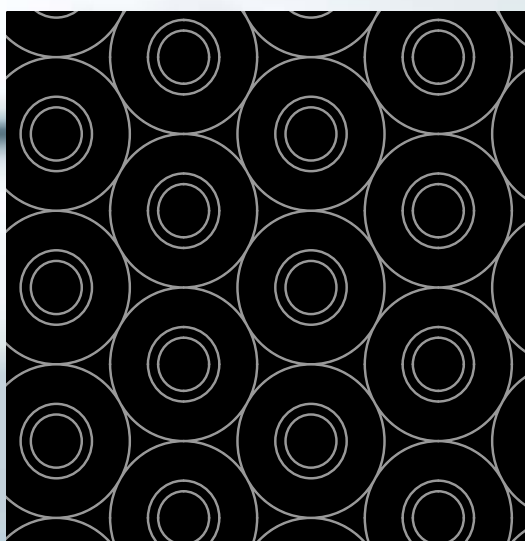
Design managers are needed in all areas of the creative industries, including fashion, advertising, architecture and design. Specific roles could include account manager in a design agency, in-house design team manager, creative officer and brand manager.

There are opportunities in manufacturing and industry, such as managing product development and service design.

You could consider areas such as marketing, research and development, project management, sales, and entertainment and leisure.

Professional disciplines, such as finance, law and medicine, also need creative, strategic managers.

Graduates wishing to go into a family-run business will benefit from the ability to implement new ideas to generate wealth.



‘The combination of business and design management is quite unique, and fits my personal and professional interests perfectly. It allows me to let my creative and imaginative skills unfold while developing my business skills, which I find motivating and inspiring.’

Emilie Johansen, Denmark,
Global Business & Design Management Pathway

www.regents.ac.uk/emilie

Global Business & Sustainability Management Pathway

The integration of business objectives with wider social and environmental well-being is a key function of contemporary management. Many organisations and even whole industries undertake sustainability research in order to innovate, identifying new markets and opportunities. This pathway offers a forward-thinking learning experience which reveals the importance of sustainability to all sectors of global business.

This pathway will help you become a knowledgeable and socially and environmentally responsible business manager. With learning drawn from many different disciplines, you will develop the skills to research issues and respond to opportunities in ways that balance business interests with wider social and resource implications.

Beginning with the historical context, you will gain in-depth knowledge and understanding of the concepts underpinning sustainability in global business. You will examine the relationship between economy, ethics and the environment and the impact of sustainability on global business practice now and in the future.

Undertaking this pathway will help you to become a more responsible citizen and improve your ability to influence others as a role-model manager, steering businesses toward constructive change. You will explore your own potential to bring about positive change and develop the essential skills you will need as a future business leader.

What will I study?

In Terms 1–3 you will study a wide range of core modules (see page 33). In Terms 4–6 you will study the following core and specialist modules:

Term 4

Business Planning in the Global Context

Corporate Responsibility

Managing Uncertainty

Personal Development Planning 2

Gateway Personal Development Planning (replaces Personal Development Planning 2 for students taking the Gateway term)

You will also take two pathway electives from the following:

Environmental Sustainability for Managers

Sustainability-Led Marketing

Term 5

Change Management for Corporate Sustainability

Strategic Analysis

Term 6

Strategic Management

Pathway Dissertation

In Terms 5 and 6, you will also choose six elective modules. Of these, three must be electives assigned to your pathway (see below), while the remaining three can be chosen from the pool of elective modules (see page 33).

Pathway elective modules

Autumn

Corporate Governance and Global Financial Ethics

Entrepreneurship in the Global Environment

Sustainability for the Future Global Supply Chain

Spring

Innovation for Sustainable Global Enterprise

Sustainability in Emerging Economies

Sustainability in Practice



For module descriptions,
visit us online
www.regents.ac.uk/study

'Regent's was the only place I found that did business with sustainability. The programme is a good mix of the two, and is flexible so that you can explore whatever path you want to take in relation to your career. I chose to take it in the direction of fashion and textiles.'

Daniella Castiel, Gibraltar,
Global Business & Sustainability Management
Pathway

www.regents.ac.uk/daniella

What skills will I gain?

Understanding of how businesses can incorporate sustainable practices into their operations

The ability to argue in favour of sustainable practices and encourage partnership and cooperation with others

The ability to apply sustainable principles for long-term environmental and social impact, as well promoting competitive advantage for business

Creativity: the ability to look at political, economic, social, technological and environmental barriers to change and devise creative solutions

Leadership: the ability to manage teams and demonstrate values of stewardship, citizenship, social entrepreneurship and partnership

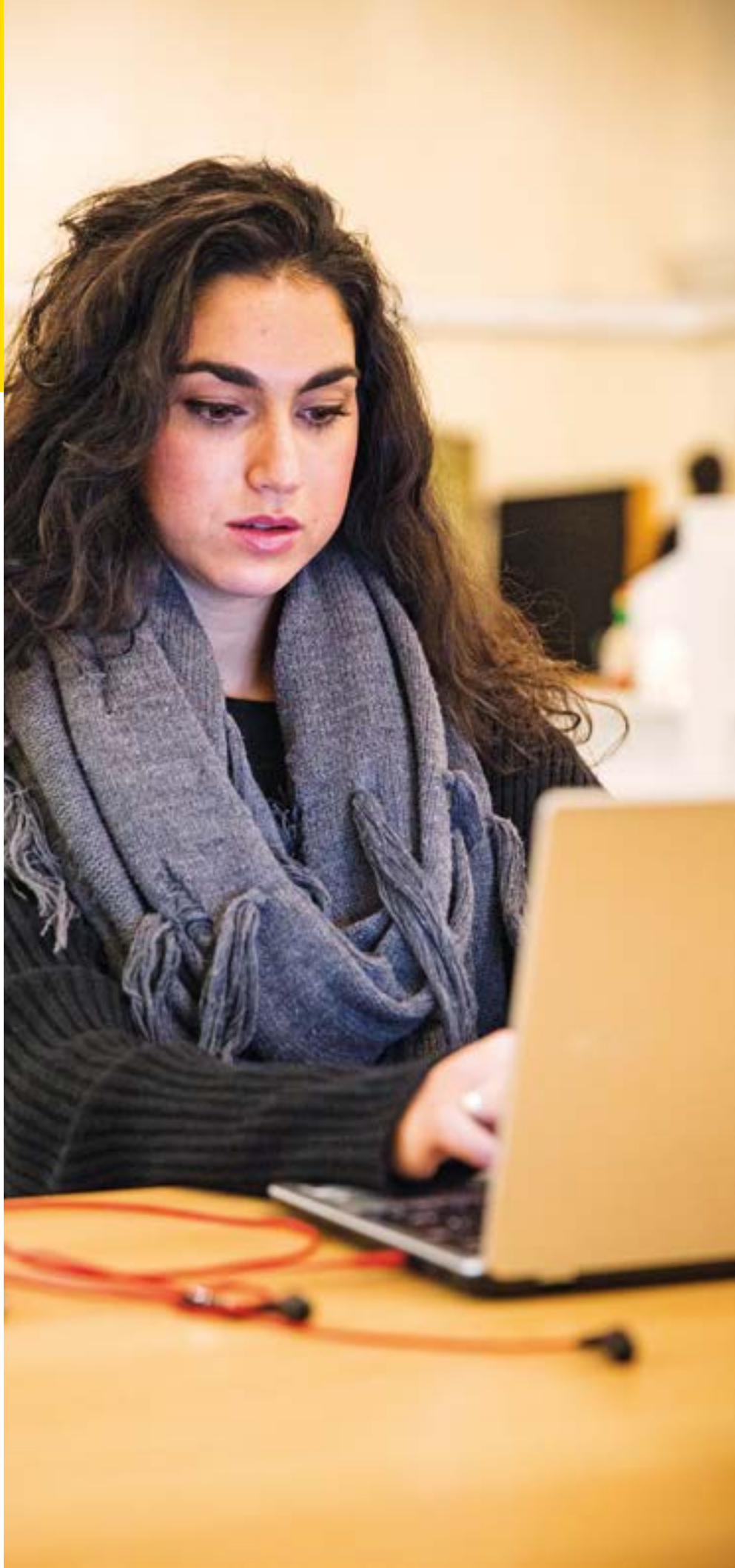
Future opportunities

Employment opportunities are growing for skilled graduates of sustainability management within the private, public, not-for-profit and research sectors. Entrepreneurs and consultants are also needed in the growing fields of social enterprise and 'eco-preneurship'.

There are government-sector employment opportunities at both a local and international level, including consultancy on sustainability issues and environmental policy, and in specific fields of expertise such as climate change, renewable resources and the impact of 'green' technologies.

In the private sector opportunities exist in areas such as corporate social responsibility, sustainable and responsible governance, micro-financing, environmental and social planning and entrepreneurial ventures.

There are also consultancy and advisory roles in the private sector, in technology and innovation-focused industries. Small and medium-sized enterprises that focus on sustainability as a means of innovation also require skilled graduates.



Global Financial Management Pathway

Finance plays a crucial role in any organisation and is fundamental to management decision-making. Global financial managers must have expertise not only in gathering and recording relevant data, but in the analysis and interpretation of information to aid and direct business planning.

This pathway combines two areas of financial management expertise: finance and accounting. It will enable you to discuss and analyse with confidence the financial parameters of business planning, performance and evaluation. You will gain a thorough understanding of the ways in which financial intermediaries and institutions work and learn about the structure of financial markets and how they function.

A focus on core accountancy principles and knowledge will enable you to develop the comprehensive skills you need to manage business operations and communicate financial information effectively. This is complemented by an array of analytical topics relevant to the professional world.

What will I study?

In Terms 1–3 you will study a wide range of core modules (see page 32). In Terms 4–6 you will study the following core and specialist modules:

Term 4

Business Planning in the Global Context

Managing Uncertainty

Personal Development Planning 2

Quantitative Analysis for Finance

Gateway Personal Development Planning (replaces Personal Development Planning 2 for students taking the Gateway term)

You will also choose two pathway electives from the following:

Company Analysis and Evaluation

Financial Accounting 2

Global Banking

Term 5

Managerial Finance

Strategic Analysis

Term 6

Strategic Management

Pathway Dissertation

In Terms 5 and 6 you will also choose six elective modules. Of these, three must be electives assigned to your pathway (see below), while the remaining three can be chosen from the pool of elective modules (see page 33).

Pathway elective modules

Autumn

Corporate Governance and Global Financial Ethics

Design Finance

Managing Real Estate Investment

Multinational Financial Management

Spring

Financial Portfolio Management

Islamic Finance

Issues in Corporate Finance

Wealth Management

What skills will I gain?

Confidence in the use of mathematical techniques and skill in writing financial reports

The ability to devise and implement innovative financial management and planning strategies

An understanding of financial capital markets

Knowledge of annual company accounts and the ability to assess company cash flows

An awareness of new developments in business thinking, including value-based management principles, and new techniques in international financial performance measurement



For module descriptions,
visit us online
www.regents.ac.uk/study



Future opportunities

This pathway will prepare you to work in areas such as corporate finance, banking, trading, private equity financial services, real estate and investments. You may also consider financial analysis or journalism.

Your skills will equip you for managing the financial affairs of any type of business, whether private or public, large or small, commercial or not-for-profit. You will also be able to contribute to corporate strategy, business planning and improving a company's competitive position.

'I have been impressed with how the modules have been brought to life using up-to-date practical examples and case studies. As a first-year student I have gained a broad approach to global management and fundamental skills which have provided me with an excellent foundation to build from.'

Leo Bailey, UK,
Global Financial Management Pathway

www.regents.ac.uk/leo



Global Marketing Management Pathway

A market is defined by what individual people need, want or desire. The key to effective marketing and business success is understanding and responding to what your customers tell you. This pathway explores contemporary marketing strategy and practice, tapping into the latest developments in the global marketplace.

This pathway will encourage you to become an entrepreneurial thinker, able to communicate and respond to the marketing needs of a business. You will learn to capitalise on emerging global opportunities, while at the same time developing specialist skills in integrated marketing, including marketing communications, strategy, retailing and sales management.

From first principles, you will build a strategic approach to marketing management. You will learn about all aspects of marketing, from the research phase to the product, from identifying customers to creating a promotional campaign, and from sales forecasts to marketing strategy. You will learn through a variety of teaching methods, with theory balanced by the exploration of real marketing management situations that address issues in consumer and business products and services.

The pathway not only explores contemporary issues, but enables you to develop the knowledge and skills to analyse future developments. It focuses on addressing issues not only as they happen, but also provides transferable skills for you to plan for the marketing future within a global business world.

What will I study?

In Terms 1–3 you will study a wide range of core modules (see page 32). In Terms 4–6 you will study the following core and specialist modules:

Term 4

Business Planning in the Global Context

Managing Uncertainty

Marketing Communications

Personal Development Planning 2

Gateway Personal Development Planning
(replaces Personal Development Planning 2
for students taking the Gateway term)

You will also choose two pathway electives from the following:

Branding

Market Research

Sustainability-Led Marketing

Term 5

Strategic Analysis

Strategic Marketing Management

Term 6

Strategic Management

Pathway Dissertation

In Terms 5 and 6, you will also choose six elective modules. Of these, three must be electives assigned to your pathway (see below), while the remaining three can be chosen from the pool of elective modules (see page 33).

Pathway elective modules

Autumn

Global Marketing Management

Public Relations

Service Design Management

Services Marketing

Spring

Global Media Management

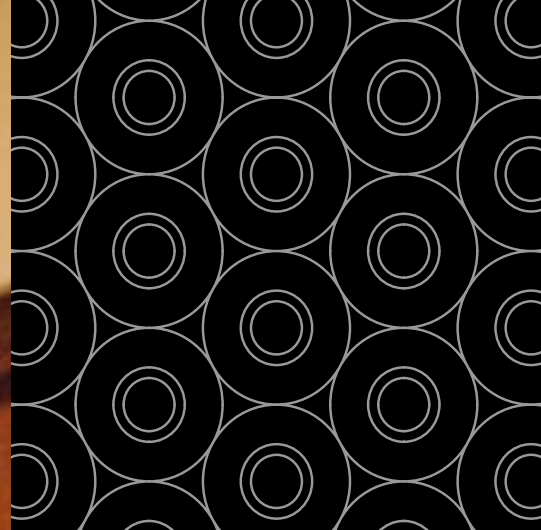
Interactive and Digital Marketing

Retail and Channel Management

Wealth Management



For module descriptions,
visit us online
www.regents.ac.uk/study



What skills will I gain?

The ability to identify objectives within a global market and manage marketing policy, structure and implementation within a business context

Research and analysis: the ability to undertake market research on a global level and implement a creative response to market information

Strategic management and decision-making skills: the ability to critically evaluate factors affecting global marketing and devise and implement appropriate business strategies

Communications skills and the ability to propose and manage marketing communications

Operational skills: the ability to manage commercial retailing and distribution functions

Future opportunities

This pathway will enable you to identify marketing opportunities and put ideas into action. Marketing roles exist in diverse organisations ranging from start-up companies and small and medium-sized enterprises all the way through to global corporations, government divisions and non-governmental organisations.

You will be 'cross-trained' in marketing communications, sales management, retailing, media management, strategic marketing and more. This broad understanding of marketing as a profession will make you a highly desirable employee in diverse marketing roles across employment fields – including media, finance, retail, healthcare, education, and research and development.

'I chose the degree in Global Management for the wide range of topics. In Qatar, international trade and business now dominate our country. This, along with my family business and personal ambitions, made this course the perfect fit for me.'

Mohamed Abu Issa, Qatar,
Global Marketing Management Pathway

www.regents.ac.uk/mohamed

BA (Hons) International Business – Overview

The complex and fast-moving world of international business offers many challenges and opportunities. It requires a workforce equipped to meet the strategic and operational demands of an increasingly global environment. Today's business leaders are looking for graduates who have an international perspective and can work in multi-disciplinary, multicultural teams in many different locations.

Internationalism, innovation and employability are the key themes of the BA (Hons) International Business. You will develop a broad base of business, management, intercultural and language skills which will equip you as an international leader, strategist and decision-maker of the future. Your language skills, international outlook and work experience will make you one of the most employable graduates on the market.

In addition to your core studies, you will choose from a wide range of modules to complete your degree, according to your interests and aptitudes. You also have the option to complete a major in one of seven areas: digital business, economics, entrepreneurship, finance, human resource management, management and marketing.

International languages

Languages and cross-cultural understanding are an important feature of the degree. You will study either one or two languages, and spend two terms of Study Period Abroad (SPA) at one of our many leading partner institutions around the world*.

You will be able to choose from Arabic, Mandarin Chinese, French, German, Italian, Japanese, Portuguese, Russian, Spanish and Business English. Languages are taught with a focus on professional communication skills, preparing you to succeed in your SPA and beyond. For more information on language choices, see page 58.

Studying abroad

All students undertake a Study Period Abroad (SPA) in Terms 4 and 5**. Your destination will depend on the languages you are studying. The University's International Partnerships Office will support you before, during and after your SPA (see page 20).

Work experience

Work placements are an integral part of the programme and you will complete 30 weeks of work experience alongside your studies.

This provides practical enrichment of your studies, allowing you to test your knowledge in a variety of real-world business and cultural settings. It is highly valued by potential employers and will significantly enhance your career prospects after graduation.

The University's Careers & Business Relations team can help in finding suitable internships and will support you throughout your placement (see page 22).

Learning and assessment

You will be taught by highly experienced staff with backgrounds in all areas of business and management, including finance, economics, accounting, information systems, cross-cultural management and marketing.

Teaching methods include lectures, seminars and IT lab sessions. You will usually be taught in class groups of 20–25 students, and no more than 12 for language subjects, ensuring that your tutors can offer individual attention and support.

We emphasise learning through experience and practical application. You will explore real-world case studies, visit organisations and hear from regular guest lecturers, offering new perspectives from industry and academia.

You will also take part in a three-day team-working and leadership residential course which prepares you for your work placement and future employment.

Assessment methods include tests, quizzes, exams, case studies, essays, projects and presentations, all of which will enable you to amass credits and marks that contribute to your final degree classification.

* If your competence in a language is at native-speaker level, you will not be able to study that language. Students with an overall score of IELTS 6.5 or above are not eligible to study business English. The programme does not allow students to take more than one language at beginner level.

** The second SPA may be replaced by the Placement Learning Project.



'What I enjoy about my programme is learning life skills that cannot be taught from a textbook. Teachers prepare us for interviews, allow us to work with actual firms, and teach us the importance of team-building. I have gained knowledge beyond theory, which will prepare me for work after university.'

Anne Sophie Kristiansen, Denmark,
BA (Hons) International Business
with French and Chinese

www.regents.ac.uk/anne-sophie

What skills will I gain?

The business, linguistic and intercultural skills essential for leading and managing people in different parts of the world

An in-depth understanding of the culture, politics and economics of different societies

The ability to think critically and creatively, solve problems and communicate effectively

A sense of responsibility towards others and society at large

A spirit of innovation and enterprise

Future opportunities

The diversity of your learning will prepare you for a career as a leader, manager, strategist or entrepreneur in many different sectors and in small or large companies, multinational corporations and family-run businesses across the world.

All areas of the international business sector will be open to you, including management, finance, banking, IT, corporate governance, consultancy, retail, human resources, advertising and marketing. Business strategy is another area which draws on many disciplines, and provides a springboard into the challenging world of management consultancy.

You will also have the knowledge and skills to continue your studies at a higher level in business administration and related areas, or multi-disciplinary areas involving business, management, languages and intercultural studies.

BA (Hons) International Business – Programme

Global managers need an education that gives them the broadest understanding of the complexities of the world in which they operate, both now and in the future. This programme offers an international and cross-cultural view of the international business world, enabling you to develop the skills and approach to lead people in a complex and changing environment.

Campus

Regent's Park

School

European Business
School London

Duration

3.5 years full time

4.5 years with
Foundation

Start dates

January and
September

Accredited by:



The programme is structured in three main parts:

- In Terms 1, 2 and 3 you will study at Regent's
- Terms 4 and 5* are spent at one of our partner institutions on your Study Period Abroad (SPA)
- In Terms 6 and 7 you will return to Regent's to complete your degree

What will I study?

You will take a range of core business modules, to build broad business knowledge, plus one or two language modules. Some students may be required to complete a module in English language study.

You will also choose from a range of elective modules that allow you to further diversify your learning (see page 48) and have the opportunity to specialise further by declaring a major. The programme culminates in a major business dissertation.

Term 1

Financial Reporting

International Perspectives in Employment

Quantitative Business Analysis

One language module and one elective module OR two language modules

Term 2

Global Perspectives

Management Accounting

Managerial Economics

International Business Environment

One language module and two elective modules OR two language modules and one elective module

Term 3

Macroeconomic Analysis: A Basis for International Comparison

Principles of International Human Resource Management

Principles of Marketing

One language module and two elective modules OR two language modules and one elective module

Term 4

SPA linked to your primary language study

Term 5

SPA linked to your primary language study OR SPA linked to your secondary language study OR Placement Learning Project

Managing Uncertainty

During your SPA you will take specialist elective modules at your host institution.

Term 6

Business Strategy: Managing and Thinking Strategically in a Rapidly Changing International Environment

International Business

One language module and one elective module OR two language modules

Business Dissertation (continues in Term 7)

Term 7

One language module and three elective modules OR two language modules and two elective modules

Business Dissertation

* In term 5 you have the option of a 16- to 20-week Placement Learning Project (PLP), replacing one of the Study Periods Abroad. This will involve working in a host organisation, offering you the opportunity to gain experience of a real-world working environment. You will submit a report, analysing the organisation and reflecting on your experiences working there. (Note: the PLP is undertaken in addition to the 30 weeks of work experience.)



‘The most interesting aspect is the emphasis on developing practical skills for the workplace, as opposed to other institutions where it is solely theory. Last summer I interned as a menswear buyer for Selfridges – an eye-opening experience at a hugely respected corporation.’

Nurudeen Kyari, Nigeria,
International Business with
Finance and French

www.regents.ac.uk/nurudeen

Studying for a major

To complete a major, you will take a number of relevant elective modules and undertake your final dissertation in your chosen area.

The majors available are:

| |
|---------------------------|
| Digital Business |
| Economics |
| Entrepreneurship |
| Finance |
| Human Resource Management |
| Management (general) |
| Marketing |

Digital Business

These days we all work and play in the digital world, and technology is the foundation of any successful business. This major focuses on integrating business functions into the digital environment. It explores business intelligence and information visualisation through disciplines such as web design, project management and big data analytics. Theoretical discourse is backed up with practical application, and learning is underpinned by software including web design packages, project planning platforms and data analytics programs.

Economics

Economics is one of the defining forces in the business world, and this major reflects its vital nature. Building on the fundamentals of micro- and macroeconomics, students will receive thorough grounding in a broad set of economic theories relevant to banking and business. The discipline is contextualised in international, economic, political, and analytical terms, making this major relevant to a career in a wide variety of financial and analytical settings.

Entrepreneurship

There is nothing as satisfying as conceptualising a business model and building a real, thriving enterprise from that first idea. Regent’s has always been a breeding ground for budding entrepreneurs, with many students going

on to found start-ups or develop family businesses. This major seeks to provide future business leaders with a solid foundation of academic theory and practice in a range of essential topics.

Finance

This major offers a comprehensive grounding in the world of finance, with students benefiting from an extensive choice of module options. All aspects of finance are covered, from financial management to Islamic finance to quantitative analytics – all supported by experienced teaching staff, almost all of whom have worked in the industry.

Human Resource Management

From the smallest start-up to the multi-national conglomerate, an organisation’s most important assets are its people. This important and fascinating area of study brings in a variety of management disciplines in combination with aspects of psychology, organisational behaviour, cross-cultural issues, and leadership and management skills.

Management (general)

Business management, at any level, requires a wide variety of skills as well as a strategic vision. This major covers a broad spectrum of management and leadership topics, including human resources, information systems and operations management, amongst others. Students will receive a comprehensive grounding in the fundamentals of management.

Marketing

In a cut-throat corporate world, the success of any business depends on effective marketing. Drawing from a fascinating set of disciplines, such as advertising, branding, consumer behaviour analysis and public relations, this major is as essential for those seeking to start their own business as it is for those moving into the broader corporate world.

Elective modules**Terms 1 and 2**

Communication Across Cultures
Introduction to Financial Markets
Introduction to Global Political Economy
Introduction to Writing for the Media
Media Technology for Business
Principles of Law
Project Management and IT skills
Web Design for Business

Term 3

Advertising and the Media in the Marketing Environment
Branding
Collecting and Using Business Data
Emerging Technologies for Business
Environmental Sustainability for Managers
Financial Accounting
Global Banking
Law and the Corporation
Law and the Individual
Market Research
Placement Learning Project
Principles of Financial Management
Principles of Global Political Economy
Quantitative Methods for Finance and Investments
Sustainability-Led Marketing
Understanding Cross-Cultural Issues in the Contemporary World

Terms 6 and 7

Business Forecasting
Business Intelligence and Big Data
Consumer Behaviour
Cross-Cultural Perspectives in Management
Design Compliance
European Law
Financial Media and Communications
Financial Risk Management
Global Human Resource Management
Individualised Learning Project
Information Visualisation for Business
Innovation for Sustainable Global Enterprise
Integrated Marketing Communications
International Economics
International Law
International Marketing
Internet and Direct Marketing
Islamic Finance
Issues in Corporate Finance
Issues in Global Political Economy
Luxury Brand Management and International Events
Managing the Global Supply Chain
Mergers and Acquisitions
Multinational Financial Management
Operations Management
Organisational Behaviour
Personality and Business Psychology
Planning a New Venture
Public Relations
Services Marketing
Sustainability in Practice
The Business and Management of Small and Medium Enterprises
The Business of Culture: Britain and the Heritage Industry





BA (Hons) International Business student Muhammed Shojain Vistro was selected as ERASMUS Ambassador for the British Council while studying at the Haute Ecole de Gestions de Geneve, Switzerland, as part of degree programme. He also spent a term studying in Paris. He describes the Study Period Abroad as 'an amazing opportunity' for networking, travelling and improving language skills, as well as socially and culturally.



'This programme offers the complete package required to obtain the necessary skills in the workplace – an option to choose a major, learn a language, undertake a Study Period Abroad from a variety of choices, and mandatory work experience.'

Muhammed Shojain Vistro, Pakistan,
BA (Hons) International Business
with Finance and French

www.regents.ac.uk/muhammed

BA (Hons) International Business & Chinese Studies – Overview

China, now the world's second-largest economy, is widely predicted to become the largest over the next decades. As the world economic order changes, international business managers in the Asian market need a broad understanding of the complexities of global business, together with an appreciation of Chinese society and customs, and the language skills to conduct business effectively.

The programme offers a solid international business and language education combined with a deep insight into China's rapidly developing economy, its growing political influence, rich traditional cultures and styles of business management.

It will equip you with a broad base of business, management, intercultural and Chinese language skills, in preparation for a career in a global business environment where China will be a key economic power.

Business and management

You will gain a solid grounding in the core areas of business and management, including finance, economics, accounting, information systems, human resources and marketing.

Language and cultural study

You will study Chinese language and culture throughout the programme, and develop fluent Chinese speaking, writing and translating skills, with a particular focus on language for business.

Study in China

You will spend Terms 5 and 6 living and studying in China at one of our highly regarded partner institutions, allowing you to perfect your language skills and gain real experience of everyday life in Chinese communities. The University's International Partnerships Office will support you before, during and after your Study Period Abroad (see page 20).

Work experience

In addition to your studies, you will complete significant periods of work experience which will enable you to apply your learning to real-world business and cultural settings, and increase your employability on graduation.

You will undertake a minimum of 30 weeks of work placement, of which at least 10 weeks will be in China. We guarantee one work placement in China for all students, Chinese visas permitting.

Learning and assessment

Teaching takes place in small groups, to enable individual support for your learning. You will study Chinese in groups of no more than 12, and business topics in seminars of up to 25 students.

You will be taught by highly experienced staff with backgrounds in all areas of business and management, language and cross-cultural studies. Many staff speak Chinese, have backgrounds in Chinese studies or are active researchers on business issues in China.

We emphasise interaction and activity-based learning. You will explore real-world case studies, visit different organisations and hear from regular guest lecturers, offering new perspectives from industry and academia.

Assessment methods include tests, case studies, essays, projects, presentations and exams, all of which will enable you to amass credits and marks towards your degree.

What skills will I gain?

An international and cross-cultural outlook on the business world, with a particular focus on China

Language skills and an understanding of Chinese society, culture, politics and economics

Direct personal experience of living and working in China

The ability to lead and manage people in a complex and changing environment

The ability to think critically and creatively, solve problems and communicate effectively

A spirit of innovation and enterprise

Marketing skills

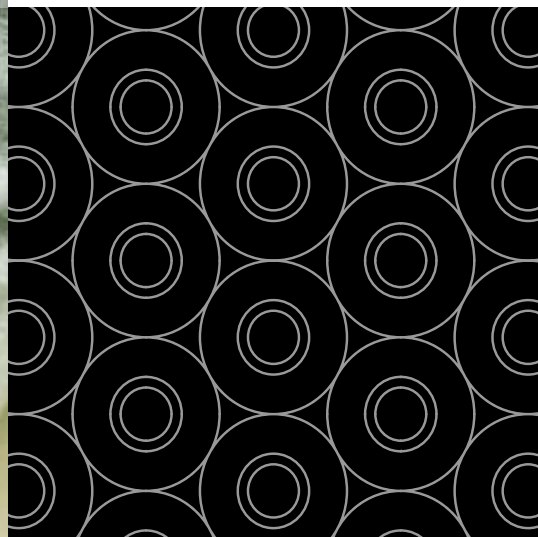


Future opportunities

You will be prepared for a career in international business with a focus on China in small or large companies, multinational corporations or family-run businesses.

Many areas of the international business sector will be open to you, including management, finance, strategy, retail and human resources management. There are opportunities in the banking sector, investment banking and the financial departments of major multinational corporations that do business with China.

The academic training will also give you the knowledge and skills to continue your studies at a higher level in business administration and related areas, or in multidisciplinary areas involving business, management, languages and intercultural studies.



BA (Hons) International Business & Chinese Studies – Programme

The BA (Hons) International Business & Chinese Studies will equip you with the essential knowledge and skills for success as a future business leader, strategist and decision-maker in the Chinese market and on the wider global stage.

Campus

Regent's Park

School

Regent's Institute of
Languages & Culture

Duration

Four years, full time

Five years
with Foundation

Start dates

January and
September

Accredited by:



The programme is structured in three main parts:

- In Terms 1, 2, 3 and 4 you will study at Regent's
- Terms 5 and 6 are spent on your Study Period Abroad (SPA) in China
- In Terms 7 and 8 you will return to Regent's to complete your degree

What will I study?

In the first four terms, you will study a range of core modules in business and management, Chinese area studies and the Chinese language. Some students may be required to complete a module in English language study. In Terms 7 and 8 you will also choose from a range of elective modules that allow you to further diversify your learning. The programme culminates in a major business and Chinese area studies dissertation.

Term 1

Chinese for Business

Contemporary China

Financial Reporting

Quantitative Business Analysis

Term 2

Chinese for Business

Chinese Speaking and Reading

Global Perspectives

International Business Environment

Management Accounting

Managerial Economics

Term 3

China in the World

Chinese for Business

Macroeconomic Analysis: A Basis for
International ComparisonPrinciples of International Human
Resource ManagementUnderstanding Cross-Cultural Issues
in the Contemporary World

Term 4

Chinese for Business

Practical Chinese Writing

Principles of Marketing

Sustainability Management in China

Terms 5 and 6

Study Period Abroad

During this time you will take a number of modules at your host institution in China.

Term 7

Business Strategy: Managing and
Thinking Strategically in a Rapidly
Changing International Environment

Chinese for Business

Elective modules

Dissertation (continues in Term 8)

Term 8

Chinese Business Management

Chinese for Business

Elective modules

Practical Chinese Translation
and Interpretation

Dissertation

'With the enhanced Chinese language and area study content, students will be equipped with the language skills and intercultural knowledge that today's market is looking for.'

Chen Tongdu, Director, Hanban UK Office,
Chinese Learning Resource Centre, UK,
Chinese Proficiency Test UK Committee

Elective modules

Applied Project Management for IT Projects

Individualised Learning Project

International Business

International Economics

International Law

International Marketing

Introduction to Chinese Financial Markets

Mergers and Acquisitions

Personality and Business Psychology

The Business and Management of Small and Medium Enterprises

Please note: we accept students of Chinese from beginner to advanced level, but native Chinese speakers are not eligible for this programme.



For module descriptions,
visit us online
www.regents.ac.uk/study

BA (Hons) International Events Management – Overview

All events have to be planned, organised and managed. They can range from small, bespoke private functions such as weddings to large-scale exhibitions, festivals, sports tournaments, concerts and world events such as the Olympic Games. Events management is a fast-growing sector of the global marketing industry and managers need skills in handling people, projects and budgets, often across international boundaries.

This programme will equip you with essential knowledge and skills for all stages of the events management process, from conceptualising and planning projects, through venue selection, budgeting and marketing, to design, staging, and operations management.

You will learn to produce creative solutions under pressure and to work with different specialists in planning and delivering events of varying size and complexity. You will also take an analytical look at the industry, learn about its history and assess future developments.

You will be involved in a range of international projects within the events industry, including associations with global corporate and sporting organisations. Projects take place both within and outside London and the UK, enabling you to apply your academic skills to live scenarios.

International languages

Speaking more than one language is highly beneficial for working across international boundaries. You will have the option to study one of nine commercially important languages (see page 58).

Languages are taught with a focus on professional communication skills, which prepares you to succeed in your Study Period Abroad and beyond.

Studying abroad

You will undertake a Study Period Abroad (SPA) in Terms 4 and 5. Your destination will depend on the language you are studying (if you are not taking a language, your SPA will be in English). Our International Partnerships Office will support you before, during and after your SPA (see page 20).

Work experience

In addition to your studies, you will complete 30 weeks of work experience to put what you are learning into action. This experience provides practical enrichment of your studies, is highly valued by potential employers and will significantly enhance your career prospects after graduation.

Our Careers & Business Relations department will help you in finding suitable internships, with support throughout your placement (see page 22).

Learning and assessment

You will be taught by staff who offer both academic and industry experience from a wide range of backgrounds, including event-management agencies, advertising, blue-chip companies and tourism. Many have lived and worked in a range of international destinations and can bring a truly global perspective to discussions.

There is continuing emphasis on developing practical, work-based skills. You will explore industry case studies, visit different organisations and hear from regular guest lecturers, offering new perspectives from industry and academia. Organising live events, both on and off campus, forms a significant part of the programme.

Assessment methods include tests, exams, case studies, essays, projects and presentations on an individual and group basis, all of which will enable you to amass credits and marks towards your final degree.



‘The programme has exceeded my expectations in terms of quality of teaching and the range of modules, and the opportunity to study abroad has been a life-changing experience. What has stood out in particular, however, has been the support provided by Regent’s staff throughout my degree.’

Ben Hartmann, Netherlands,
BA (Hons) International Events Management

www.regents.ac.uk/ben

What skills will I gain?

The ability to develop and deliver projects, managing people, processes and budgets

Understanding of how to apply essential business knowledge in economics, finance, human resources and law to events organisation

Strong communication, organisational and marketing abilities

An understanding of the strategic role of the international events industry in modern-day commerce

A perspective on the future development of the industry, including key issues and challenges, and your role within it

Future opportunities

In a highly competitive marketplace, you will need a range of skills to achieve long-term success. Your career prospects will be significantly enhanced by the multi-disciplinary nature of your studies, your understanding of this dynamic sector and the practical, international outlook you have gained.

Our graduates have found a wide variety of work within the international events industry, creating and managing events in fashion, music and sport, as well as for high-profile retail and consumer brands.

Others have gone on to build careers in international hospitality, travel and tourism. Other potential careers open to you include roles as account manager, marketing and PR manager and small business owner.

BA (Hons) International Events Management – Programme

The BA (Hons) International Events Management will equip you with the essential business and practical skills for a successful career in the international events industry. You will learn to produce creative solutions under pressure and engage with specialists in planning and producing a wide range of events.

Campus

Regent's Park

School

Regent's Business
School London

Duration

3.5 years full time

4.5 years with
Foundation

Start date

September

Accredited by:



The programme has four themes:

Event operations

You will explore the events management industry and the range of approaches to service operations and management

Business and management

You will gain knowledge and understanding of the essential business functions of marketing, law, human resource management and finance

Languages and culture

You will have the opportunity to build your international outlook through the study of other languages and cultures and a period of study abroad

Special studies

A range of elective modules offers the opportunity to extend your main studies in greater depth or to explore more specialised topics related to your potential career destination

What will I study?

You will study a number of core modules to build broad knowledge of business and the events management industry. You will also choose from a range of elective modules that allow you to further diversify your learning. Some students may be required to complete a module in English language study.

The first year develops your understanding of the industry, followed by a focus on different aspects of event management and their relation to consumers, organisations, cities and countries. The programme culminates in a major international events management dissertation.

Term 1

Financial and Management Accounting

Global Perspectives

Introduction to the Events Planning Industry

Language module or elective module

Project Management and IT Skills

Term 2

Economics of Tourism and Events

Events Operations Project Planning

Introduction to Comparative Law

Language module or elective module

Second elective module

Term 3

International Destination Management

International Events Marketing

Language module or elective module

Managing Human Resources

Risk Management for Events

Term 4

Study Period Abroad

Term 5

Placement Learning Project OR

Study Period Abroad

During your Study Period Abroad you will take specialist elective modules at your host institution.

Term 6

Fashion, Music and Sports Event
Management

Language module or elective module

Second elective module

Strategic Communication in International
Events ManagementInternational Events Management
Dissertation (continues in Term 7)

Term 7

Business Strategy in Events

Language module or elective module

Second elective module

International Events Management
Dissertation



Elective modules

Terms 1 and 2

Introduction to Global Political Economy

Introduction to International Organisational Behaviour

Introduction to Writing for the Media

Media Technology for Events

Term 3

Advertising and the Media in the Marketing Environment

Food and Society

Integrated Marketing Communication for Events

Terms 6 and 7

Cross-Cultural Perspectives in Business

Design in International Events Management

Enterprise Planning

Luxury Brand Management and International Events

Modern Gastronomy

Services Marketing

You may also choose elective modules from the BA (Hons) International Business or BA (Hons) Global Management degrees (see pages 32 and 48), offering a further opportunity for specialisation and focus in the subject area.

'I chose to study at Regent's because of the programme design. It had all I dreamed of: exchange year, language, work experience, events theory and an international environment, yet based in central London.'

Ebba Nogeman Korner, Sweden,
BA (Hons) International Events Management

www.regents.ac.uk/ebba



For module descriptions,
visit us online
www.regents.ac.uk/study

The Language of Business

Language study and study abroad are key components of many of our degrees, and all students are encouraged to take advantage of the wide choice of language study on offer at Regent's. You can study at a variety of levels, choosing from nine different, commercially important languages.

Arabic

Arabic is one of the most widely spoken languages in the world, with up to 300 million speakers. It is dominant in northern Africa, the Arabian Peninsula and much of the Middle East. You could study in a country such as Lebanon or Morocco to gain insights into the cultural, business, religious and political dimensions of Arabic countries.

Chinese

Chinese is spoken by more people than any other language in the world. China has one of the world's oldest and richest continuous cultures, and is the world's second-largest economy. You could choose to study at one of our prestigious partner universities in Nanjing, Beijing or Shanghai and will learn to communicate fluently in both general and business Chinese.

French

French is one of the official languages of the European Union, the United Nations and Canada, with almost 113 million speakers worldwide. You could study French in countries such as Canada, Lebanon and Morocco as well as France, Belgium and Switzerland. You will gain professional language skills and be able to work with confidence in a French-speaking environment.

German

German is the language of the largest EU economy and main EU exporter. Germany is home to many international corporations. It is the EU country with the largest population, and with Austria and Switzerland, its language has almost 100 million native speakers. Four of the world's 10 most innovative companies and two-thirds of the world's leading international trade fairs are based in Germany. You could spend time in Austria, Switzerland or Germany.

Italian

Italian means business, as well as language and culture. You could live in cities such as Milan or Rome and learn about business opportunities in the world's eighth-largest

economy. Key industries include fashion, design, cars and – of course – food and catering. Italy is also an attractive destination for tourism and business events.

Japanese

Japanese is the native tongue of the world's third-largest economy, widely spoken as a second language around the Pacific Rim. Japan is an economic power house, with an extremely rich culture, history and natural beauty. We have partners in the major cities of Sapporo, Tokyo, Nagoya, Osaka and Fukuoka.

Portuguese

Portuguese is the language of Brazil, and is spoken by over 230 million people. Brazil is the sixth most populous country in the world and, as part of the BRIC countries, one of the emerging economies. Apart from Portugal, Portuguese is also the main language in parts of Africa, so you will be able to experience the cultures and business practices associated with Portuguese across different continents.

Russian

Russian is the native language of almost 160 million people, understood across Eastern Europe and the central Asian republics. You could experience life in Moscow or St Petersburg and see how the country is integrating with the global economy. Its size and natural resources make Russia of great interest to foreign business. Many multinational companies have bases there.

Spanish

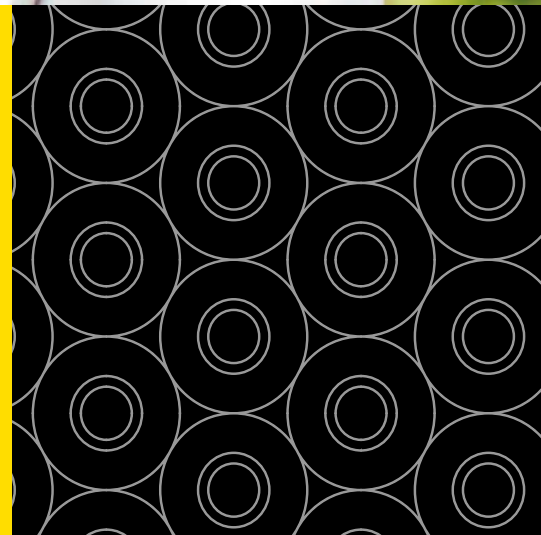
Spanish is the world's second-largest international language, with nearly 500 million speakers in more than 20 culturally diverse countries, including Spain and Latin America. It is also a key instrument for commercial exchanges; Latin American multinationals have established a strong foothold in Europe while Spanish conglomerates in the textile, communications and banking industries are global players. In the US, it is rapidly gaining critical importance well beyond the Hispanic markets. Spanish is a truly global language.



‘The opportunity to study two languages simultaneously alongside the business modules seemed challenging and valuable. Along with the Placement Learning Project and guaranteed Study Period Abroad, it was one of my main reasons for choosing this programme.’

Karin Loposova, Slovakia,
BA (Hons) International Business
with Chinese and German

www.regents.ac.uk/karin



Drama, Film and Media

Regent's School of Drama, Film & Media (RSDFM) offers a wide range of innovative programmes in creative performance, writing, film-making production and management. This vibrant School is led by media industry practitioners and creative media production specialists, working at the heart of a huge and flourishing sector.

We offer a unique educational experience, taking the established Regent's ethos of internationalism and the highest-quality learning opportunities and applying this to the creative industries.

The modern media degree is no longer a traditional study of culture and society, but must look to the industry to guide and shape the creative individuals and leaders of tomorrow. Our degrees cover creating, writing, producing, directing, programme-making and acting for film, television and theatre productions, as well as originating, shaping and managing a wide range of creative ideas and ventures.

At RSDFM you will find:

Degrees designed in partnership with industry, teaching the skills companies need today and in the future

Innovative, challenging and highly creative programmes that synthesise academic learning with practical, hands-on experience

Personal support in small classes from dedicated, committed staff with widespread professional expertise and diverse industry contacts

Opportunities to study abroad and gain an international perspective on the creative industries

Excellent technical facilities, including our own brand-new theatre in Marylebone

Programmes that both foster your creative development and prepare you for employment

A world of creative opportunity

The creative industries – more than any other – are always hungry for new and original thinking, talent and people.

Employment prospects are growing rapidly. As technological developments integrate entertainment and the media ever-more seamlessly into our lives, new talent is in constant demand to create engaging content across both traditional and developing digital and online media.

London as your classroom

London is a creative and cultural hub, at the heart of global media and home to world-renowned theatre. You will be ideally placed to gain work experience in the creative industries and to learn from the unique cultural resources of this great city.

Our highly vocational programmes will open doors for you across a wide range of different areas in this huge and growing field.

Creative and commercial skills

We aim to foster a strong creative work ethic. You will have intensive, focused training that encompasses a broad range of skills, with key specialisations in your chosen field.

Working individually and in groups, you will originate projects and learn to build on the natural group dynamics that are at the heart of the creative industries. These study methods enable you to develop your creative skills, expertise and confidence fast.

As well as fostering your creative development, we aim to help you develop the essential business and personal skills you will need to succeed in the fast-paced creative industries.

Work placement opportunities

Practical work placements are invaluable and almost all our undergraduate degrees include an industry placement at the end of the second year, as well as industry and professional skills modules.

The School is ideally situated to provide practical work placements at TV, film and theatre production companies in the heart of London's media-land.

In addition, our industry links mean that a core element of your work will be in the form of live briefs, commissioned and evaluated by companies looking for new projects and ideas.



Regent's new 120-seat Marylebone Theatre, which opened in September 2014, is part of a major new teaching and performance facility. Converted from a former chapel, the theatre is a highly adaptable space, making it the perfect professional setting for Regent's drama performances and fashion shows. Acting students use the space almost daily for rehearsals, while stage and screenplay workshops enable writing students to hear their scripts performed.



Regent's hosts the annual London Screenwriters' Festival. This is an excellent opportunity for our students to meet leading film industry figures, with more than 100 different events, including seminars, workshops, screenings, debates and speed-pitching sessions.

The annual Regent's Arts Festival is a showcase for the creativity of students and staff at the University. A wide range of art forms are on display, including film, photography, music and theatre.



'The media courses offered by the University develop your cultural knowledge and give inspiration for your creative projects.'

Monika Wilczynska, Poland,
BA (Hons) Film, TV & Digital Media Production

Acting Foundation

Almost more than any other professionals, actors must shape their own careers. A great deal of their success depends on their confidence in performance and the skills they demonstrate when they go to an audition. The Acting Foundation is designed to equip you with the resources, confidence and industry know-how to negotiate your way through the transfer to drama school or university. In addition, the course is a foundation year for the BA (Hons) Acting & World Theatre.

Campus

Regent's Park

School

Regent's School of
Drama, Film & Media

Duration

Two terms, full time

Start date

September

The Acting Foundation offers highly practical training for those who wish to gain the core physical, vocal and communication skills of the actor. London has long been recognised as a world centre for theatre, thanks in part to the diversity and high standard of acting training offered in Britain. There is intense competition for UK drama courses from students from all over the world.

If you wish to study at drama school or university, this course will enable you to compete to your maximum potential in what is a fiercely competitive market for places. It is also ideal for students who wish to explore acting as a recreational activity and is suitable for those with limited practical experience.

You will take part in a series of acting masterclasses, taught by visiting professionals and highly skilled practitioners, with sessions on acting for the lens and other specialist styles and techniques. In addition, you will learn about the practical aspects of the business, including audition technique, sightreading and interviews, and take part in question-and-answer sessions with visiting directors, agents and casting directors.

We will guide you through the process of applying for drama school or university auditions. You will learn how to select audition speeches best suited to your potential and how to develop a polished audition performance.

What will I study?

Term 1

Acting 1: Acting Fundamentals

Audition Preparation: The Modern
Monologue

Improvisation: Creative Collaborations

Introduction to Voice and Movement

Term 2

Acting 2: Scene Study

Audition Preparation: The Classical
Monologue

Developing Voice and Movement

Stages and Styles

Learning and assessment

You will be taught by experienced professionals from the London theatre community, including actors, directors, writers and designers. You will learn through seminars, workshops and tutorials, working both individually and in groups.

Technical skills are taught and assessed through the voice and movement modules. Acting is taught and assessed through rehearsal, class presentation of projects, essays, games and improvisations, and mock auditions. Each term includes a workshop presentation of scenes or short plays where your grade is based on preparation as well as performance.

What skills will I gain?

The core physical, vocal and communication skills of the actor

Team-working, communication and interpersonal skills

Time management and presentation skills

Creative problem-solving skills and adaptability

Audition skills and the confidence to tackle the audition process

Next steps

You will complete the course with an array of acting skills and techniques, as well as the confidence and industry know-how to enter this exciting field.

With fully prepared audition pieces, you will be ready to tackle the highly competitive audition process of top London drama schools and universities. And, of course, successful completion of the Acting Foundation means you may continue your education here at Regent's on the BA (Hons) Acting & World Theatre.



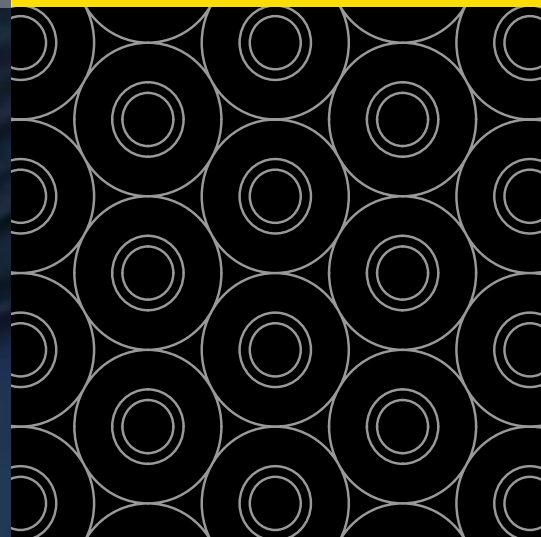
For module descriptions,
visit us online
www.regents.ac.uk/study



'London is a good place to be if you want to have a career in acting. Being and studying here gives me more connections and access to people I otherwise wouldn't have met.'

Molly Harris, Netherlands,
Acting Foundation

www.regents.ac.uk/molly



BA (Hons) Acting & World Theatre

This programme explores the actor's craft through the study of world theatre. It is taught by theatre professionals who are active in the London theatre community and abroad. It aims to produce articulate theatre-makers who are able to take a production from initial idea through to the first night.

Campus

Regent's Park

School

Regent's School of
Drama, Film & Media

Duration

Three years, full time

Four years with
Foundation

Start date

September

The BA (Hons) Acting and World Theatre is international in its focus, exploring theatre and performance from Africa, Asia, Europe and the Americas.

You will discover the societies and cultures that have shaped world theatre, and engage with theatre theories through practical studio exercises and workshops. We seek to interweave theory and practice – both are vital tools for today's theatre-maker.

Classes in acting, voice, movement, scenography and theatre histories will enable you to build your own creative tool-kit. You will learn about the roles of actor, director, designer and creative team, and work on production planning, building an ensemble, rehearsal techniques and post-production.

As you develop your craft as an actor and theatre-maker, you will gain a wide portfolio of skills in culturally diverse performance techniques, such as Commedia dell'Arte, Meisner, Indian Bharatanatyam and acting for both Realist and Classical plays. In addition, you will learn acting for the camera and how to script, shoot and edit your own film.

From experimental fringe to Shakespeare's Globe, London has a lively and diverse theatre scene. You will go on field trips and theatre visits. Our central location puts this world-renowned cultural capital within easy reach.

Your studies will be enhanced by visits from established actors and theatre-makers. We have active partnerships with Regent's Park Open Air Theatre, Yellow Earth Theatre, North London Actors and StoneCrabs Theatre Company.

A special feature of the course is the annual Artist Residency, whereby students work with a professional practitioner to create a project. Recent guest artists have included Teresa Araujo (Brazilian Forum Theatre) and Ni Madé Pujawati (Balinese Kecak).

Public performances are an integral part of student learning, and you will act in varied productions and workshops. In the final year degree show each student has a substantial part in a play directed by a professional director and shown in our own Marylebone Theatre.

What will I study?

Year 1

Core Learning and Research Skills

Creating a Character

Ensemble Techniques (Voice, Movement, Acting)

Global Perspectives

Media Technology for the Screen

The Actor as Instrument

World Stages: Roots of Performance

Year 2

Acting for Camera

Actor, Image and Stage

Study Abroad Essay and Portfolio

World Stages: Mapping Performance

Year 3

Creating a Performance

Professional Seminar

Shakespeare in Performance

World Stages: Performance Global/Local

Major Performance Project



For module descriptions,
visit us online
www.regents.ac.uk/study

‘Coming to Regent’s was the best decision I’ve made. I’ve met people from all around the world, learnt about practices of theatre from many cultures, and I’ve developed skills in all areas of theatre.’

Philip Beckman, UK,
BA (Hons) Acting & World Theatre

www.regents.ac.uk/philip



Study abroad

In addition to your London training, you will spend a term of study abroad in Year 2, giving you the opportunity to experience theatre and performance cultures outside the UK (see page 20).

Learning and assessment

You will be taught by experienced London theatre professionals, who work closely with students to develop their potential. There is a high level of practical and experience-based learning, both on and off campus. Training as a performer is demanding, and the course requires integrity, self-discipline and teamwork.

You will be assessed on your skills and knowledge through theatre and film projects, analysis of productions, research projects on your Study Abroad experiences and career planning portfolios, as well as essays and examinations. You will also be assessed on your development of acting, voice and movement skills throughout the programme.

What skills will I gain?

A portfolio of acting and theatre-making skills, drawn from world theatres

The ability to create, produce and perform your own work

Enhanced cultural awareness and a global perspective, vital to today’s fast-changing workplace

Skills in technical theatre, marketing, video filming, editing and digital sound recording

Team-working, project management

Future opportunities

This programme will equip you with the skills you need to enter the theatre industry as an actor. You will also be able to consider roles in other areas of theatre and allied creative industries, such as production, direction, stage management, film-making, casting and arts marketing.



Integrated Media Production Foundation

The modern media world is fast-moving and highly competitive. New technologies and social change are continually altering the ways in which we watch, listen to and interact with the various media in our lives, demanding constant innovation and originality from the industry's creative professionals. The Integrated Media Production Foundation is an ideal stepping stone to a degree and future career in this most exciting of industries.

If you're hoping to work in the creative industries, the Integrated Media Production foundation is a perfect first step, preparing you for entry into higher education in a related subject. You will gain a sound footing in scriptwriting, traditional film and TV production skills, design and personal presentation, as well as in digital media production and today's multi-platform, 360-degree broadcasting.

The programme will help you develop understanding of narrative and story structure relevant to both drama and documentary. You will also hone your creative and critical-thinking skills as you carry out research and analysis and critique your own and others' work.

This practical programme, created and taught by media professionals, provides hands-on training alongside theory-based classes, giving you a thorough grounding in production skills relevant to a broad range of established and new media.

What will I study?

The Integrated Foundation consists of six core modules, taken over two terms.

| |
|---------------------------------------|
| Advertising and Presentation |
| Creative Production |
| Creative Writing and Presentation |
| Film and Music |
| Film, TV and Digital Media Production |
| Screenwriting and Producing |

Learning and assessment

You will learn through lectures, seminars, workshops and tutorials. You will also work on practical projects, both individually and in groups, replicating industry practice. Theory and practical tuition go hand-in-hand, enabling you to understand the history and development of television, film and digital media broadcasting.

What skills will I gain?

| |
|---|
| Creative production skills |
| Competency in oral, written and multimedia presentation |
| IT and multimedia skills |
| Skills in the techniques of filming and editing |
| Project management skills |
| Writing skills, including narrative writing, essay writing and analysis |
| Research and analytical skills |

Next steps

The Foundation will give you the skills and grounding required to progress on to the BA (Hons) Film, TV & Digital Media Production or the BA (Hons) Screenwriting & Producing. You can choose to join either degree upon successful completion of your foundation year.

Campus

Regent's Park

School

Regent's School of
Drama, Film & Media

Duration

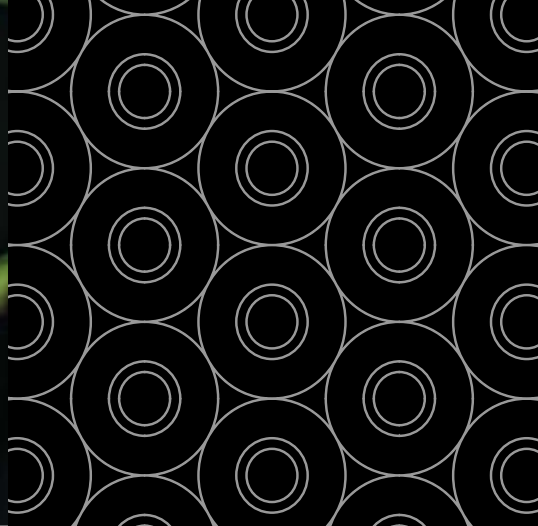
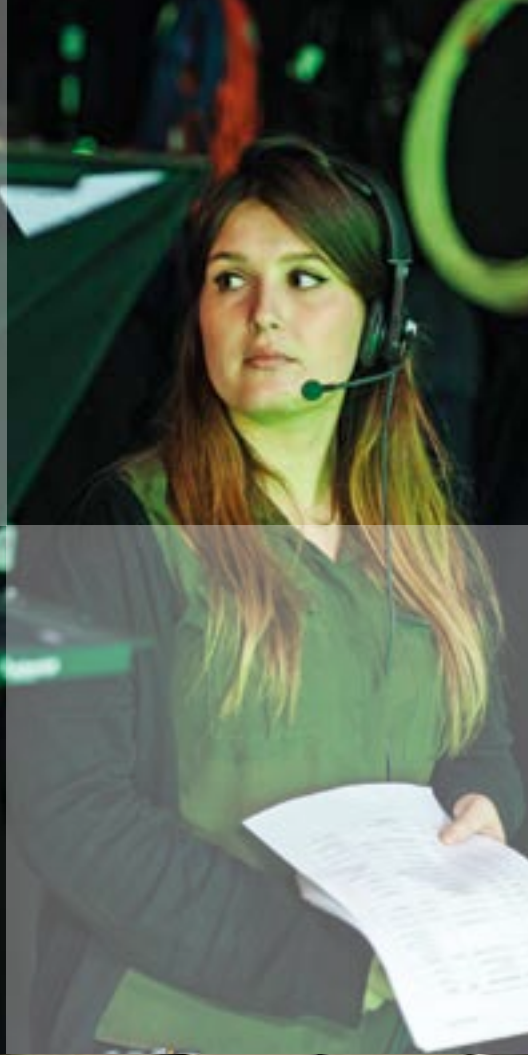
One year, full time

Start date

September



For module descriptions,
visit us online
www.regents.ac.uk/study



BA (Hons) Film, TV & Digital Media Production

The modern media landscape is changing faster than any other industry as it adapts to new methods of communication, new markets and new technology. The next generation of film and TV producers, directors, camera operators, editors and production managers must be prepared to work in a competitive and multi-faceted environment.

Campus

Regent's Park

School

Regent's School of
Drama, Film & Media

Duration

Three years, full time

Four years with
Foundation

Start date

September

It is very difficult to predict how broadcast media will look in ten – or even five – years' time, and therefore it is vital that graduates experience and understand current practices so that they can become innovators in the industry of the future.

The BA (Hons) Film, TV & Digital Media Production explores the way broadcast media professionals really work and how they respond to an ever-changing landscape. You will learn 360-degree, multi-platform broadcasting – how an HD television studio and outside broadcast unit work, how to make campaign films and how to use digital media to promote projects and brands.

We also offer first-hand experience of the creative industries at work in another country, exploring global narrative genres, TV formats and documentary.

Practice is core to our teaching. You will learn the traditional skills of directing, producing, sound recording, lighting, camera operating, editing and production management for TV and film, as well as how to use digital and social media to enhance interactivity with your audience. You will also gain vital skills in fundraising, promotion and distribution.

You will explore different types of film and programme-making and the wealth of drama, documentary and reality TV genres past and present. You will also learn about broadcast history, the leading movements and their social contexts, to understand how and why these industries were created.

Theoretical and practical tuition go hand-in-hand, enabling you to appreciate the history and development of television, film and digital broadcast media, as well as honing your ability to identify and respond to emerging trends.

What will I study?

Year 1

Academic and Creative Skills

Documentary and Factual TV Production

Global Perspectives

Introduction to Production

Script Adaptation,
Development and Presentation

Studio Production

Visual Storytelling in Drama

Year 2

Creating a Produced Commercial

Studio/OB Production

Study Abroad Portfolio

Using Emerging Technologies

Year 3

Campaign Production

Developing TV Formats
for International MarketsDevelopment and Completion
of Major Production

Dissertation Parts 1 and 2

Study abroad opportunity

In Year 2 you will spend the spring term at one of our partner universities in the US, Europe or Australia, learning how the industry works in other countries and developing wide-ranging employment skills (see page 20).

Industry placement

You will undertake a professional placement that will give you first-hand experience of the industry and prepare you for working life. The University's Careers & Business Relations team can support you in finding a placement (see page 22).



For module descriptions,
visit us online
www.regents.ac.uk/study



Industry experience events have included EU-funded workshops involving travel and collaboration with European film schools and industry experts, and training days at the Sony Centre at Pinewood working on state-of-the-art hardware and software. Students have also completed live industry contracts, including sporting events, film commissions and a 1300-string music event at the Royal Albert Hall.

‘The programme teaches you the essential skills needed to enter the film and television industry – skills such as teamwork, collaboration and how to use professional equipment. Most importantly it also allows room for your own creative development. My most memorable moment so far is directing the Regent’s Fashion Show 2014.’

Ornela Peka, UK,
BA (Hons) Film, TV & Digital Media Production

www.regents.ac.uk/ornela

Learning and assessment

Learning takes place through lectures, seminars, workshops, case studies, tutorials, and masterclasses delivered by industry experts. You will work both individually and in groups, with many assignments replicating industry practice. In your final year you will specialise in media areas that interest you most.

You will be taught by people with substantial hands-on experience of the industry, as well as those who are working daily in film and television. We also involve external media experts in your learning, from guest lectures to masterclasses and work placements.

Individual assessment methods include script analyses, screenplays, reflective blogs, presentations, essays, case studies and written examinations. Group assessments constitute 50% of your overall degree and include short films, pitches and presentations, and written pitch documents.

What skills will I gain?

Creative production skills

Core competencies in oral, written and multimedia presentation

IT and multimedia skills

Understanding of the techniques of filming and editing

Writing skills including narrative writing, essays and reasoned analysis

Research and analytical skills

Future opportunities

This programme will prepare you for a career in broadcast media, in roles such as film and TV producer, director, camera operator, editor or production manager. Whether you’re looking to make your mark in a small, independent company or a large organisation such as the BBC, this degree provides the training to do so.

BA (Hons) Screenwriting & Producing

The ‘writer-producer’ is the ideal model for a creative individual entering film and TV today. It is becoming increasingly essential that creators and developers of film and TV – whether as writers, funders or producers – also have the skills to make the movie and to guide and direct teams in the creation of their work.

From conception to realisation, the script is the heart of a screen project. All production ideas and executions emanate from it and the industry is governed by those who work most directly with scripts – the writers, directors and producers.

This degree sits at the heart of a rich and thriving marketplace. It will enable you to develop the necessary skills to operate across traditional ‘boundaries’ between the key central roles. It goes further than a pure creative-writing degree, marrying creative development with production skills and management expertise.

You will not only be writing scripts, you will be creating and producing your own films. Throughout the degree, there is a gradual build-up through the script-writing process, from shorter scripts to fully formed feature scripts. You will learn to plan, develop and refine the script, together with practical skills in the use of language, script formatting and terminology.

The programme explores the structure and mechanics of the screen industry. You will learn to judge new ideas, handle marketing, legal, budgeting and financial issues, manage your own and others’ creativity and liaise effectively with writers, directors, actors and agents.

You will create your own one-hour ready-to-sell TV drama series, including characters, locations and storylines, plus a full script for the first episode. You will also devise a new product and create a marketing campaign for it, then write, cast, shoot and edit an industry-standard commercial.

In the final year you will devise and script a full-length movie screenplay and write, cast, direct and produce your own short film. In other words you will now be the complete ‘writer-producer and film-maker’.

What will I study?

Year 1

Academic and Creative Skills

Business and Law for the Creative Producer

Global Perspectives

Introduction to Production

Script Adaptation, Development and Presentation

Thirty-Minute Script

Visual Storytelling in Drama

Year 2

Creating a TV Commercial

Creating a One-Hour TV Drama Series

Study Abroad Dissertation

Year 3

Creating and Producing the Short Film

Producing and Marketing the Major Script

Major Script Project – Development

Major Script Project – Completion

Learning and assessment

Varied teaching methods include lectures, seminars, workshops and tutorials. You will work both on your own and in groups, replicating industry practice. As the course progresses, you will specialise in your preferred script and production areas.

Assessment is based entirely on project work throughout the programme, including scripts, business and production plans, and the films and TV commercials you make. You will also be assessed on your presentation skills and written analyses and essays on aspects of the film and TV industry.

Campus

Regent's Park

School

Regent's School of
Drama, Film & Media

Duration

Three years, full time

Four years with
Foundation

Start date

September

'The creative industries have become increasingly difficult to break into. A degree in screenwriting and producing offered me two additional ways into the industry, giving me the skills to confidently create my own work and build my own career.'

Hadley Campbell, USA,
BA (Hons) Screenwriting & Producing

www.regents.ac.uk/hadley



Study abroad

In Year 2 you will spend the spring term at one of our partner universities in the US, Europe or Australia, to gain first-hand experience of how the screen industry works in another country (see page 20).

Industry placement

You will undertake a work placement that will give you first-hand experience of the screenwriting and producing industry, and prepare you for working life. The University's Careers & Business Relations team can support you in finding a placement (see page 22).

What skills will I gain?

Script planning, creation and development

The ability to write, cast, direct and produce your own scripts

Skills in filming, editing and producing screen projects

The ability to create TV drama, movie-length features and commercials

Research skills and the ability to adapt material into dramatic form

The ability to manage people and group dynamics

The ability to judge why and how a major screen project will work

Future opportunities

This programme will help you to develop the full range of skills needed to work as a writer, director or producer in the TV or film industries. It will nurture your creative development as a writer and director, as well as sharpening your business acumen and understanding of the production process. You will gain the necessary competencies for production, together with industry-standard skills in script evaluation and the skills to write high-quality scripts yourself.

Fashion and Design

Regent's School of Fashion & Design offers a career-focused education that aims to develop your creativity, as well as the practical and intellectual skills you will need to work in the contemporary fashion and design industries. We aim to help you get the most out of your education and student experience, as well as equipping you for future success.

At Regent's School of Fashion & Design, you can be confident you are choosing a place of study that offers an unparalleled level of support. We offer five undergraduate programmes, in Fashion Design, Fashion Design with Marketing, Fashion Marketing, Interior Design and Communication Design.

All are designed to reflect current industry needs and practice, enabling our students to develop as creative individuals with specialist knowledge and skills.

Practical creativity

Our innovative and challenging fashion and design programmes blend theoretical understanding with practical, hands-on experience of what you are learning.

We aim to develop a fusion of creativity and business acumen in our students to ensure that you are well prepared for work in the real world.

Personal attention is central to the way we teach. Small classes allow us to offer you an exceptional level of support, guidance and encouragement.

You will be taught by highly experienced tutors, many of whom are practising industry professionals, bringing real-world experience to the classroom every day.

Well-equipped design studios and lecture rooms offer all the facilities you will need to apply your learning to real-world design challenges.

You will have plenty of contact with industry, attending talks and workshops by guest lecturers, going on visits and meeting industry professionals.

Live projects, work experience and sponsorship by London fashion and design companies will give you a headstart in developing real working skills.

We will challenge you to achieve your full potential, supported by experienced academics. You will graduate with a portfolio of work that you can use for job interviews and postgraduate applications.

Developing your individual talent

We aim to foster a welcoming environment and a positive working atmosphere. We do not promote a 'house style' among our students. Instead you will be encouraged to develop your individual talents within your chosen area of expertise.

You can talk to your tutors at any time about your studies, and you will also have a personal tutor whom you can go to with any questions, concerns or ideas.

Our self-contained facilities in Marylebone include fashion, interior design and visual communication studios, CAD labs equipped with industry-standard software, a photographic studio and digital suite.

We also have our own brand-new theatre in Marylebone for staging events such as fashion shows.

London as your classroom

You will find that London offers endless sources of research and creative inspiration.

As one of the fashion capitals of the world and home to all the major design, advertising and media companies, London is widely recognised as a creative world leader.

Our central London location gives you access to globally important galleries, museums and exhibitions, as well as the wealth of visual experiences offered by the city itself. World-class architecture, parks and gardens, markets, stores and many other sights offer endless sources of inspiration for the aspiring fashion and design professional.

Study abroad

You will also have the opportunity to join one of our six-week summer schools in Paris or Florence, or spend a period of study abroad in Year 2.

If you are keen to develop your design talent then Regent's School of Fashion & Design, based in the heart of this world-class city, is a great place to begin your journey.



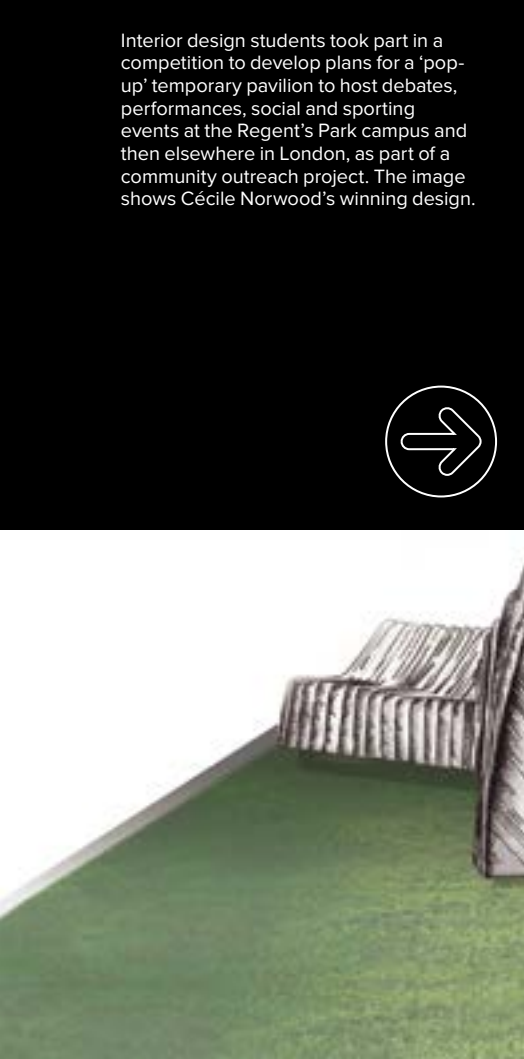
REGENT'S SCHOOL OF FASHION & DESIGN
PROGRAMMES IN FASHION DESIGN, FASHION MARKETING, VISUAL COMMUNICATION THAT REFLECT CURRENT PRACTICE. WE PRIDE OURSELVES ON MAKING YOU DEGREES OFFER A PRACTICAL FOCUS THAT GETS YOU INTO THE INDUSTRY THROUGH LIVE PROJECTS, WORK PLACEMENTS AND EXHIBITIONS. WE BELIEVE THAT YOUR DEVELOPMENT AND SUCCESS COMES FROM OUR ENCOURAGEMENT FROM OUR PROFESSIONALS TO SUPPORT YOU.



Interior design students took part in a competition to develop plans for a 'pop-up' temporary pavilion to host debates, performances, social and sporting events at the Regent's Park campus and then elsewhere in London, as part of a community outreach project. The image shows Cécile Norwood's winning design.

'I've had the opportunity to work on fashion shows, including backstage at London Fashion Week, as well as on theatre productions. I've gained new friendships, made contacts and seen fashion from a new point of view.'

Virág Georgina Kiss, Hungary,
BA (Hons) Fashion Design



Design professionals increasingly work across boundaries between industries. The knowledge you gain from a foundation year will open your mind to working across different areas of fashion and design. It will also enable you to work more effectively with others, both as a student and in industry.

Campus

Marylebone

SchoolRegent's School of
Fashion & Design**Duration**

One year, full time

Start date

September

Integrated Design Foundation

The Design Foundation year is intended for students whose present qualifications do not permit direct entry to the first year of undergraduate study.

It provides a broad-based introduction to fashion and design, where you can explore and develop your understanding of the creative industries, fashion design, fashion marketing, interior design and communication design.

The foundation will prepare you for entry to higher education, ensuring you possess the necessary knowledge, values and skills to undertake study at degree level.

All foundation students follow the same programme, leading directly to one of five bachelors' degree programmes.

You will gain a basic knowledge of art and design history and theory, and the principles and practices of graphics, interiors, photography, illustration, fashion design and fashion marketing.

You will start to use creative thinking skills and develop your aesthetic sensibilities. Theoretical studies will enable you to understand how art and design have evolved, and to place them in their wider contexts.

The programme will also help to build your visual, verbal and written communication skills and your ability to reflect on and adapt to challenges and changing situations.

What will I study?

In the first term, all students take three core modules:

Research

Ideas

Make

In the second term, you will choose to take three out of four modules, designed to introduce specialist areas of study. These are:

Communication Design

Fashion Design

Fashion Marketing

Interior Design

Next steps

Successful completion of your foundation studies guarantees progression to one of our degree programmes in Fashion Design, Fashion Design with Marketing, Fashion Marketing, Interior Design and Communication Design (see pages 76-85).



For module descriptions,
visit us online
www.regents.ac.uk/study

'All our teachers have industry experience. I love the small class sizes and one-on-one tutorials which guide you and show you how to expand your design aesthetic. We are encouraged to be experimental, develop our own style and take advantage of all the learning opportunities offered to us.'

Emma Murray, UK,
BA (Hons) Fashion Design



BA (Hons) Communication Design

The design industry plays a key role in the global economy and culture. Advances in technology and emerging economies have created new challenges and opportunities for designers. Designers who understand and can respond imaginatively to these demands will play a key role in shaping global design and finding new ways to reach audiences, now and in the future.

The BA (Hons) Communication Design aims to develop creative, multi-skilled designers who are adaptable, open-minded and professionally focused. The degree offers the four specialisms of:

| |
|----------------|
| Digital media |
| Graphic design |
| Illustration |
| Photography |

You will receive a thorough grounding in the broad principles of communication design, with an emphasis on developing your own creative approach. You will develop skills in using both traditional and leading-edge technological tools, methods and materials to create innovative and visually intelligent design.

The programme promotes an understanding of the interconnections between the designer, client, consumer and others who contribute to the quality of design solutions. You will learn about contemporary design practice and develop the creative and strategic-thinking skills required for a successful career in this exciting sector. You will gain a deep understanding of the global reach of contemporary design, and the need for sensitivity to cultural difference and responsiveness to a changing technological environment.

The programme will expose you to a wide variety of ideas, with continual input from contemporary professional practitioners. Your experience will include teaching by visiting professional design tutors, taking part in national and international design competitions, and visits to design companies and places of interest in London.

In the final year you will undertake a substantial self-directed design project which demonstrates your understanding of the design process, from briefing and concept development through to realisation and feedback.

What will I study?

Year 1

Exploration: Principles and Practices 1: Design Thinking and Media

Exploration: Principles and Practices 2: Type, Text and Image

Exploration: Tools and Techniques 1: Digital Media

Exploration: Tools and Techniques 2: Ways of Making

Global Perspectives

History and Theory of Communication Design

Personal, Creative and Professional Development 1

Year 2

Design Development 1: Narrative and Sequence

Design Development 2: Context in Communication

Design Development 3: Engaging with External Clients

Personal, Creative and Professional Development 2

Specialist Media Development

Theoretical Issues in Design

Year 3

Dissertation

Final Exhibition, Presentation and Reflection

Final Portfolio

Senior Design Project

Campus

Marylebone

School

Regent's School of Fashion & Design

Duration

Three years, full time

Four years with Foundation

Start date

September



For module descriptions, visit us online www.regents.ac.uk/study

'I came here with a lot of hope and expectations, and I haven't been disappointed. I now have a future in the UK, contacts in the industry and a lot of ambition!'

Melissa Delteil, France,
BA (Hons) Communication Design

www.regents.ac.uk/melissa

Learning and assessment

London is a world hub for the creative industries, and our central location offers easy access to opportunities for direct learning experience. Small class sizes ensure you will have plenty of individual contact time with your tutors.

You will be taught by a wide variety of professionals with expertise in graphic design and typography, interactive design, video and animation, packaging design, visual art, illustration, electronic media and fashion, editorial, advertising and art photography.

You will learn through working on a range of design projects and assignments, where you will explore ideas in your own way using both traditional and contemporary media. Classes are taught in well-equipped studios. Teaching methods include one-to-one tutorials, small-group seminars, practical demonstrations and workshops.

What skills will I gain?

Understanding of communication design principles, practices and professional standards

The ability to apply contemporary design methods and theory to communication briefs

The ability to select and use appropriate materials, tools and techniques, using both new and traditional media

Expertise in design specialisms and experience in photography, drawing, digital editing and production, design layout and construction techniques

Research, critical analysis, problem-solving and communication skills

Future opportunities

The degree will prepare you with the analytical, strategic, creative and production skills that you will need to build a career in areas such as graphic design, illustration, photography, advertising, corporate identity, animation, multimedia, web design, publishing and art direction.



BA (Hons) Fashion Design

Today's fashion designers must be contemporary, trend-aware, innovative and flexible in their approach. This programme offers a comprehensive understanding of the fashion design process, encouraging your development as a creative professional with the strong conceptual and technical skills you will need for success in this fast-paced industry.

The BA (Hons) Fashion Design aims to produce creative fashion innovators who are passionate about design. It will enable you to express your personal philosophy of fashion and develop your own signature style.

As well as conceptual skills, you will explore the practicalities of the design process, and build your technical skills in areas such as drawing, computer-aided design, the creation of textiles, pattern-cutting and garment construction.

You will also learn about the evolution of fashion and explore the relationship between fashion, society and culture. One of the key industry challenges is the use and abuse of world resources through textile manufacture. You will learn about the issues and how companies can minimise their impact on the environment.

You will be able to expand your knowledge in specialist areas, choosing from modules in event management, styling and photography, journalism and PR, and accessories.

Industry experience is highly valuable, and you will be encouraged to gain as much work experience as you can. We have strong contacts with the fashion industry and our students are offered varied work placements in a wide range of roles.

You will also have the opportunity to study abroad, taking additional modules with us in Paris to gain a deeper knowledge of specialist areas of fashion, while studying French fashion in particular.

In the final year, you will create your own collection for the graduate fashion show. You will design, construct and style a collection of garments for a particular customer and market, building a portfolio of work to show future employers.

What will I study?

Year 1

CAD

Design Process

Global Perspectives

Historical and Contextual Studies in Fashion

Pattern 1 and 2

Textiles

Year 2

Design Studio 1 and 2

Drape

Fashion Illustration

Theoretical Studies in Fashion

Elective module (see list below)

Year 3

Pre-Collection

Collections

Fashion Design Portfolio

Dissertation

Elective modules

Accessories

Fashion Journalism and PR

Fashion Show Production and
Event Management

Fashion Styling and Photography

Campus

Marylebone

School

Regent's School of
Fashion & Design

Duration

Three years, full time

Four years
with Foundation

Start date

September



For module descriptions,
visit us online
www.regents.ac.uk/study



'I've enjoyed doing design research and development, gaining technical knowledge of garment construction and seeing my designs come to life through hard work.'

Johnny Wang, China,
BA (Hons) Fashion Design

Learning and assessment

London is famous for innovative fashion, and the programme makes the most of the wonderful opportunities offered by our central location. You will gain plenty of real-life experience, working to live industry briefs and taking part in fashion shows and fashion shoots.

You will be taught by lecturers who also work in the fashion industry and hear from frequent visiting speakers from industry and academia. Small class sizes ensure you will have plenty of individual contact time with your tutors. Teaching methods include studio work, tutorials, seminars, workshops, field trips, discussions, peer evaluations and group work.

You will be assessed through assignments such as projects, portfolios, sketchbooks, report writing, essays, self-evaluation, presentations and practical work, for example photoshoots, fashion shows and work in industry.

What skills will I gain?

The ability to generate ideas, concepts, proposals and solutions to set briefs

The ability to research, analyse and communicate your ideas effectively using a range of media

Construction, design, drawing and CAD skills

Practical skills in using a range of materials, tools and methods

The ability to conceive, design and produce a final collection

Future opportunities

Completing this programme will give you the wide-ranging skills you need to pursue a professional career in many areas of fashion. Career paths open to you will include working as a designer, pattern cutter, stylist, fashion journalist, creative director, buyer, textile designer or visual merchandiser.



BA (Hons) Fashion Design with Marketing

The fashion industry needs designers who are both creative and market-aware. This programme is about creating innovative designs in rapid response to emerging markets and market trends. It fosters understanding of the roles of design and marketing, and their inter-relationship within fashion.

Campus

Marylebone

School

Regent's School of
Fashion & Design

Duration

Three years, full time

Four years
with Foundation

Start date

September

The BA (Hons) Fashion Design with Marketing is an innovative, challenging programme for students who wish to become customer-focused designers with a strong appreciation of marketing issues. It will enable you to develop as a trend interpreter, equipped to produce designs based on well-researched consumer needs and commercial environments.

You will learn to design, prototype and construct clothing ranges that combine your personal philosophy of design and the needs of the marketplace. You will learn about fashion markets, the consumer and fashion marketing techniques.

As well as marketing skills, you will explore the practicalities of the design process, and build your technical skills in areas such as drawing, computer-aided design, the creation of textiles and garment construction.

You will also look at the evolution of fashion and contemporary issues such as sustainability in textile manufacturing. You will be able to expand your knowledge in specialist areas, choosing from modules in fashion show production and event management, styling and photography, journalism and PR.

Industry experience is highly valuable, and you will be encouraged to gain as much work experience as you can. We have strong contacts with the fashion industry and our students are offered varied work placements in a wide range of roles.

There is also the opportunity to study abroad, taking additional modules with us in Paris and other fashion capitals to gain a deeper knowledge of specialist areas of fashion.

In the final year, you will create your own fashion collection for the graduate fashion show. You will design, construct and style a collection of garments for a particular customer and market, building a portfolio of work to show future employers.

What will I study?

Year 1

CAD

Fashion Marketing and Promotion

Fashion Trends

Global Perspectives

Historical and Contextual Studies in Fashion

Pattern 1 and 2

Year 2

Design Studio 1 and 2

Elective module

Fashion Communication

Fashion Illustration

Theoretical Studies in Fashion

Year 3

Pre-Collection

Collections

Dissertation

Fashion Design Portfolio

Elective modules

Fashion Journalism and PR

Fashion Show Production and
Event Management

Fashion Styling and Photography



For module descriptions,
visit us online
www.regents.ac.uk/study



'I love both sides of fashion – design and marketing – and believe you need both so that each can support the other.'

Celine Klein, Belgium,
BA (Hons) Fashion Design with Marketing

Learning and assessment

The programme makes the most of the wonderful opportunities offered by our central London location. You will gain real-life experience working to live industry briefs and taking part in fashion shows and shoots.

Learning environments include lectures, seminars, discussion groups and tutorials. This ensures you will have plenty of individual contact with your tutors, who have significant academic and fashion industry experience. Particular areas of strength include marketing, PR, branding, digital marketing, journalism, fashion events, mass and luxury fashion.

Teaching methods include studio work, tutorials, seminars, workshops, field trips, and peer evaluations. You will be assessed through projects, portfolios, sketchbooks, report writing, essays, presentations and practical work such as shoots, fashion shows and work in industry.

What skills will I gain?

The ability to generate ideas, concepts, proposals and solutions to identify and meet the needs of particular markets

The ability to research, analyse and communicate your ideas to specific markets

Construction, design, drawing and CAD skills

Practical skills in using a range of materials, tools and methods

The ability to conceive, design and produce a final collection for a specific commercial market

Future opportunities

Career paths open to you will include working as a fashion marketer, stylist, fashion journalist, retail manager, trend forecaster, creative director, buyer, designer or visual merchandiser.

BA (Hons) Fashion Marketing

The fashion industry is defined by change, and successful brands and fashion professionals need to be commercially astute, creative and multi-skilled to stay ahead of the game. This programme offers key business knowledge of how fashion markets work and how to succeed in today's dynamic fashion and luxury marketplace.

The BA (Hons) Fashion Marketing offers a unique blend of strategic fashion marketing content with specialist knowledge in areas such as buying, fashion show production and fashion trends. This programme will develop you as an innovative, visionary marketer, with an excellent understanding of fashion marketing and promotion, and confident communication skills.

You will explore fashion organisations, the environments in which they operate and their international marketing activities, learning how to research and generate ideas and concepts that respond to developing trends. The programme looks at creativity in many different forms, from digital communication and fashion images through to fashion show and events production.

You will learn how to develop innovative marketing solutions, based on sound analysis of market information and knowledge of marketing and promotion theory. You will become media-savvy, with a strong sense of ethical and social values, and the ability to work autonomously on a wide range of fashion marketing promotions.

There is also the opportunity to study abroad, taking additional modules with us in Paris and other fashion capitals to gain a deeper knowledge of specialist areas of fashion.

The programme will build your understanding of contemporary issues in fashion, as well as the historical, design and cultural contexts in which fashion marketing operates. You will mix and work with students on other fashion design programmes, undertaking practical projects alongside your academic studies, such as producing fashion shows, events and photo shoots.

What will I study?

Year 1

CAD

Fashion Images

Fashion Marketing and Promotion

Fashion Trends

Global Perspectives

Historical and Contextual Studies in Fashion

Marketing Research and the Fashion Consumer

Year 2

Fashion Branding

Fashion Communication

Fashion Marketing Strategies

Fashion Product, Buying and Merchandising

Theoretical Studies in Fashion

Elective module (see below)

Year 3

Creative Marketing

Fashion Marketing Portfolio

Final Project 1 Research

Final Project 2 Realisation

Campus

Marylebone

School

Regent's School of
Fashion & Design

Duration

Three years, full time

Four years
with Foundation

Start date

September



For module descriptions,
visit us online
www.regents.ac.uk/study

Elective modules

Fashion Journalism and PR

Fashion Show Production and Event Management

Fashion Styling and Photography

Learning and assessment

London is famous for innovative fashion, and our central location offers easy access to fashion districts for direct learning. You will visit companies, retail hubs and external exhibitions in galleries and museums.

The programme is designed to offer a variety of learning environments including lectures, seminars, discussion groups and tutorials. This ensures you will have plenty of individual contact with your tutors, who have significant academic and fashion industry experience. Particular areas of strength include marketing, PR, branding, digital marketing, journalism, fashion events, mass and luxury fashion.

You will learn through a mixture of taught classes and fieldwork in London. Teaching methods include tutorials, lectures, workshops, live projects and fashion shoots, field trips and group discussions. You will be assessed through assignments such as portfolios, reports, essays, presentations, reflective learning journals and group projects.

What skills will I gain?

A comprehensive knowledge and appreciation of fashion marketing, with a strong emphasis on fashion promotion

A strong eye for contemporary and future fashion trends

The ability to generate ideas, concepts, proposals and solutions to identify and meet the needs of particular markets

The ability to research, analyse and communicate your ideas professionally

The ability to generate a range of outputs, from marketing reports to visual imagery and events

Future opportunities

Completing this programme will equip you to succeed in a range of careers in areas such as fashion marketing and related specialist communications, buying and merchandising, and retailing. Other areas you could consider include advertising, event management, fashion styling, visual merchandising, PR and journalism.



BA (Hons) Interior Design

The design of interiors can fundamentally affect our everyday lives, from where we work to how we live. An interior designer enjoys variety, dealing with different clients and sites all over the world.

Interior design is a fast-moving discipline that sets out to improve our spatial experience of many different places, such as retail stores, commercial environments, exhibition spaces and places of leisure and hospitality.

The BA (Hons) Interior Design is a dynamic, cross-cultural programme that aims to develop you as a professional who can take on any and every design challenge.

We emphasise creativity and craft, allowing you to develop your own individual approach to the subject, while preparing you with the skills and knowledge you will need for industry practice and beyond. By learning to focus on the creative process behind design, rather than a pre-determined output, you will be able to respond to a variety of briefs that are not restricted to any single aspect of the discipline.

You will study a range of themes relating to design, helping you to become a socially, ethically and environmentally responsible designer.

We will ensure you have regular contact with new ideas, people, spaces and objects that reflect the rich diversity of the designed world, locally and internationally.

Practical design work is underpinned by studies in the history and theory of design. You will also gain the skills you need to communicate your ideas successfully to clients and employers.

Your studies will culminate in a final-year dissertation – an extended piece of research into, and writing on, an area of interior design that directly informs the work for your final design project.

What will I study?

Year 1

Communication Skills 1

Global Perspectives

Interior Design Principles 1–4

Interior Histories

Year 2

Communication Skills 2

Interior Design Practice 1–4

Interior Theories

Year 3

Interior Design Study

Major Design Project Feasibility

Major Design Project

Portfolio and Professional Studies

Dissertation

What skills will I gain?

Understanding of interior design principles, practices and professional standards

The ability to apply design styles and theory to a given brief

The ability to select and use appropriate materials, tools and techniques

Research, analysis and problem-solving skills

The ability to communicate your ideas in words and images

Campus

Marylebone

School

Regent's School of
Fashion & Design

Duration

Three years, full time

Four years
with Foundation

Start date

September



For module descriptions,
visit us online
www.regents.ac.uk/study



‘Studying interior design involves lots of site visits. I chose London because it’s full of galleries and museums and you’re surrounded by everything from ancient history to contemporary designs.’

Dalia Al Soufi, Iraq,
BA (Hons) Interior Design

www.regents.ac.uk/dalia

Learning and assessment

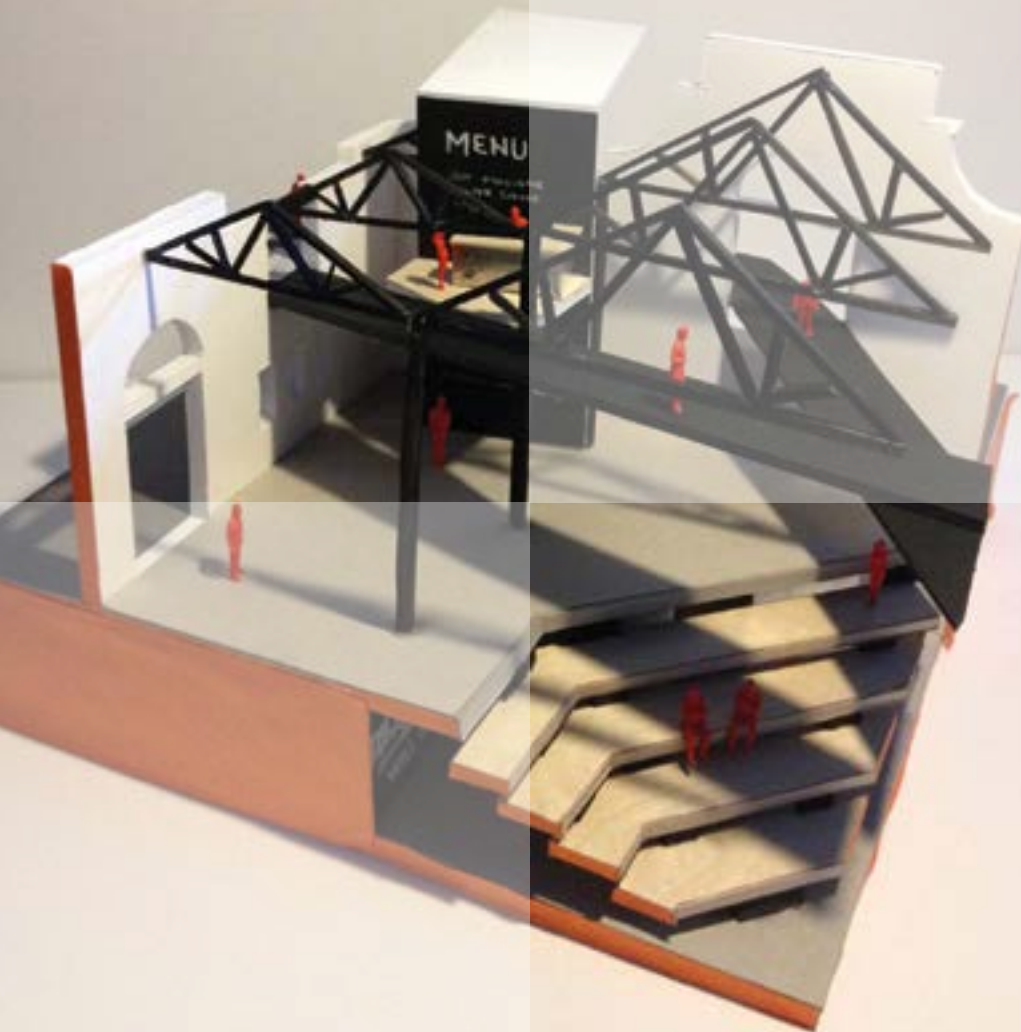
You will be taught in small groups by experienced tutors with wide expertise in retail, commercial, residential, exhibition and furniture design. Your experience will be broadened by memorable talks from visiting design industry experts. You will see design studios in action, work on live projects, enter competitions and take part in graduate shows.

Based in central London, you will be learning at the heart of the interior design industry, surrounded by the latest interiors and the most influential design agencies. London itself offers endless resources that you can use to research and develop your ideas about design – from museums, galleries and shops to historic architecture and public interiors.

Most classes take place in our interior design studios. We follow a project-based approach and use a wide range of learning and assessment methods, including individual tutorials, group critiques, seminar presentations, discussion groups and team teaching. Live project work and guest lecturers offer valuable links with industry and business practices.

Future opportunities

This programme will enable you to develop the creativity, knowledge and skills to become an interior designer across various sectors of the profession. It will open doors to careers in areas such as architectural, retail, exhibition, hospitality, residential and workplace design. Recent graduates have gained positions at a number of highly regarded design agencies.



Liberal Studies

A liberal arts education fosters the ability to think critically, solve problems and communicate effectively. It also develops a sense of personal and social responsibility. Liberal arts graduates combine expertise in their chosen major area of study with a range of abilities that uniquely prepares them for success in a rapidly changing global environment.

The US liberal arts curriculum is one of the most successful models for higher education in the world, popular with students and valued by employers internationally.

It is a broadly based programme of education that aims to prepare graduates with the knowledge and capabilities to succeed in an increasingly inter-connected world.

Regent's American College London (RACL) has a long-standing reputation for delivering a high quality American liberal arts curriculum in London.

Studying for your degree at Regent's will give you access to the broad and exciting education that an American-style degree offers, plus the many benefits of London with all its possibilities – social and professional.

An international perspective is integral to the RACL Liberal Studies programme. With over 140 nationalities represented at Regent's (over 70 in RACL alone), coupled with a diverse faculty, you can be assured of an exciting classroom experience and exposure to a wide variety of perspectives in one of the most international cities in the world.

You will enhance your future career and study opportunities by undertaking a degree that powerfully combines two of the most internationally influential higher education systems in the world: a curriculum influenced by the US liberal arts tradition underpinned by the UK's rigorous regime of quality and academic standards.

Your American education-style will be complemented by opportunities to build an international network of personal contacts that will set you apart from other graduates. Being part of our highly international student body gives you the chance to make new friends from diverse backgrounds, learn about different cultures and practise your linguistic skills.

At Regent's you will benefit from:

Personal attention from an experienced and distinguished faculty of scholars and practising professionals with diverse cultural backgrounds

A wide-ranging curriculum that combines theory with practical, hands-on learning

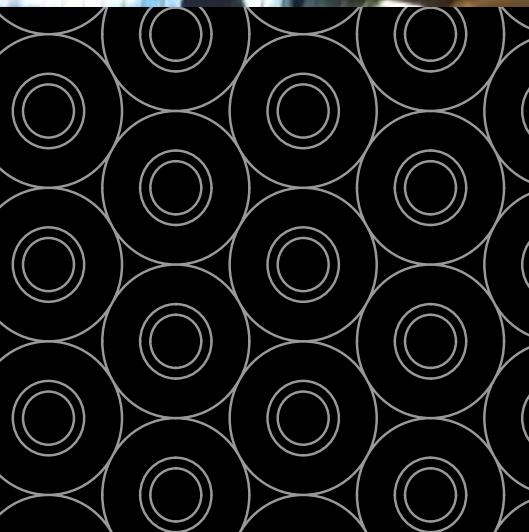
Easy and convenient access to the whole of London as well as mainland Europe

London as your classroom

At Regent's, the amazing cultural and historic resources of the city will be on your doorstep. You will be studying in one of the world's great capitals, a vibrant, multicultural city that offers new perspectives and unparalleled opportunities, making London itself an extension of the classroom.

London is one of the world's great commercial centres and boasts an amazing concentration of international institutes, academic and professional bodies. Many of these offer free resources and events for students and the general public, and are easily accessible from Regent's centrally located campus.

You will benefit from a range of guest speakers from a variety of professions and backgrounds, enhancing the 'real world' context of your studies. You will also have the opportunity to make field trips to London venues, helping to bring the subjects you are studying to life.



Spend time in London's world-class galleries and learn about the social, political, intellectual and religious contexts in which art was produced

Watch performances at top London theatre venues and experience the thrill of seeing plays as they were performed hundreds of years ago in Shakespeare's Globe

Walk in the footsteps of classic British writers: Sherlock Holmes' fictional residence in Baker Street is just down the road from the University, while you can retrace the footsteps of Virginia Woolf's Mrs Dalloway across Regent's Park

Explore London's amazing architecture and open spaces, including medieval cathedrals, royal palaces, 18th-century villas, picturesque parks and controversial 20th-century buildings

If you want to earn a degree that will prepare you to work with people of all cultures and equip you for the careers of the future, you will find what you are looking for at Regent's American College London.



BA (Hons) Liberal Studies with Majors

This is an innovative new programme that combines the breadth of study that is the hallmark of a US undergraduate degree, with the academic recognition of a UK honours degree. It offers flexibility and choice, enabling you to focus on a major subject at the same time as developing a broad range of skills and learning in other areas.

The BA (Hons) Liberal Studies with Majors is modelled on the traditional US liberal arts degree. It will allow you to concentrate on a major area of study while maintaining the breadth of learning that is a key feature of a liberal arts education. It will enable you to develop knowledge and understanding together with essential life and employability skills, as well as helping you to think creatively and analytically.

The degree will also help you gain practical and professional skills for your future career, such as teamwork, problem-solving and understanding of different cultures.

The BA (Hons) Liberal Studies features three elements:

- A general education foundation
- A 'major' area of specialisation
- A wide choice of additional modules

Foundation/General Education

In the general education foundation year you will take a range of introductory classes that build skills in literacy, numeracy, reasoning and communication, as well as knowledge in subject areas such as science, humanities, business, international relations, media, psychology and politics. You will study the following modules:

- Foundation Seminars 1 and 2
- Business and Management
- Humanities
- International Relations
- Media Studies
- Psychology
- Political Science
- Quantitative Literacy
- Scientific Understanding

Major

Towards the end of the foundation year, you will make a choice of one or two majors (dual major) from the following subject areas:

- Art History
- Business & Management
- English
- Film Studies
- History
- International Relations
- Journalism
- Media & Communications
- Political Science
- Psychology
- Public Relations

Elective modules

In addition to the five classes required for your major, from Year 1 onwards you will select five elective modules that enable you to explore a wider range of intellectual interests from the subject areas listed above. It is possible to use elective modules to undertake a second major or to create one or two areas of minor concentration.

In each year a wide range of elective modules will be available in the following subject areas, from which to select:

- Acting & Theatre
- Art History
- Business & Management
- English & American Literature
- Film Studies
- International Relations
- Journalism
- Media & Communications
- Music Appreciation
- Philosophy
- Political Science
- Psychology
- Public Relations

Campus

Regent's Park

School

Regent's American
College London

Duration

Three years, full time
Four years with
Foundation

Start dates

January and
September

| Year 2 |
|---|
| Acting Studio |
| Applied Ethics |
| Gender, Sexuality and Religion |
| Management Information Systems |
| Model United Nations 1 and 2 |
| Special Topic in Theatre |
| Studies in Music Theory |
| Theatre in London: From Shakespeare's Globe to the West End |

| Year 3 |
|--|
| Contemporary London Theatre |
| Global Religions in Contemporary London |
| That's Entertainment: British and American Musical Theatre |

The Liberal Studies Capstone

In the final year of the programme all students complete a major project – the Liberal Studies Capstone. The project is the culmination of your learning, and will focus on your major area of study, while also demonstrating what you have achieved across the liberal arts curriculum.

Learning and assessment

You will be part of small, highly interactive classes that encourage collaboration and self-expression. A high level of contact with your tutors will enable you to develop your individual strengths, interests and style.

Tutors use a variety of approaches to help you learn and get the most out of your degree. Teaching methods include seminars, study groups, role plays, tutorials and external guest speakers.

You will learn through analysis, discussion and debate, practical problem-solving and teamwork, all of which are designed to help you develop key skills of independent critical thinking and confidence in decision-making.

Assessment methods vary according to the major and modules you choose, but may include essays, journals and reports, individual and group projects, creative portfolios, online exercises, presentations, tests and examinations.

Personal development

Completing this degree is not simply about the intellectual and practical skills you acquire, but also about your personal and professional development as an individual.

Throughout your programme you will receive academic advice and support to help you make choices that encourage you to grow personally, as well as realise specific educational and professional aims.



Art History Major

Art history is the study of drawing, painting, sculpture and architecture. On this major, it also involves examining the impact of social, cultural, political and economic factors on artists and their works. You will be studying images and objects from across the world, making the most of having London's unrivalled range of museums, galleries and art collections on your doorstep.

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Regent's Park

School

Regent's American
College London

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September

The Art History Major explores the production and reception of images and objects across time and space. It combines formal image or object analysis with research into why, when, where and for whom the image or object was produced.

The structure of this programme will give you knowledge across a broad range of art historical subjects and a variety of interdisciplinary areas, enabling you to relate art history to fields such as business, history and international relations.

You will learn to speak and write about art, as well as how to draw, gaining valuable direct understanding of the creative process. Many classes take place in museums, galleries, auction houses and private and corporate collections in and around London, giving you the opportunity to study images and objects first-hand.

What will I study?

Year 1

Contemporary Art

Introduction to Drawing

Introduction to the History of Art,
Parts 1 and 2

Introductory Special Subject in Art History

Year 2

Art and Business

Baroque Art

Early Renaissance Art and Society

Intermediate Special Subject in Art History

High Renaissance Art and Mannerism

Year 3

Curating

Enlightenment to Impressionism

Modernism to Postmodernism

Writing about Art

Major Capstone (dissertation)

Learning and assessment

You will be taught by art historians with expertise in both historical and contemporary works of art. Classes take place in a wide variety of art spaces across London and, as class sizes are small, students benefit from plenty of interaction with faculty members and visiting experts.

You will be assessed through a mix of presentations, written work (including journals and essays), tests and exams.

What skills will I gain?

Ability to approach and research unfamiliar art with confidence

Ability to critically question, analyse and debate visual objects

Appreciation of interdisciplinary topics related to art history

Effective written, verbal and visual skills

Interpersonal skills

Future opportunities

Graduates of art history often seek careers in museums, galleries and auction houses, or in the wider visual fields of fashion, television, film or advertising. You will also be able to build on the foundation offered by this degree to work in collections or conservation, whether of images, objects or architectural environments such as heritage sites.

This major is an area of specialisation within the BA (Hons) Liberal Studies programme. For information on the full Liberal Studies curriculum see page 88.



For module descriptions,
visit us online
www.regents.ac.uk/study



Business & Management Major

In today's global business environment the pace of change is rapid and organisational complexity is the norm, but one thing that never changes is the necessity for effective, efficient and creative management. This major provides a broad-based framework in business and management knowledge to help students develop the skills necessary to thrive in the fast-moving and highly competitive business world.

The Business & Management Major is organised around core business subject areas – including accounting, marketing and operations – and core management skills, such as people management and creative leadership. Students will be able to take elective modules from across the Liberal Studies curriculum, thereby exploring a wider range of intellectual interests alongside their major.

The major will develop your knowledge and understanding of the nature of business, the various components of an organisation, and the management process. It will also enable you to use practical tools and techniques to analyse business cases and management scenarios. You will explore a wide range of aspects relevant in today's business world, and learn how to adapt and respond to challenging situations.

This programme will provide you with a balanced mix of theoretical information and practical skills. You will learn, for example, how to manage and market a new organisational design, at the same time as reflecting on the ethical implications of any change management process. As a result, you will gain skills and capabilities that are transferable across industries, cultures and life scenarios.

What will I study?

Year 1

Financial Accounting
Introduction to Macroeconomics
Introduction to Microeconomics
Management Accounting
Principles of Business Law

Year 2

Business Ethics
Business Finance
Operations and Supply Chain Management
People, Management and Organisations
Principles of Marketing

Year 3

Advanced Topics in Business and Management
Creative Leadership
International Business and Management
Strategic Management
Major Capstone (dissertation)

Campus

Regent's Park

School

Regent's American
College London

Duration

Three years, full time

Four years with
Foundation

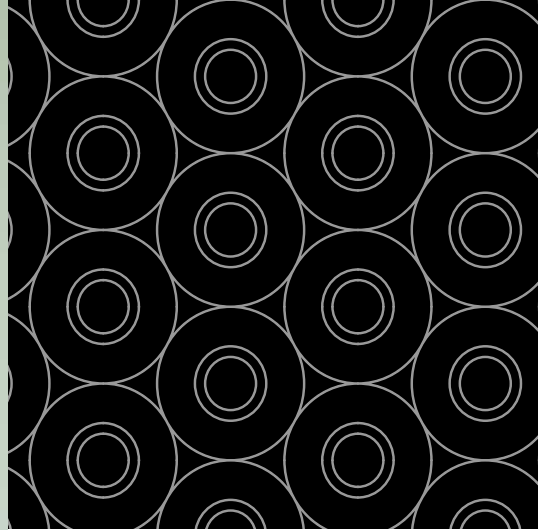
Start dates

January and
September

This major is an area of specialisation within the BA (Hons) Liberal Studies programme. For information on the full Liberal Studies curriculum see page 88.



For module descriptions,
visit us online
www.regents.ac.uk/study



Learning and assessment

Our teaching staff combine academic excellence with extensive practical experience. You will learn from highly qualified professionals with expertise in areas such as banking and finance, accounting, supply chain management, human resource management, marketing, law, manufacturing, management consultancy and the IT industry.

Learning takes place in a supportive environment using a variety of teaching methods. Small class sizes with internationally diverse students and frequent guest lecturers allow for interactive discussion and reflection. Classes also include presentations and experiential activities, and you will be assessed through a mix of projects, teamwork and simulations.

What skills will I gain?

Ability to manage and lead people and teams

Ability to use research methods effectively

Critical thinking, analysis and problem-solving skills

Global mindset and intellectual creativity

Situational awareness and adaptability

Future opportunities

You will acquire the skills that a good middle manager or business leader needs, including the ability to apply critical analysis to key organisational issues, and an awareness of the responsibilities of managers in an economic, social and environmental context.

The Business & Management Major will give you the potential for a stimulating career in a range of diverse industries, opening doors for you to work in a wide variety of positions in the private, public and charitable sectors.

English Major

London has a uniquely complex and inspiring cultural, artistic and literary heritage. The English Major enables students to experience the creative symbiosis between authors and their environments, from watching Shakespeare's plays at The Globe theatre to following in the footsteps of Charles Dickens.

On this major you will undertake an in-depth examination of the history of English literature from the medieval period, through the Renaissance, Enlightenment and Romantic eras, up to the present day.

Lectures and seminars will give you contextual knowledge to help you comprehend and enjoy the works being studied. You will also develop the art of presenting your interpretations to fellow students.

As you study, you will take advantage of Regent's proximity to a wealth of sites with literary associations and access the cultural riches within the city's museums and performance spaces.

What will I study?

Year 1

Introduction to Creative Writing

Introduction to Eighteenth Century and Romantic Literature

Introduction to Literary Theory and Criticism

Introduction to Medieval and Renaissance Literature

Introduction to Victorian and Modern Literature

Year 2

American Literature 1: Origins of the Civil War

American Literature 2: From the Civil War to the Present

From Text to Screen: Adapting Literature for Cinema

Intermediate Creative Writing

London's Literature

Year 3

Advanced Creative Writing

Literature in Context

Shakespearean Drama 1: Comedy and History

Shakespearean Drama 2: Tragedy and Tragi-comedy

Major Capstone (dissertation)

Learning and assessment

You will be taught by lecturers who are highly experienced and qualified in both teaching and research. Learning takes place through a wide variety of methods including lectures, seminars, field trips, performance trips and visual media. Assessment methods are similarly varied, including coursework essays, portfolios, peer reviews, learning diaries and exams.

What skills will I gain?

Skills in writing with precision, structure and elegance

In-depth appreciation of verbal style, narrative structure and literary meaning

Comprehension and command of the English language

Understanding of how authors have reinterpreted the world's mysteries, conflicts and pleasures

Future opportunities

You will gain a highly transferable set of skills relevant to a wide range of fields. Many English majors go on to work in professions that require analytical thought, eloquence and sensitivity to language, such as teaching, civil service, law and journalism. Others seek careers in the creative industries – especially publishing, theatre and film – or use their communication skills in advertising and marketing.

This major is an area of specialisation within the BA (Hons) Liberal Studies programme. For information on the full Liberal Studies curriculum see page 88.



For module descriptions,
visit us online
www.regents.ac.uk/study

Campus

Regent's Park

School

Regent's American
College London

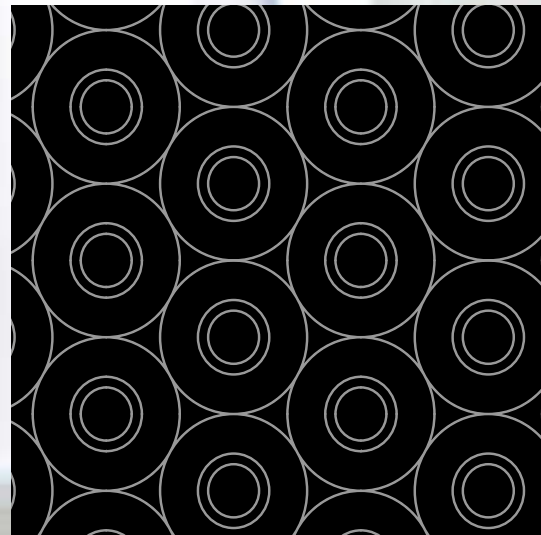
Duration

Three years, full time

Four years with
Integrated Foundation

Start dates

January and
September



Film Studies Major

Film and other creative industries are competitive, high-pressure fields that constantly have to adapt to new technological, social, cultural and economic developments. On this major you will develop analytical and practical skills as you undertake a comprehensive study of film and related media, and learn the principles of film production.

The Film Studies Major will develop your understanding of film history and aesthetics, as well as theories about film and its cultural meanings, values and impact. You will also be able to develop media production skills through creating short films of your own, giving you the opportunity to apply theoretical learning to professional working scenarios.

In addition to teaching various approaches to the study of film, we encourage our students to engage critically with popular culture, from Hollywood blockbusters to avant-garde digital filmmaking.

What will I study?

Year 1

Current Issues in Film Genre

Film History

Introduction to Film Studies

Introduction to Media Production

Media Literacy

Year 2

Film Journalism and Criticism

Filmmaking: Cinematography and Post-Production

Media and Ethics

Script Analysis

Understanding World Cinemas

Year 3

Current Issues in Film Authorship

Film and Ideology

Media Audiences and Reception

Real to Reel:
Documentary Theory and Practice

Major Capstone (dissertation)

Learning and assessment

You will be taught by a combination of research- and practice-based academics, many of whom have first-hand experience of the film industry. You will benefit from access to state-of-the-art facilities, including a screening theatre, media production suite, post-production workstations and a photographic darkroom.

We also take full advantage of our central London location and industry contacts, supplementing our teaching with excursions and visits from expert speakers.

What skills will I gain?

An in-depth understanding of film genres, filmmakers and film theory

An understanding of the film production process from both a theoretical and practical perspective

Knowledge of the historical, social, political and cultural context of cinema

The ability to analyse and research film from a variety of perspectives

The ability to decode and evaluate messages conveyed through the media

Project management, team-working, problem-solving and communication skills

Future opportunities

You could move on to a stimulating career in any area of film and broadcast production, from scriptwriting to production management to marketing. Alternatively, you could work in film archiving, curation or restoration for corporations, festivals or museums. Our focus on transferable skills, including problem-solving and critical thinking, will equip you for a wide range of careers including journalism, project management, teaching and research.

This major is an area of specialisation within the BA (Hons) Liberal Studies programme. For information on the full Liberal Studies curriculum see page 88.



For module descriptions,
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Campus

Regent's Park

School

Regent's American
College London

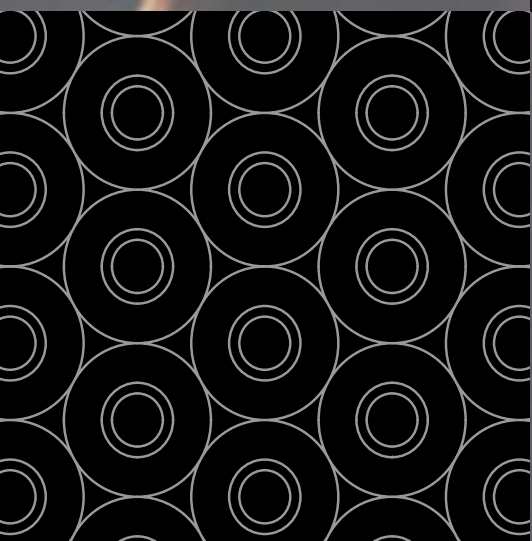
Duration

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Foundation

Start dates

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History Major

History is the study of the human past, learning about the people, society, events and ideas of times gone by. As well as being important in itself, studying the past also helps to explain where we are today, and might even help us plan the future.

Studying history at Regent's means the whole of London is your classroom. London itself is nearly 2,000 years old, and it's also a wonderful place to explore world history. In addition to the city's historic buildings and landscape, there are world-class international archives and museums.

You will study various periods of time and a range of geographical and political areas. Regent's has particular strengths in classical history, British and European history, and Chinese and Asian history.

You will learn how to evaluate historical evidence, reach your own interpretation of it and present your conclusions. This is a discipline that encourages understanding of different societies and cultures, and you will therefore also study another language to intermediate level.

What will I study?

Year 1

History of London

Introduction to Western History

Study of History

The Formation of Modern Europe

The World's Religions

Year 2

20th Century Britain

20th Century Europe

American History

Medieval and Early Modern England

Topics in International History

Year 3

Advanced Topics in History

Medieval and Early Modern Europe

Philosophy of History

The History of Modern China:
Imperialism and Recovery

Major Capstone (dissertation)

Learning and assessment

Teaching is structured around lectures and seminars, but also includes field trips to museums and historical sites in London and beyond. You will be taught by highly qualified historians who are actively involved in research and have a record of publication.

What skills will I gain?

A broad understanding of the history of the modern world since 1350

Competence in research methods

Effective oral and written communication skills

In-depth knowledge of the history of one geographical area or historical epoch

The ability to analyse and interpret data

Future opportunities

Historians have always been valued by employers for their ability to gather, evaluate, interpret and present evidence. This has traditionally led them to careers in areas such as politics, public administration and law.

Careers directly related to history may be found in academia, archaeology, archive or museum work and librarianship. You could also consider opportunities in the media, publishing and teaching.

Campus

Regent's Park

School

Regent's American
College London

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Foundation

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January and
September

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For module descriptions,
visit us online
www.regents.ac.uk/study



International Relations Major

As globalisation, sustainability, terrorism and foreign intervention continue to make their impact, this major intellectually prepares you to meet the challenges of tomorrow. The programme will help you understand the complexities of the modern world, place current global problems in historical perspective, and write, speak and think with clarity and precision.

The International Relations Major emphasises the understanding of global issues and world cultures through political, social, ideological and economic history. You will explore the dynamics, structural characteristics, humanitarian issues and international political economics operating across the global community.

Classes examine the complexities of different regions in the world, including international organisations, diplomacy, war and peace, and human rights. You will gain an in-depth understanding of the behaviour of states and the processes involved in the relationships between institutions of international governance.

This programme offers you an exclusive discounted membership to Chatham House (the Royal Institute of International Affairs), as well as the opportunity to participate in the Model United Nations and the chance to study abroad.

What will I study?

Year 1

Contemporary International Security

International Law

International Relations Theory and Practice

Introduction to Human Rights

Politics of Development

Year 2

Contemporary African Politics and History

International Organisations

Research Methods for International Relations

The Politics of Conflict in the Middle East

United States Foreign Policy

Year 3

Current Latin American Politics

Diplomacy and Negotiations

International Political Economy

Media and Global Politics

Major Capstone (dissertation)

Learning and assessment

You will be taught by internationally diverse academics and practitioners with vast experience in and outside academia. Hands-on learning is key – you will provide policy solutions to case studies, gain experience in research methodology and develop your statistical skills using new software.

Classes and seminars give ample opportunity to develop public speaking skills via presentations and conferences. Assessment is through written exams, assignments, individual and group presentations and simulations.

Campus

Regent's Park

School

Regent's American
College London

Duration

Three years, full time

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Integrated Foundation

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January and
September

This major is an area of specialisation within the BA (Hons) Liberal Studies programme. For information on the full Liberal Studies curriculum see page 88.



For module descriptions,
visit us online
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What skills will I gain?

The ability to analyse intricate issues and provide pertinent responses

Critical thinking and well-developed analytical skills

Public speaking skills

Thorough theoretical understanding of global issues and an ability to design policy solutions

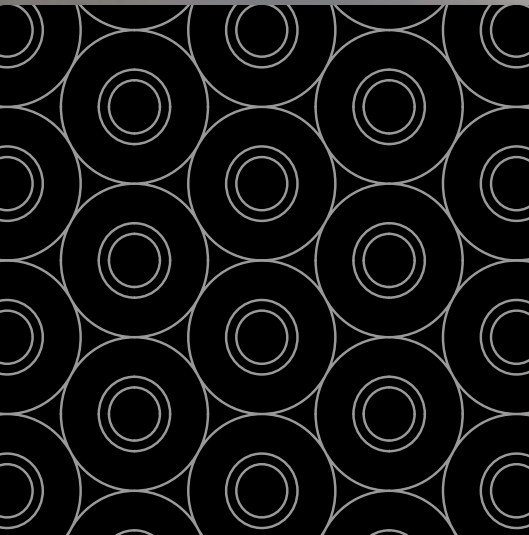
The ability to analyse and interpret data

Project management, team-working, problem-solving and communication skills

Future opportunities

This programme will equip you with the essential skills that employers want across a multitude of industries, offering ideal preparation for entry into careers including diplomacy, international business, economics, history, law and political science.

Our International Relations graduates have worked across the public and private sectors in government bodies and agencies, international organisations, non-governmental organisations, think-tanks, and academic and media establishments.



Journalism Major

Journalism has changed dramatically over the past 20 years. New technologies and social change continually challenge the traditional role of the journalist in gathering, processing and disseminating news, which has a tremendous impact on journalism as an industry and profession.

This major combines theory with practice, providing you with the knowledge and skills a journalist needs to thrive in today's multi-platform, globalised, 24/7 media world.

You will critically examine the role of journalism and practice of journalists in contemporary society. The major also provides hands-on experience in a newsroom environment, enabling you to develop your reporting and production skills on multiple platforms.

You will gain an understanding of journalism through historical and theoretical perspectives, and become knowledgeable about current debates and trends affecting the rapidly-changing industry. You will investigate legal, regulatory and ethical issues, while gaining proficiency in media research methods and analysis techniques.

Along with helping you to develop your writing, broadcasting and photojournalism skills, this major will teach you how journalism relates to other areas of the media, including public relations, marketing and advertising. This broad approach to the craft of journalism will offer you the opportunity to investigate issues and learn to tell stories with skill and passion.

Campus

Regent's Park

School

Regent's American
College London

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Three years, full time

Four years with
Foundation

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January and
September

What will I study?

Year 1

Digital Basic Photography

Introduction to Media Production

Journalism in Society

Journalism Practice 1

Media Analysis and Literacy

Year 2

Interactive Media

Journalism Practice 2

Media and Ethics

Media Research Methods

Photojournalism

Year 3

Broadcast Reporting

Editorial Photography

Media and the Law

Publication and Design

Major Capstone (dissertation)

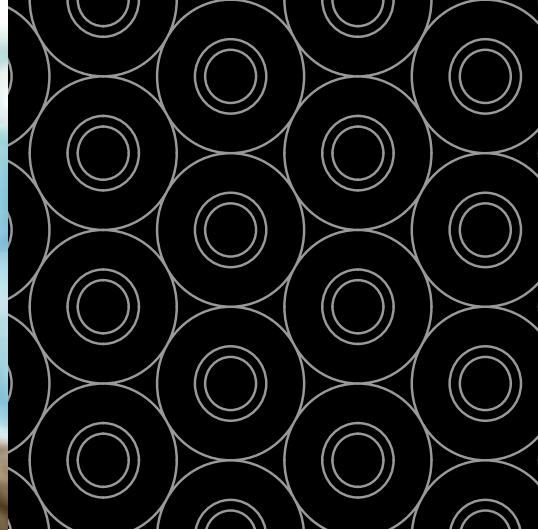
Learning and assessment

Teaching methods include class discussions, class presentations, mock press conferences, outside reporting and newsroom exercises, along with many others. Your teachers will be media experts and professional journalists. With London a global hub for journalism, you will benefit from field trips to media outlets and invited speakers from the industry.

This major is an area of specialisation within the BA (Hons) Liberal Studies programme. For information on the full Liberal Studies curriculum see page 88.



For module descriptions,
visit us online
www.regents.ac.uk/study



What skills will I gain?

A critical understanding of the history, development and future of journalism

The ability to identify and evaluate potential stories, and to find the most compelling ways to present them

Knowledge of the ethical and legal challenges that journalists face and the intersection of journalism with politics, culture and society

Experience in reporting, writing and producing journalism to industry standards on multiple platforms

Future opportunities

The Journalism Major provides the foundations for a wide variety of careers across the media and communications industries. You will become a multi-skilled, multimedia professional, ready for a career in journalism on all media platforms, or in allied areas such as corporate or non-profit communications roles, research or advertising.

Former students are now working in media, PR, marketing, publishing, digital media and film. Others have used their skills in their own business, family business, or within fashion, tourism and luxury brands.

Media & Communications Major

Today's media-saturated societies are marked by a growing intensity in people's relationships with media. The Media & Communications Major examines the impact media and communications have socially, culturally and politically. This is a wide-ranging subject, constantly evolving and hugely relevant to modern life.

Campus

Regent's Park

School

Regent's American
College London

Duration

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Foundation

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January and
September

The Media & Communications Major brings together leading knowledge and practice, offering grounding in media history, theories and industry developments. You will become knowledgeable in the field, learning about current trends and debates, changing communications industries, media analysis techniques and research methods, as well as examining media law and regulatory issues in relation to both new technologies and established media.

Creative skills are as important as critical ones, and you will use and develop industry-standard techniques and tools for producing media content across visual, digital and emerging platforms.

What will I study?

Year 1

Digital Photography

Introduction to Media Production

Journalism in Society

Media, Communications and Culture

Understanding Social Media

Year 2

Critical Television Studies in the 21st Century

Identities in Media

Media and Ethics

Media Research Methods

Understanding World Cinema

Year 3

Current Issues in Media and Public
Relations

Law and the Media

Media and Global Politics

TV Studio Production

Major Capstone (dissertation)

Learning and assessment

You will benefit from small classes taught by people who are specialists in their fields and by industry professionals. Classes are enhanced by expert guest lecturers and field trips to relevant media sites and events.

London is a cultural centre and global hub for media and creative industries. From exploring the UK's leading cultural institutions such as the BBC, to visiting vibrant West End theatres or London's Silicon Valley, media and communications majors will be in an ideal location to participate in a range of rich media-related activities, events and innovations.

What skills will I gain?

Critical and conceptual expertise related to the history, development and future of media and communications

Industry-standard applied skills for creating, understanding and developing media content and communication strategies

Strategic understanding of current and future media and communications industries, including how to adapt to rapid change

Understanding of the ways in which media and communications intersect with culture, politics, policy, innovation, industry and society

This major is an area of specialisation within the BA (Hons) Liberal Studies programme. For information on the full Liberal Studies curriculum see page 88.



For module descriptions,
visit us online
www.regents.ac.uk/study

Future opportunities

This programme can be applied in a range of careers within the media and communications industries. It will equip you with critical skills and knowledge of the field of media and communications, with a focus on developing content-creation skills across media platforms – including video, photography, social and digital media. It emphasises media in international contexts and combines a broad knowledge foundation with highly specialised skills to equip you for success across a range of industries and careers.



Political Science Major

Knowledge of political issues is essential for anyone seeking to understand the world and how it works. Studying Political Science at Regent's will introduce you to the political institutions and cultures of many different countries, giving you a broad and deep knowledge of the complexity of global politics.

The Political Science Major offers a thorough grounding in the main theoretical concepts used in the field. Our expert staff and internationally diverse student population will ensure you encounter stimulating, engaging and challenging discussions that will enable you to consider global issues from a variety of perspectives.

You will learn how to formulate arguments with examples drawn from contemporary events and academic hypotheses. Through combining theory and practice, you will develop analytical skills that will assist in solving problems, understanding complex issues and developing policies.

As well as giving you an insight into the complexity of the political world, the study of political science interacts with a number of other fields, including economics, international relations, history and law.

What will I study?

Year 1

Energy Security

Introduction to Comparative Politics

Introduction to Political Ideologies

Society and Mass Violence

Theory and Practice in Political Science

Year 2

Crime and Society

Global Human Trafficking

NGOs and Civil Society

Research Methods for Political Science

The Politics of Gender

Year 3

British Politics

European Politics: Integration and Polarisation

Globalisation and Individual Lives

Theory and Practice of Social Enterprise

Major Capstone (dissertation)

Learning and assessment

Our lecturers come from diverse backgrounds and have vast experience and knowledge in their field. Our programme puts strong emphasis on learning from experience, with outside activities complementing work in class.

You will participate in conferences, attend seminars given by influential politicians, take part in the Model United Nations, and may even attend international events in Geneva and New York. You can also make use of all the resources that London has to offer, such as the nearby British Library and (through an exclusive discounted membership) Chatham House.

What skills will I gain?

Ability to evaluate international and transnational dimensions of problems and policies

Ability to put contemporary political issues in historical context and use historical facts in building arguments about politics

Knowledge of the political institutions and processes of a range of countries

Understanding of the methods and analytical approaches used by political scientists to examine political institutions and processes

Future opportunities

The Political Science Major provides the skills and knowledge that will equip you for a career in a number of fields, such as economics, diplomacy, media, academia and law. The analytical skills you will gain from this degree are highly transferable and valued in most professions.

This major is an area of specialisation within the BA (Hons) Liberal Studies programme. For information on the full Liberal Studies curriculum see page 88.



For module descriptions,
visit us online
www.regents.ac.uk/study

Campus

Regent's Park

School

Regent's American
College London

Duration

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Four years with
Foundation

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January and
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Psychology Major

The study of psychology applies the scientific method to understand and predict human behaviour and experience. The Psychology Major covers theoretical and applied aspects of the science, encompassing areas such as personality, decision-making, memory, neuroscience, mental disorder and social interaction.

On this major you will explore in depth the scientific approach to understanding human behaviour and experience, while developing skills in critical thinking, reasoning, communication, research design and statistics.

You will gain a thorough grounding in applied areas of psychology, from social psychology to neuroscience to the psychology of fashion and sport.

As you progress in your studies, you will explore specific areas of psychology in greater depth, including sexuality, cultural differences and similarities, and evolution and behaviour.

You will also have access to our specialised facilities. These include workstations equipped with experiment software, psycho-physiological hardware, and software that records heart-rate and brain electrical activity.

We also have video and voice monitoring equipment, an eye-tracker with data analysis programmes, a comprehensive test library, and laboratory space specifically dedicated to psychology teaching and research testing.

What will I study?

Year 1

Conceptual and Historical Aspects of Psychology

Introducing Psychology

Introduction to Psychological Research Methods 1

Personality and Individual Differences

Psychology of Child and Adult Development

Year 2

Abnormal Psychology

Biological and Cognitive Psychology

Introduction to Psychological Research Methods 2

Social Psychology

The Psychology of Fashion

Year 3

Applied Psychology

Cultural Psychology

Evolutionary Psychology

Sexuality and Gender

Major Capstone (dissertation)

Learning and assessment

You will benefit from the knowledge and expertise of our highly qualified staff, and from their links with national and international institutions. As well as enjoying close supervision and guidance via seminars, tutorials, lab classes and group work, you will visit key London sites such as the Freud Museum.

Campus

Regent's Park

School

Regent's American
College London

Duration

Three years, full time

Four years with
Foundation

Start dates

January and
September

This major is an area of specialisation within the BA (Hons) Liberal Studies programme. For information on the full Liberal Studies curriculum see page 88.



For module descriptions,
visit us online
www.regents.ac.uk/study



What skills will I gain?

Appreciation of different research methodologies and approaches

Competencies in independent research, statistical analysis and academic writing

In-depth understanding of the essential components of psychology, including clinical, developmental, social, biological, cognitive, evolutionary and cultural psychology

Specialist knowledge of the application of psychology, including outside the discipline

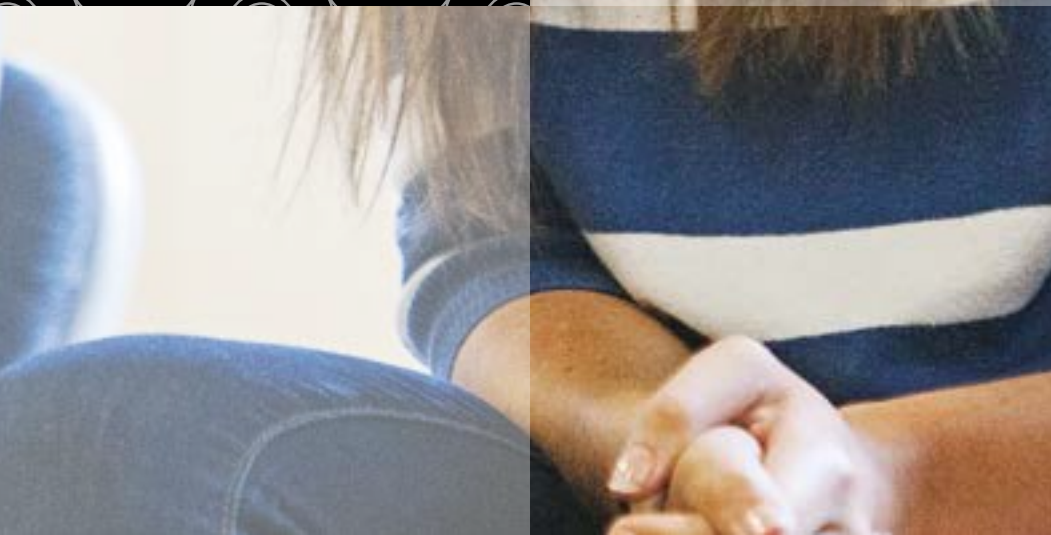
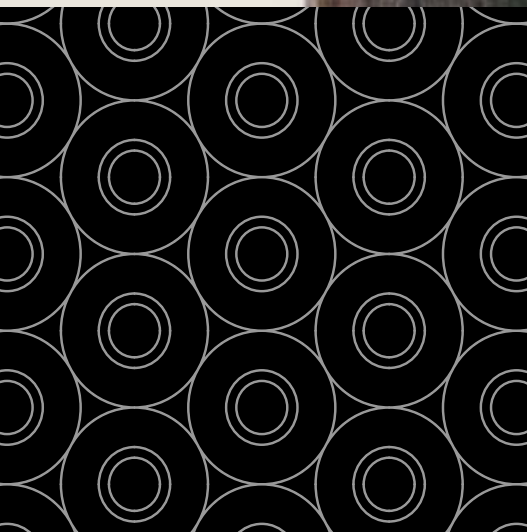
Understanding of the complexity and diversity of human behaviour

Future opportunities

The study of psychology imparts a highly transferable set of skills, making it a popular subject with employers. Many psychology majors go on to work in professions that require statistical and analytical thought and independent research, such as civil service, local government and consultancy.

The skills you will gain are also useful to a career in marketing, media and the creative industries.

This programme will enable you to consider progressing to Regent's MSc Psychology to gain British Psychological Society accreditation and pursue a professional career in Psychology.



Public Relations Major

The role of the PR professional has expanded rapidly in response to the growing link between a company's reputation and brand, and the demands of communicating on new media channels. Today's PR executive must add company strategy and two-way communications to their 21st century skillset, while still being an expert in the PR fundamentals of strategic planning, campaigns and media relations.

The Public Relations Major offers a thorough grounding in the history, theories and developments of the public relations industry. As well as exploring the PR issues of the day, you will develop the skills that a PR professional needs to help clients gain advantage in today's competitive marketplace and nurture relationships with their publics.

You will learn how to work effectively across the global, multimedia communications industries, developing skills in media relations, creating campaigns, writing and producing for the media, media law and ethics, business skills and crisis communications management. Crucially, you will also gain hands-on experience in applying your skills and strategies as you test concepts through real-world projects.

What will I study?

Year 1

Interpersonal Communications

Introduction to PR Strategies and Management

Media Relations

Understanding Social Media

Writing for Media

Year 2

Corporate Communications

Identities and Media

Introduction to Public Relations Strategy and Management

Managing Public Relations Campaigns

Media and Ethics

Visual Communications for Public Relations

Year 3

Crisis and Strategic Communications

Current Issues in PR and Media

Media and the Law

Political Campaigns

Major Capstone (dissertation)

Learning and assessment

You will benefit from small classes taught by staff who are specialists in their fields, with guest speakers from the PR industry and visits to London's media and PR outlets.

A variety of case studies and practice-based exercises will help you gain awareness of the many approaches to communications and best practice in a global marketplace, helping you to develop the skills needed to be a practising professional.

What skills will I gain?

An understanding of how to manage company reputation and crisis situations

An understanding of news media and the skills needed to work productively with its members

Strategic skills in public relations and corporate communications, including analysis, planning, message-development and tactical solutions on all platforms

The ability to conceive and create campaign plans and briefing materials to meet a client's needs

Writing skills for business, media and public relations formats across all platforms

Future opportunities

This programme will prepare you for a wide variety of careers, including working in PR agencies, companies, non-profit organisations, advertising, the media and other communications roles. Former students have applied their PR skills to roles within companies ranging from art galleries to charities, and specialist areas such as motor racing and luxury brands.

This major is an area of specialisation within the BA (Hons) Liberal Studies programme. For information on the full Liberal Studies curriculum see page 88.



For module descriptions,
visit us online
www.regents.ac.uk/study

Campus

Regent's Park

School

Regent's American
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Duration

Three years, full time

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Start dates

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September



Psychology

Psychology is the scientific study of behaviour. As a student of psychology, you will begin to understand the nature and causes of all kinds of behaviour and experiences – from memory, emotion and brain activation to mental health, how people behave in groups, and child and adult development. A degree in psychology is versatile, opening the door to a wide range of careers.

Our undergraduate programme in psychology is offered by Regent's School of Psychotherapy & Psychology (RSPP).

At RSPP you will find:

- A demanding and varied academic programme offering diverse opportunities for group work and debate
- The opportunity to learn about a range of different psychological theories and ideas, from theoretical and practical perspectives
- A supportive learning environment, with class sizes carefully set according to the type of learning activity
- Personal attention from highly qualified academic staff, offering a depth and diversity of current experience

We aim to develop our graduates as future professionals who think independently, are theoretically well-informed and able to work skilfully and ethically in a variety of professional settings. Studying psychology will help you to develop knowledge and skills that are applicable to a range of careers.

The practical application of academic knowledge is an important feature of all our programmes. Besides lectures, seminars and tutorials, you can expect to participate in lab classes and learn how to conduct your own psychology experiments, working with other students.

Working professionally as a psychologist

The BSc (Hons) Psychology is accredited by the British Psychological Society, conferring Graduate Basis for Chartered Membership.

About one-fifth of psychology graduates choose to undertake specialist postgraduate study in psychology and then to work professionally as a psychologist.

There are many specialisms to choose from, including:

Clinical psychology: working in hospitals, health centres, clinics and social services

Educational psychology: working with children and families in schools, nurseries and family centres

Counselling psychology: working in hospitals, doctors' surgeries, schools, prisons, industry and private practice

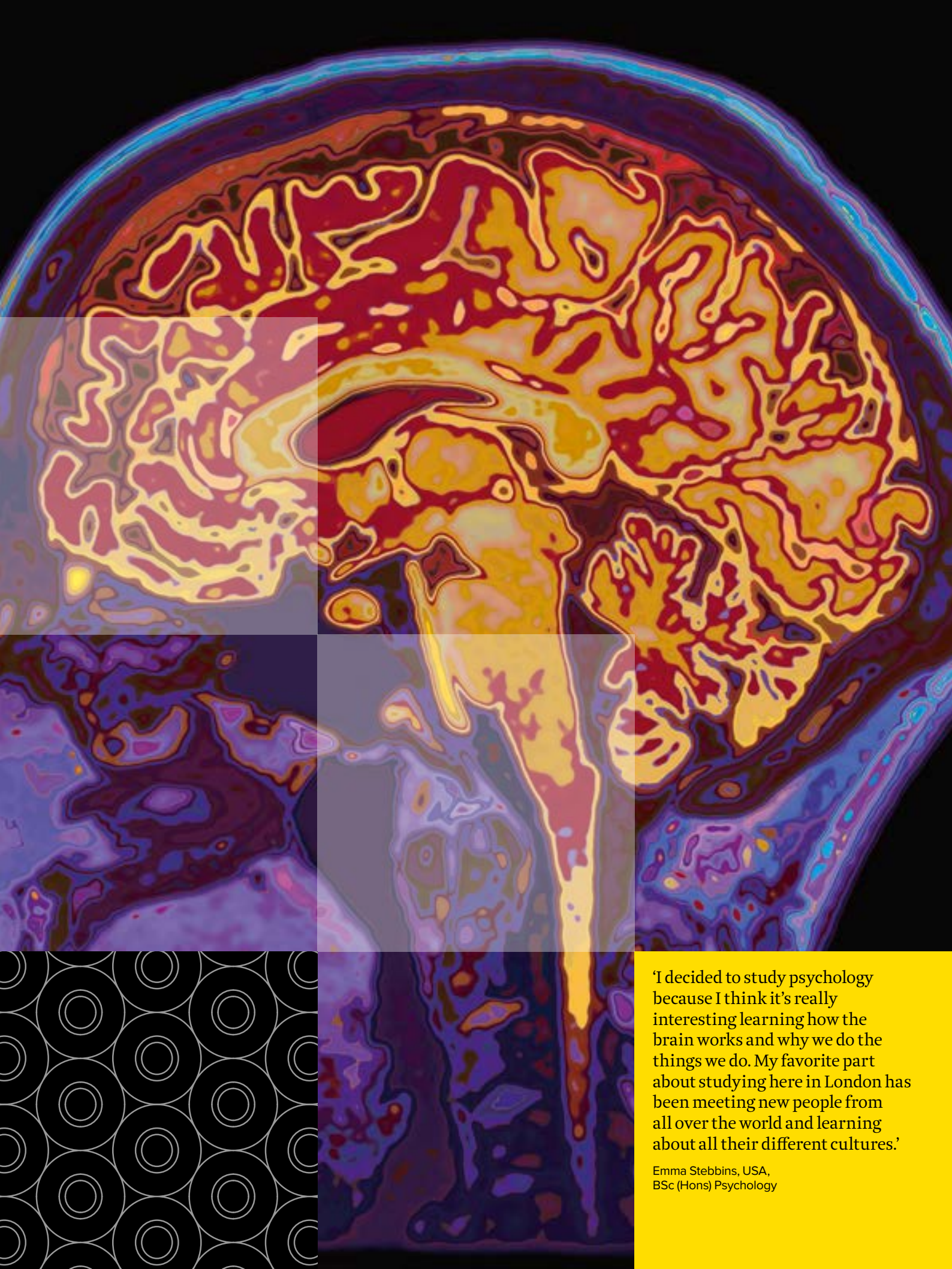
Occupational psychology: working in job selection and training, vocational guidance and industrial rehabilitation

Forensic psychology: working in the prison service, secure hospitals and young offender units

Health psychology: working in healthcare and workplace settings to promote healthy behaviour and carrying out research into health-related behaviour

Academic psychology: working in research and/or teaching psychology

Organisational psychology: working in industry, human resources, consultancy and social services



'I decided to study psychology because I think it's really interesting learning how the brain works and why we do the things we do. My favorite part about studying here in London has been meeting new people from all over the world and learning about all their different cultures.'

Emma Stebbins, USA,
BSc (Hons) Psychology

Integrated Psychology Foundation

If you are thinking about studying psychology but do not have the qualifications for direct entry to a UK undergraduate degree, we offer a one-year Integrated Psychology Foundation leading to the three-year BSc (Hons) Psychology programme.

The Integrated Psychology Foundation prepares you for entry to higher education. It offers a thorough grounding in psychology topics, helping you to develop valuable theoretical and practical experience at a measured pace, as well as the skills you will need for study at degree level.

The Foundation is suitable for students from diverse backgrounds, including those without formal educational qualifications. It is designed for beginners, as well as those with some knowledge or experience of the subject, or who want to explore the possibility of studying for a degree.

We welcome applicants with relevant work experience, as well as those who feel that after a long absence from education they would benefit from a foundation year to help them find their feet in an academic environment.

You will study all the main areas of psychology including memory, emotion, group behaviour, and prejudice and discrimination, as well as areas such as counselling and psychotherapy.

You will see how psychological principles are applied in fields such as health, sport and education. The course will help to familiarise you with the learning environment, enabling you to develop new skills as well as refresh existing ones. In particular, you will develop the research and statistical skills you need for study at degree level and beyond.

The Psychology Foundation will give you a strong base on which to build your future study. It will enable you to:

- Gain a challenging and enjoyable overview of psychology
- Develop an understanding of the theoretical, methodological and practical elements involved
- Benefit from a student-centred learning experience in a supportive environment
- Acquire a thorough grounding in the skills necessary for higher education

What will I study?

This is a full-time programme divided into two 12-week terms. You will study six core modules:

Introducing Psychology

Applied Psychologies

Brain and Behaviour

Introduction to Counselling

Research Methods and Experimental Design with Statistics for Beginners

Social and Developmental Psychology

Next steps

Successful completion of the foundation year means you can automatically progress to the first year of the BSc (Hons) Psychology programme if you decide to continue your studies (see page 116).

Campus

Regent's Park

School

Regent's School
of Psychotherapy
& Psychology

Duration

One year, full time

Start date

September

Accredited by:



For module descriptions,
visit us online
www.regents.ac.uk/study



BSc (Hons) Psychology

What is intelligence? Can personality be measured? What are the causes of anti-social behaviour and can we eliminate it? Can brain imaging help us understand behaviour such as memory, thinking and prejudice? If you are interested in learning why and how people behave the way they do, psychology is for you. It is the science of human experience and behaviour.

Campus

Regent's Park

School

Regent's School
of Psychotherapy
& Psychology

Duration

Three years, full time

Four years with
Foundation

Start date

September

Accredited by:



The aim of psychology is to understand and predict behaviour. It applies the principles of scientific method to help us understand how we behave under various conditions, in various contexts and in different environments. In studying psychology, you will develop new skills of research design, analysis, reasoning and statistics, all of which will help you on the way to your career.

The BSc (Hons) Psychology offers the opportunity to study all areas of psychology in depth. You will learn about the core areas of psychology and choose from a range of options in your second and third years.

Psychology is the science of behaviour, and the programme will give you the opportunity to develop practical skills as you learn to understand why and how people behave. You will explore contemporary and interdisciplinary issues in psychology and learn to put evidence-based knowledge into practice.

The degree includes all the core areas of psychology, including biological and cognitive psychology, lifespan development, social psychology, individual differences, historical ideas and concepts, research methods, mental health and others. You will also have a variety of options you can choose to study, such as psychopathology and the psychology of fashion.

In your final year, you will have the opportunity to apply what you have learned in an independent piece of original research conducted under supervision by a member of Psychology staff.

This programme is accredited by the British Psychological Society (BPS), conferring Graduate Basis for Chartered Membership of the BPS.

What will I study?

The BSc (Hons) Psychology combines theoretical and practical components and builds your research skills across the three years. You will gain a thorough grounding in the essentials of the discipline, before specialising in the areas that interest you most.

Years 1 and 2

Applied Cognitive Psychology

Applied Social Psychology

Biological and Cognitive Psychology

Biopsychology

Conceptual and Historical Issues in Psychology

Global Perspectives

History and Concepts in Therapies and Counselling Psychology

Individual Differences and Society

Lifespan 1 and 2

Research Methods 1, 2, 3 and 4

You will also choose an option from:

Psychopathology

Psychology of Sport and Performance

Year 3

Cultural Psychology

Positive Psychology

Research Project

Elective modules

You will choose two options from a range of applied psychology modules*, such as:

Counselling Psychology

Forensic Psychology

Health Psychology

Psychology of Fashion

Psychology of Sexuality and Gender

* Modules are offered subject to demand and may change



'I decided to study at Regent's because it looked really nice and the teaching standards looked fantastic. I have gained a lot of knowledge and insight into the field, as well as a lot of confidence in myself.'

Jemima Spence, UK,
BSc (Hons) Psychology

www.regents.ac.uk/jemima

Learning and assessment

You will be taught by staff who have extensive professional experience and a broad range of expertise. Many continue to work as practitioners and in research, bringing the latest developments and findings to the classroom.

Teaching methods include lectures, laboratory classes, debates, field trips, talks from invited speakers and seminar sessions.

You will be assessed through assignments such as research reports, essays, presentations and exams.

In most modules, the exam is worth 50% of the final module grade and coursework the remaining 50%.

What skills will I gain?

Research design and execution

Statistical analysis of complex data using specific software

Problem-solving and scientific reasoning

Understanding behaviour as it is observed and studied under different conditions and contexts

Scientific analysis of behaviour

Effective communication via oral, visual or written presentation

Planning and project management

Information-gathering and synthesis

Future opportunities

This programme provides a thorough grounding for graduates who wish to go on to qualify as a professional psychologist, offering the widest choice of entry to postgraduate psychology courses in the UK after graduation.

You can choose to specialise in many different fields, including clinical, educational, health, occupational, counselling and forensic psychology (see page 112).

A degree in psychology will equip you with transferable skills that are highly valued by employers, including the ability to evaluate evidence, analyse research data, communicate clearly and solve complex problems.

It offers a good grounding for a range of careers in fields such as health, education, social services, advertising, marketing and human resources.



Volunteering in a relevant setting is a great way to learn about psychology at first hand. Our students have been involved in activities such as shadowing a forensic psychologist in prison, working in a drugs rehabilitation unit and researching personality profiling tests for an innovative new video game.



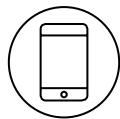
For module descriptions, visit us online
www.regents.ac.uk/study

Admissions

Our students come from many backgrounds, but they all share a combination of academic ability and enthusiasm for new challenges. We invite applications from students with the potential to succeed and the maturity and motivation to complete a demanding programme.



Email enquiries
exrel@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7505



Visit us online
www.regents.ac.uk

Degree programmes

We accept applications from students with the following qualifications:

Business and Management

Integrated Business Foundation

A minimum of five passes at GCSE/IGCSE level at grade C or above, including English and mathematics.

BA and BSc (Hons) degrees

A minimum of three passes at GCE A-level at grade C or above and five passes at GCSE/IGCSE level at grade C or above, including English and mathematics.

Language study on the BA (Hons)

International Business, BA (Hons) International Business & Chinese Studies and BA (Hons) International Events Management

English is the language of instruction on these programmes, but it is not a language option. Of the nine languages offered on undergraduate programmes (see page 58), you cannot study your native language. In addition, you may only take one language at beginner level. We will give you a diagnostic test in your chosen language at registration to determine which language class you will be placed in. We reserve the right to make changes to your degree choice based on the result of this test. Please bring originals or certified documents of all your language qualifications on registration day. Non-English documents must be accompanied by an original official certified/notarised English translation.

Drama, Film and Media

Acting Foundation

A minimum of five passes at GCSE/IGCSE level at grade C or above, including English and mathematics.

Integrated Media Production Foundation

A minimum of five passes at GCSE/IGCSE level at grade C or above, including English. Students must also have successfully completed GCSE mathematics.

BA (Hons) degrees

A minimum of two passes at GCE A-level at grade C or above and five passes at GCSE/IGCSE level at grade C or above, including English and mathematics.

BA (Hons) Acting & World Theatre

In addition to meeting the above academic requirements, applicants for the BA (Hons) Acting & World Theatre must pass an acting audition. Once we have processed your application, we may invite you to attend an audition. You will receive an audition pack in advance, which includes speeches from which you may select and guidelines on preparing for your audition. If you are unable to come to London we will ask you to produce and submit a DVD portfolio in replacement of your audition.

Fashion and Design

Integrated Design Foundation

A minimum of five passes at GCSE/IGCSE level at grade C or above, including English. Students must also have successfully completed GCSE mathematics.

BA (Hons) degrees

A minimum of two passes at GCE A-level at grade C or above and five passes at GCSE/IGCSE level at grade C or above, including English. Students must also have successfully completed GCSE mathematics.

Portfolio assessment

Applicants for all programmes except BA (Hons) Fashion Marketing may be asked to submit their portfolio for assessment. This is so that our academic team can assess whether you are ready to study at degree level or if entry at Foundation level would be more appropriate to your current skills and knowledge.

Liberal Studies

Integrated Foundation

A minimum of five passes at GCSE/IGCSE level at grade C or above, including English. Students must also have successfully completed GCSE mathematics.

BA (Hons) Liberal Studies with Majors

A minimum of three passes at GCE A Level at grade C or above, and five passes at GCSE/IGCSE level at grade C or above, including English and mathematics.

Psychology

Integrated Psychology Foundation:

A minimum of five passes at GCSE/IGCSE level at grade C or above, including English and mathematics.

BSc (Hons) Psychology:

A minimum of two passes at GCE A-level at grade C or above and five passes at GCSE/IGCSE level at grade C or above, including English and mathematics.

Equivalent qualifications

We also accept other equivalent qualifications as recommended by the National Academic Recognition Information Centre. For a full list, see our website or contact us for further advice.

Transfer of credits for BA/BSc (Hons) applicants

If you have already participated in education at degree level, you may be able to transfer some of your credits towards one of our degree programmes. You will need to show evidence of equivalent qualifications from another university that meet the learning outcomes of the undergraduate degree programme to which you are applying.

You may only transfer into Year 1 or Year 2 of a degree due to the structure of the course. Transfer into the final year of a degree is not possible. To apply for transfer of credit, please provide detailed descriptions (with certified English translations where necessary) of any courses taken and transcripts of relevant grades. Transfer of credit will only be assessed before entry and is at the discretion of the University.

English language requirements

All programmes are taught in English, and you will need to be reasonably fluent in the language. If English is not your native language, we will require evidence of your English proficiency. However, you may be exempt from taking an English language test if the last three years of your full-time education have been taught completely in English.

We accept the following qualifications (the minimum grades required are indicated):

Foundation programmes

Cambridge Certificate in Advanced English, grade C

GCSE/IGCSE English, grade C

IB Diploma English A grade 4 or above HL or SL. English B grade 5 at HL

IELTS (International English Language Testing System) with an overall score of 5.5

Pearson Test (PTE Academic) with 51 points overall

BA/BSc (Hons) degree programmes

Cambridge Certificate in Advanced English, grade C

GCSE/IGCSE English, grade C

IB Diploma English A, grade 4 or above, HL or SL. English B grade 5 at HL

IELTS (International English Language Testing System) with an overall score of 6.0

Pearson Test (PTE Academic) score of 53

Other English language qualifications may be accepted. Please see our website or contact us for more information.

On-campus English diagnostic test

If you live in London or are able to visit us, we can offer you a free English diagnostic test through our on-campus English Language School (see page 18). For more information or to arrange a test, please contact exrel@regents.ac.uk

Visa applicants

Students who require an international student visa to study in the UK and whose native language is not English, may also be required to meet specific grade requirements and conditions of study as stipulated by UK Visas and Immigration. Please check their website for current information: www.gov.uk/visas-immigration

How to Apply

Applying to study at Regent's University London is a quick and easy process. We accept direct applications, have no formal application deadlines and there is no application fee.

Start dates

Start dates and the length of programmes vary, so please see individual programme pages for more information, or check our website.

Step 1 Apply

You can apply directly to us through our website at www.regents.ac.uk/apply

A hard-copy application form can be downloaded from our website for printing. If you would like us to send you a copy, please email exrel@regents.ac.uk or call +44 (0)20 7487 7505.

Applicants for undergraduate degree programmes may also apply through UCAS at www.ucas.com (the Regent's University London code is R18). A full list of programme codes is available on the UCAS website.

Regent's independent status means that even if you have already made five choices via the UCAS system, you can still make a sixth application by applying directly to us.

You may also apply through the US Common Application system at www.commonapp.org (If you apply this way, please do not also apply through UCAS or make a direct application.)

Together with your completed application form, you should also send us the following supporting documents. These can be sent by post, email or fax:

- Copies of academic transcripts and certificates from all previous studies, (i.e. secondary school and/or university certificates)
- Two letters of reference. One reference must be academic. The second may be academic or professional. These should be on official headed paper, or emailed to admit@regents.ac.uk from an official company or educational institution email account
- A 300–500-word personal statement outlining the reasons for applying to your chosen programme, and how you feel you will benefit from the course of study
- Applicants for credit transfer: official copies of all college/university transcripts, together with official English translations and module descriptions where appropriate
- A copy of the photograph (ID) page of your passport
- One recent digital (jpeg) head-and-shoulders colour photograph of yourself (please send to admit@regents.ac.uk)
- If you are not a native English speaker, proof of your English proficiency (see page 119)

Step 2 Making an offer

We will assess whether you meet our minimum entry requirements and will make you an offer by both email and post, or notify you that you have been unsuccessful. If you have applied through UCAS, you will also receive official notification through the UCAS system.

If you have completed your education and have met all the entry requirements, you will be sent an unconditional offer. If you still have to finish your exams, or have yet to submit supporting documentation, you will be issued a conditional offer. You can expect to receive a decision on your application within 10 working days of receipt of your completed application and supporting documents.



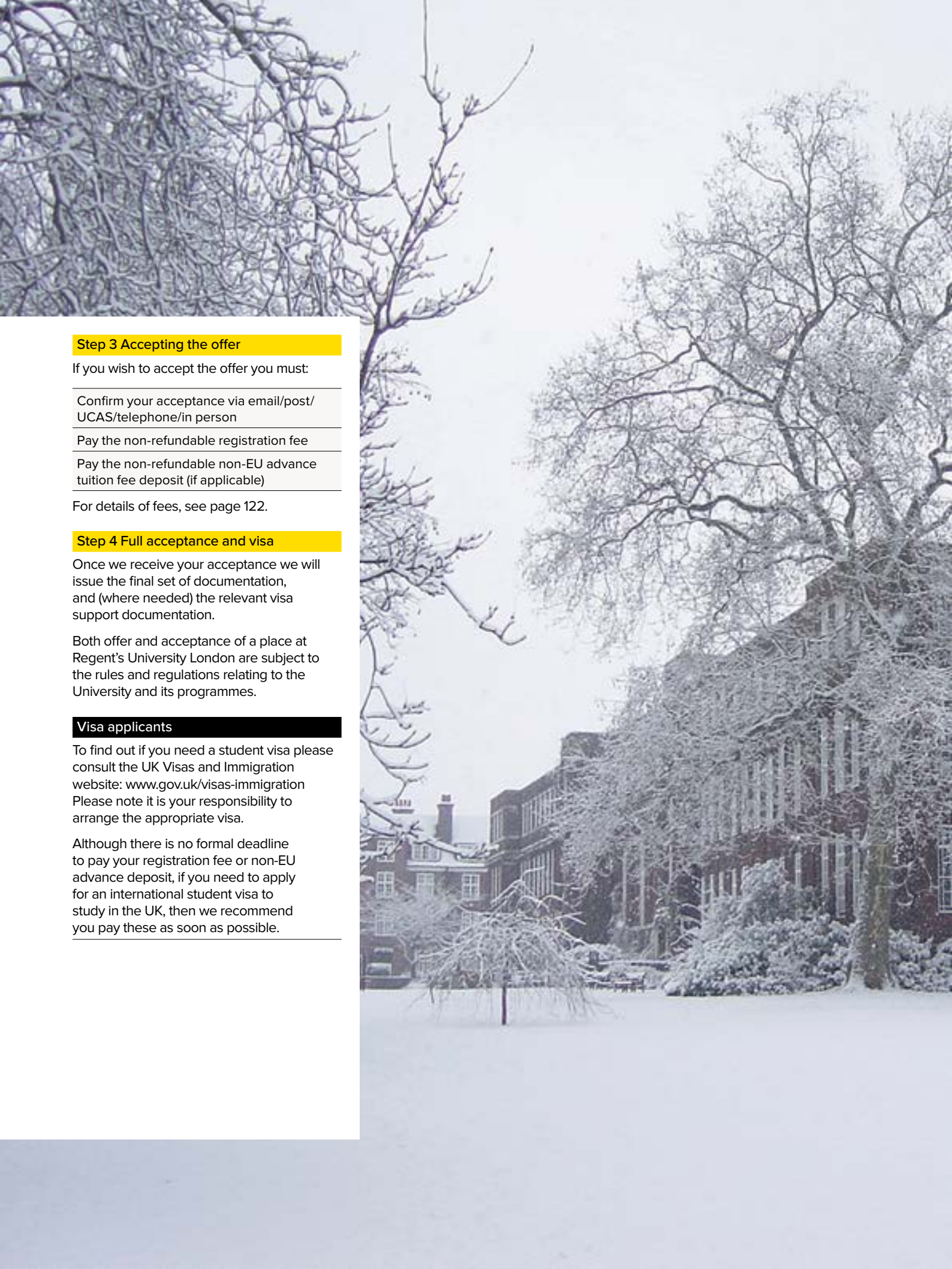
Email enquiries
exrel@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7505



Visit us online
www.regents.ac.uk



Step 3 Accepting the offer

If you wish to accept the offer you must:

Confirm your acceptance via email/post/
UCAS/telephone/in person

Pay the non-refundable registration fee

Pay the non-refundable non-EU advance
tuition fee deposit (if applicable)

For details of fees, see page 122.

Step 4 Full acceptance and visa

Once we receive your acceptance we will issue the final set of documentation, and (where needed) the relevant visa support documentation.

Both offer and acceptance of a place at Regent's University London are subject to the rules and regulations relating to the University and its programmes.

Visa applicants

To find out if you need a student visa please consult the UK Visas and Immigration website: www.gov.uk/visas-immigration
Please note it is your responsibility to arrange the appropriate visa.

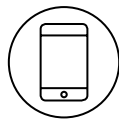
Although there is no formal deadline to pay your registration fee or non-EU advance deposit, if you need to apply for an international student visa to study in the UK, then we recommend you pay these as soon as possible.

Tuition Fees

| Degree programme | Description | 2016/17 |
|--|---|---------|
| Business and Management | | |
| Integrated Business Foundation | Total programme cost | £15,950 |
| BA (Hons) Global Management with Pathways | Annual tuition fee | £15,950 |
| BA (Hons) International Business | Annual tuition fee | £15,950 |
| BA (Hons) International Business & Chinese Studies | Annual tuition fee | £15,950 |
| BA (Hons) International Events Management | Annual tuition fee | £15,950 |
| Drama, Film and Media | | |
| Acting Foundation | Total programme cost | £15,950 |
| BA (Hons) Acting & World Theatre | Annual tuition fee | £15,950 |
| Integrated Media Production Foundation | Annual tuition fee | £15,950 |
| BA (Hons) Film, TV & Digital Media Production | Annual tuition fee | £15,950 |
| BA (Hons) Screenwriting & Producing | Annual tuition fee | £15,950 |
| Fashion and Design | | |
| Integrated Design Foundation | Total programme cost | £15,950 |
| BA (Hons) Communication Design | Annual tuition fee | £15,950 |
| BA (Hons) Fashion Design | Annual tuition fee | £15,950 |
| BA (Hons) Fashion Design with Marketing | Annual tuition fee | £15,950 |
| BA (Hons) Fashion Marketing | Annual tuition fee | £15,950 |
| BA (Hons) Interior Design | Annual tuition fee | £15,950 |
| Liberal Studies | | |
| BA (Hons) Liberal Studies with Majors | Annual tuition fee | £15,950 |
| Psychology | | |
| Integrated Psychology Foundation | Total programme cost | £15,950 |
| BSc (Hons) Psychology | Annual tuition fee | £15,950 |
| Registration fee | Non-refundable deposit for all undergraduate programmes. Charged once | £250 |
| Non-EU advance deposit | Non-refundable deposit towards tuition fees for students outside the EU | £2,000 |



Email enquiries
finance@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7447



Visit us online
www.regents.ac.uk



All fees are quoted in GBP (pounds sterling). As Regent's University London is a private institution, all students pay the same fees regardless of nationality.

Tuition fees are set 12 months in advance and are normally subject to a 4% or inflation-linked increase at the start of each academic year in the autumn.

Tuition fees include an element of course enrichment, which may include textbooks. You will receive an Aspire card to spend in our bookshop or on activities related to your programme. This does not apply to incoming study abroad students.

Fees are reviewed from time to time and may change from those listed. The University reserves the right to make such alterations or amendments as necessary. Please consult the website for current information.

How to pay

Fees are payable by the term. You will receive an invoice for each term of study during online enrolment. You may not enrol and start classes until full payment of your first term's fees has been received. Tuition and services may be withdrawn in the case of non-payment.

Payment may be made by credit or debit card, online or in person, bank transfer or cheque. All fees should be made payable to Regent's University London. For full payment options, see www.regents.ac.uk/how-to-pay

Please note that the University does not accept cash payments. For payment related questions please contact finance@regents.ac.uk or call +44 (0)20 7487 7447.

Refund policy

If you begin a programme of study and then wish to withdraw, you must advise the Registry and officially withdraw in writing. Once you have officially withdrawn, you may claim a refund of tuition fees if you withdrew within the first four weeks of the term.

You should make a written request for a refund of tuition fees to finance@regents.ac.uk within six months of the official date that you withdrew.

For full information, including the University refund policy, please see www.regents.ac.uk

Financing Your Studies

Regent's University London offers a number of scholarships and bursaries to help with the cost of tuition fees. Funding opportunities include means-tested bursaries and merit-based awards, among others. You can also apply for loans and sponsorship to help finance your studies.

Student Finance England

Loans and grants relating to tuition fees and maintenance costs for a first degree are available from Student Finance England for UK residents and EU nationals. Nationals of non-EU countries resident in the UK may also qualify for support. Please note that fee loans for students in the independent higher education sector are currently capped at £6,000 (as opposed to £9,000 for students in public sector higher education). For information on eligibility and how to apply, visit www.gov.uk/student-finance

State-sponsored funding - Norway and Sweden

Loans and grants for Norwegian and Swedish students studying for undergraduate degrees are available. For more information, visit www.lanekassen.no (Norway) or www.csn.se (Sweden).

Bursaries

The University offers a number of means-tested bursaries covering the full cost of fees for full-time study on undergraduate programmes. Bursaries do not cover living costs. Depending on their programme, bursary students may also receive a contribution of up to £6,000 towards the cost of a period of study abroad. The scheme is open to UK nationals and residents. For more details of the criteria for awards and how to apply, visit www.regents.ac.uk/bursaries

Undergraduate Scholarships

Undergraduate students who achieve three B grades at A-level (or equivalent qualifications) and progressing Regent's University London foundation students who achieve a minimum 70% average across all modules in their foundation programme are automatically awarded a £1,500 scholarship for each year of their chosen degree programme, on proof of the grades achieved.

The EBSL International Scholarship

The European Business School London offers three scholarships for students on the BA (Hons) International Business, BA (Hons) International Business & Chinese Studies, and the BA (Hons) International Events Management. Two half-scholarships cover half the fees for one standard programme duration, and one full scholarship covers the full fees for a standard programme duration.

Scholarships are awarded through a business essay competition. For information on this year's essay questions and how to enter, please visit our website.

For more information visit www.regents.ac.uk/ebsl-scholar

US Financial Aid

For information on financial aid for US-passport holders, visit www.regents.ac.uk/us-finance



Email enquiries
exrel@regents.ac.uk



Telephone enquiries
+44 (0)20 7487 7505

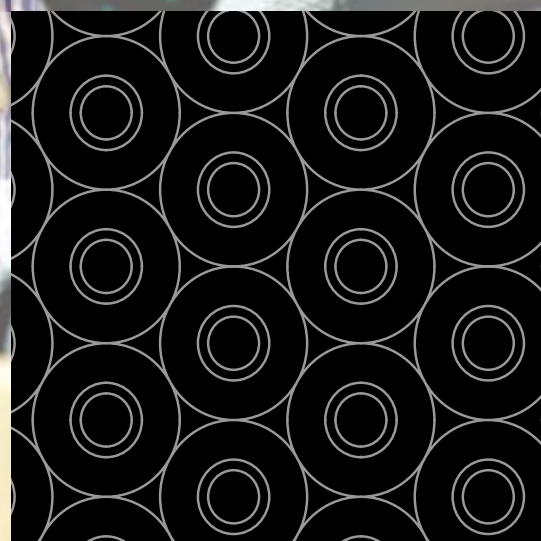


Visit us online
www.regents.ac.uk/funding



'The EBSL scholarship allows students to demonstrate the intellectual initiative to research and develop a business/language-related topic thoroughly. Words cannot describe how I felt when I received the call saying I had won one of the scholarships. I had always dreamed of attending school overseas, but it wasn't a reality until I was awarded this scholarship.'

Paige Henke, USA,
BA (Hons) International Business



How to Find Us

We look forward to welcoming you to Regent's University London. Our campuses in Regent's Park and Marylebone High Street are a short walk from each other and are easily accessible by public and private transport.

Regent's Park campus
Inner Circle
Regent's Park
London NW1 4NS

Marylebone campus
110 Marylebone High St
London W1U 4RY

Main switchboard:
020 7487 7700



R Regent's Park campus
M Marylebone campus

By Underground

Take the London Underground (Tube) to Baker Street station. To help you with your journey, check the journey planner on the Transport for London website: www.tfl.gov.uk

From Baker Street Station

Take the Marylebone Road exit. Turn left and walk past Madame Tussauds. For the Regent's Park campus, take the first left at York Gate. Continue over the bridge into the park. The University entrance is on the left. For the Marylebone campus, cross the road at the traffic lights near York Gate. Turn left and then first right into Marylebone High Street. The main entrance is on the right, approximately five minutes' walk along the High Street.

By Road

Both campuses are off the A501 (Marylebone Road) in central London.

From London Heathrow Airport

Heathrow Express train service to Paddington station. London Underground from Paddington to Baker Street station. Total journey time approximately 35 minutes.

From London Gatwick Airport

Gatwick Express train service to Victoria station. London Underground from Victoria to Baker Street station. Total journey time approximately 60 minutes.

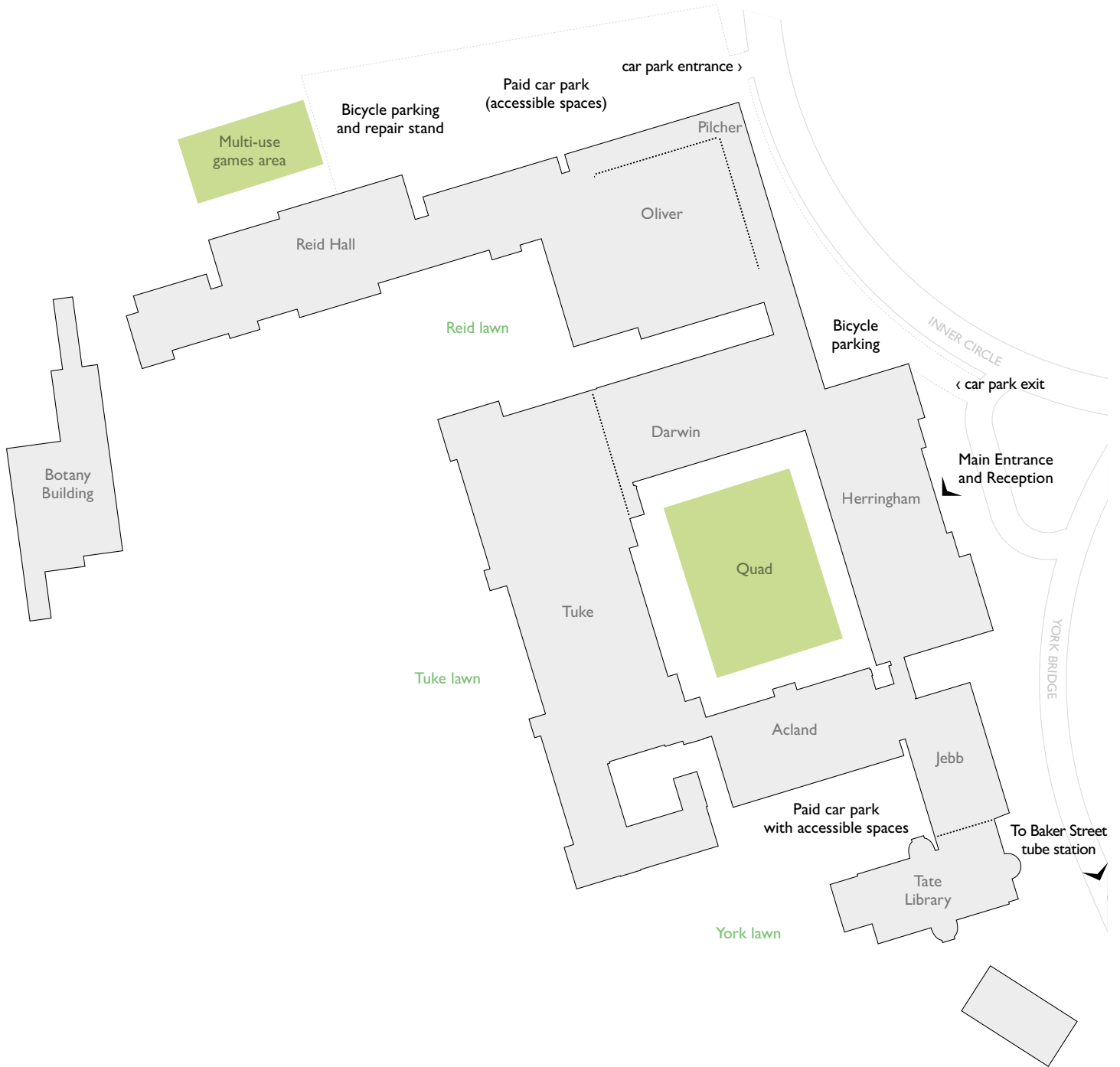
From London City Airport

Docklands Light Railway (DLR) to Canning Town station. London Underground from Canning Town to Baker Street station. Total journey time approximately 45 minutes.

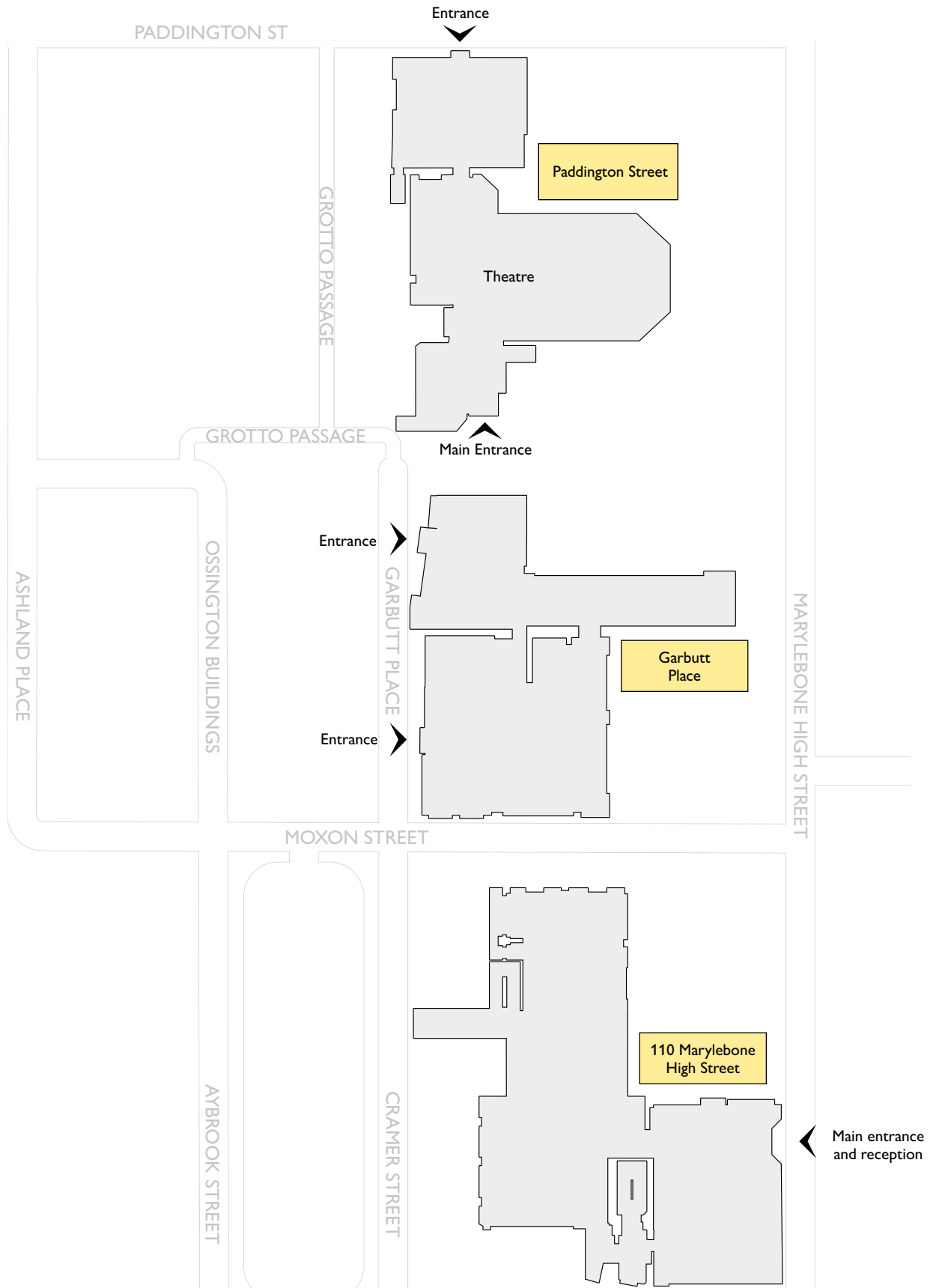
From St Pancras International, home to the Eurostar

London Underground from King's Cross St Pancras to Baker Street station. Total journey time approximately 10 minutes.

Regent's Park Campus



Marylebone Campus

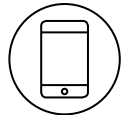


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